

Radio Guide

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The National Weekly of Programs and Personalities

Week Ending October 12, 1935

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Loretta Lee
See Page 19

Fiddling for a Million—Ben Bernie's Life Story

News and Views of the Week

Is It Just A Smoke Screen?

Transcriptions are on the spot. Many of the country's foremost orchestra leaders are up in arms about the use of their recorded numbers. It seems that users of recordings are putting these transcriptions on the air in competition to their makers.

It all sounds a bit entangled because the deeper one digs the more apparent it becomes that the boys are competing against themselves—sort of slapping themselves in the face, as it were, and secretly liking it.

Guy Lombardo is the ringleader and has enlisted the support of Vallee, Whiteman, Waring and others. The annoying part of it is that while they cry about the use of their transcribed numbers and wipe away the tears with one hand, they are banking good money earned for making these recordings with the other. Crocodile tears they are—considering the lucrative incomes orchestra leaders derive from making recordings.

From the attitude taken by Lombardo one might believe that their transcribed records were some sort of racket being put over on them. The orchestra leaders make these records in full possession of their faculties and are glad of the opportunity. They are paid well for their time and talent. In many instances they make as much money over the course of a year from their recorded programs as they do from actual broadcasts.

Instead of trying to control and restrict the use of their transcriptions on stations that compete with the sponsored live talent shows they put on, the crying maestros might better forego the lucrative transcription business; that is if they are honest about competition.

Supplying transcriptions to stations that cannot get their network shows, is a big business. It is the lifeblood of hundreds of stations throughout the country.

As long as the Lombardos, Whitemans, et al are willing to take money for making transcriptions, they should be willing to stand for a little self-competition.

Or is all this action, talk and threatened suits against stations just a smoke screen to satisfy some sponsor who really has competition to handle?

Interlocking Police Radio

Radio has become the first line of defense in combatting crime. The Federal Communications Commission has licensed more than three hundred municipalities and states to operate short-wave transmitters for police work. Many other cities have working arrangements with regular broadcasting stations for police emergency messages. Amateurs also are cooperating with police in some sections.

From coast to coast and border to border radio is driving home the futility of trying to escape. Interlocking radio systems will be the next step in covering great areas and keeping officers of the law informed of all crimes reported. The long arm of the law is gaining strength from the air.

What Will Happen?

What will happen to radio broadcasting in the event of war? That question is being asked with each new development abroad. Canada recently enacted new radio laws to control propaganda. The German Air Ministry has taken control of television experimentation and developments.

Any nation going to war would have to take over all broadcasting activities. It would be necessary to shut down and probably dismantle every broadcasting station as a measure of public safety.

The possibilities of any station unwittingly being used for the transmission of government secrets, troop movements and the like, would be legion. There would be no sense in multiplying the hazards by having hundreds of possible outlets for enemy espionage systems and inter-communication. There would be only one sensible and reasonable course to take—shut them all down except a few taken over by the War Department



Guy Lombardo: He sheds crocodile tears over stuffing for crocodile purses

for broadcasting news necessary to public safety.

The moment the guns in any country begin to roar, the loudspeakers will be relegated to the attics.

During the last war radio was not a problem. There were just a few amateur wireless stations which were closed down. The situation is vastly different today, and will require a high-powered air policing job.

The United States fortunately is out of this present situation. The only thing the arm-chair addicts in America will miss will be the short-wave broadcasts from foreign countries embroiled.

It Comes With the Frost

The rights of a State University to sell the exclusive broadcasting rights to its football games is a lively but still unsettled question.

It's as much a seasonal sign as the perennial chrysanthemum.

This year Ohio State University is being challenged by the Scripps-Howard newspapers for selling out to the Ohio Oil Company. The oil company has bought the exclusive broadcasting rights and is preparing to air them over the world's largest station, WLW. The Scripps-Howard group has just acquired a Cincinnati station, hence the interest.

Most college athletics suffer from a lack of funds. If the football game broadcast can be made to help support the amateur athletic activities, why should anyone object? Most college activities have suffered greatly in this respect during the past five years. The alumni members have been a bit short on supporting cash, and the additional revenues from broadcast sponsorship has been a Godsend to college athletic associations.

The selling of the exclusive rights is in no way detrimental to the public, the college or the game. As a matter of fact, it insures the largest possible audience.

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No station in the Cincinnati area, the scene of the present test case, can hope to compete with the pioneer station, WLW, scheduled to broadcast the Ohio games.

More than half of the larger State colleges do sell exclusive broadcasting privileges to sponsors, and the public seems perfectly satisfied.

On the Pacific Coast the Associated Oil Company is starting its tenth consecutive season broadcasting all the important games on the West Coast. This year they will use a chain of twenty-four stations. It would seem that the listeners' interest was being pretty well served.

If Scripps-Howard's actions are as sincere as they would like us to believe, they might purchase the exclusive rights to next year's football games and throw them open to all broadcasters.

B. B. C. Begging Trouble

It all depends on the programs. That is the crux of television in Great Britain. Andrew Cruse, the U. S. Government official observer on television, reports that the British Broadcasting Company possibly will be ready with its first broadcast late next Spring.

Technically, the BBC seems ready to broadcast a picture of adequate definition. The big problem is how to maintain public interest after the novelty wears off. The programs, therefore, are the big worry.

It would seem that the BBC is begging trouble. Get started and develop the programs as the public demands innovations. A plan looking far into the future is essential but it is not a commitment that cannot be changed to meet arising necessity.

Like radio, television probably will develop so rapidly that the best laid programs will need revamping almost before they get well under way. The thing is to get going and cross bridges when they are reached.

The March of Progress

Speculation ran wild in radio and newspaper circles when Karl Bickel became president of the Continental Radio Company, a subsidiary of the Scripps-Howard newspaper chain. The entrance of this powerful institution with its twenty-four daily papers was bound to create a ripple of excitement. Die-hard publishers condemn the new departure. Others are waiting to see how the Scripps-Howard group will co-ordinate radio and newspaper activities.

The action is a natural union. Radio is just another and more modern method of news dissemination, and who should be better prepared to hasten its greatest development than a well-organized, functioning newspaper chain? Radio, contrary to some publishers, is not a competitive medium. It is a complimentary service, and as such it can be made to supplement newspaper activities and broaden the usefulness of the printed page. However, television will change this relationship.

When television flashes pictures and printed pages and advertising messages into the home, radio will become a direct competitor of the newspaper.

Far-sighted publishers are preparing for this eventuality, and are protecting their papers by getting into radio. The success of Gardener Cowles, publisher of the Des Moines Register-Tribune, and of the ever-growing Hearst chain of stations, has proved the usefulness of radio to newspapers.

The Scripps-Howard group has several second-string papers that unquestionably it will try to boost into first position in the various communities with the aid of radio broadcasting. When television comes the group will have had a hand in its commercial development and the shaping of its policies. As the combination of radio and television supplant the functions of the printed pages, the country's foremost papers simply will change their medium of approach to the home. It will not be destructive competition, but simply a modernization and a step forward to keep pace with progress.

Pick Yourself a Patron

Vivian della Chiesa Did Just That—And Won Stardom

By Alice Pegg

M

RS. WILLIAM C. KOBIN, wealthy patron of the arts in Chicago, had reason to be excited at a social function two years ago. Wasn't her latest discovery, a 17-year-old filing clerk, to display for the first time in public her vibrant soprano voice? No one who shares wealth with the ambitious but who, at one time or another, hasn't dreamed of sponsoring an artist destined to confound the world with unsuspected talent. Mrs. Kobin was no exception.

Adding a tingle to the whole affair was the fact that one of the guests was to be Leslie Atlass, vice-president of the Columbia Broadcasting System and manager of all its Western activities.

After the tall, blue-eyed blonde had finished singing Mrs. Kobin made her way to the side of the radio chieftain and solicited his opinion of the girl's voice and microphone possibilities. Atlass didn't even consider the singer of sufficient importance to ask her name.

"SHE'S all right," he replied with all the grace he could summon. "But I doubt if she has anything to offer radio." It was as brusque as that. Vivian della Chiesa had failed to interest the one man before whom every budding singer would have loved to air her voice. But if hope wavered in Mrs. Kobin's bosom, that hope was not in any sense extinguished. She so discounted Mr. Atlass' opinion that she redoubled her efforts in behalf of her charge and plied the singer with additional training for what she felt certain was a definite talent some day to be appreciated. But even if she'd had no talent, Vivian had possessed the aptitude to pick the right patron.

It was two years later that WBBM decided to conduct a talent quest, a search for a beginner who would prove to be an absolute amateur, not one of those semi-professional artists who have been carried ashore on the crest of the amateur-hour tidal wave. By that time Vivian, daughter of a proud Italian clan that traced its lineage back to the family of one of the ancient Popes, had forgotten there was a Leslie Atlass; and that executive, in turn never had been conscious that a della Chiesa ever had flashed momentarily into his orbit.

SO WRAPPED up in her training was the girl who lives in East Chicago, Indiana, that she had avoided listening to radio. She didn't even know the contest was under way. Just six hours before the conclusion of the auditions Mrs. Kobin heard of it—two more hours were spent before she could get in touch with Vivian. When she did she urged her to practice a number hurriedly and go down to the station to compete. So completely an amateur was the 19-year-old girl that she never had so much as sung in a church affair. She was possessed at least of the first requirement. Her voice would have to speak for itself.

Six judges sat in council on that group of ambitious youngsters. All were of a sound musical background that fitted them ably to pass upon the merits of any singer. Among them was Howard Neumiller, an executive of WBBM, and its pioneer staff pianist. Neumiller and the other five judges had heard nearly two thousand hopeful singers, and if his characteristic smile had left his face temporarily the deficiency readily may be understood. It was the final night, and Neumiller



Vivian della Chiesa is not yet twenty, has golden hair and blue eyes, admits a definite aim in life—and has demonstrated that she knows how to pick a patron

Miss della Chiesa sings over the CBS-WABC network Sundays, on the Musical Footnotes program at 12:30 p. m. EST (11:30 a. m. CST; 10:30 MST; 9:30 PST), and Wednesdays at 3 p. m. EST (2 CST; 1 MST; 12 noon PST).

A Radio Mogul Vetoed Her But He Was Wrong

Atlass walked into an office adjoining the audition room to smoke a needed cigarette. A fellow worker met him there, and noting the cheerful grin on the pianist's face was moved to comment:

"What in the world has happened, Howard? That's the first time I've seen you smile in two weeks."

"Well, if you must know," he replied with almost reckless gaudy, "I think I've just heard the winner of the contest." It was a claim backed by belief rather than any assurance as there were five other opinions to be considered. The voice that had moved him to guarded enthusiasm was that of Vivian della Chiesa. He didn't know that then. None of the contestants was presented by name. Each had just an identifying number, so that the unconquerable charge of prejudice might never be advanced.

The unanimity of approval which since has been the public's acknowledgment of Vivian's voice prevailed among the judges, and the tall, slender charmer who had been pursuing her music by night and her dreary filing in the offices of a large copper mining company by day, shortly put the business world behind her.

His own organization, in part, had repudiated the opinion of the man who headed it, but no one was happier than Mr. Atlass when he learned that the girl whom he once had judged impossible radio material had studied and improved to win the contest, and become a member of the studio professional staff.

THE rest of Miss della Chiesa's success story moves so swiftly as almost to defy telling in accurate detail. Her progress as a sustaining artist led to a rapid engagement on a local sponsored program, and she achieved distinction in the pace at which she conquered the field of network sponsorship. Her change in status from an unknown artist to a widely acclaimed network star with commercial backing represents almost a new record for speed in the annals of radio.

But there still remains a bit of background against which to etch the picture of that memorable night of failure at 17. Two years prior to that portentous appearance Vivian, who was born in Chicago, Illinois, attracted the attention of one of her high-school teachers, Miss Annette Specter. Miss Specter felt the lure of her pupil's surging voice, and knowing the family's inability to finance any musical training sought out Mrs. Kobin whom she knew took an interest in underprivileged artists. One hearing convinced Mrs. Kobin of the girl's ability.

STILL further back of Vivian's achievements is a typical story of Italian musical leanings. Her mother is an excellent musician and her grandfather was a symphony orchestra conductor in Italy. The girl is a rare type since her golden hair and blue eyes are a complete departure from the usual Latin coloring. Perhaps that's the reason her mother named her after Vivian Martin, a movie star of the silent days to whom Mrs. della Chiesa was devoted.

All of the temptations which accompany success literally are leering in the face of this 19-year-old girl—but her amazing poise is a sound foil against their ogling. She would brush aside any temptation in order to accomplish a position near the top of the country's list of great singers. What she wants is a million dollars. Jewels or other luxuries, even love, are not a consideration so far as this huge sum is concerned. Neither does she entertain dreams of buying the family a villa in their native land.

You'd never guess what she wants to do with such a fortune—so it seems only fair to tell that she visualizes the day when she can emulate her patroness and devote a big share of her earnings to helping out potential artists whom circumstances have managed to thwart.

Fiddling for a Million



The Anzelevitz family—from left, Ben (yowsah!), Lee, Momma, Rose, Ettie, Sadie, Pappa, Harry, Jeff and seated, Herman. In the photo at the right Ben coaches his son, Jason, on the proper stance for stogies

Ben Bernie, from the Pinnacle of His Million - Dollar Trust Fund, Looks Back upon the Days When Fruit Was a Luxury—and When Blacksmithing Offered a Career

By Henry Bentinck

(Part One)

but under a more euphonious name, launched his struggle for theatrical achievement. The perception that had carried him to the top in his Cooper Union technical classes, warned him that the simpler the name the more readily the public could repeat it. So there emerged from obscurity the ambitious violinist, Ben Bernie, to make his way in a field where many are called—and precious few are chosen.

Looking down the long vista since those days, it is difficult for most of the myriad Bernie protagonists to envision him as a musician. His capacity for jesting, and that blazing personality, have laid enveloping folds about the facts of Ben's artistry. But nevertheless he is an accomplished student of music in all its phases, a maestro of the violin who still practices diligently as is the case with men who keep alive a beloved avocation.

FOR generation beyond generation, in a poverty-ridden corner of Western Russia, the males of the Anzelevitz line had sweated over their forges as though invested with a sacred trust by old Tubalcain, the first artificer in metals.

When the inequalities of their lot eventually drove the clan to this country, there was no thought of abandoning the tribal pursuit. In America, as in the old country, there still were horses to be shod, kindred labors to be performed. Transplantation accomplished, there was little change in the status of the family, save that the specter of starvation was a bit more shadowy, and there no longer was need to strain the ears to detect the menacing invasion of hostile Imperialistic troops.

At the time that Julius, father of Benjamin, heated his metals in Layonne, New Jersey, no spreading chestnut tree lent poetic atmosphere to his forge. The land of the free had absorbed the immigrant group completely, and its only material reward

A TREMBLING hoy, white-faced from a stinging slap across the cheek, stood toe to toe with his infuriated father. The man looked searchingly into tear-stained eyes, with his own gleam with determination. It was one of those recurring instances of the adult immovable body meeting the irresistible force of youth.

"Pa," pleaded the boy, "it ain't because I don't appreciate what you and Momma have done to put me in school. I do appreciate it—that's one of the reasons I want to take this job. It means we don't have to do without any more. Maybe on Saturdays now we can even have some fruit. Just think, Pa, Momma ain't had an orange since she came to this country. I know I'll make good and the contract is for ten weeks for twenty-five dollars a week. Figure it up, Pa. That's two hundred and fifty dollars. We ain't had that much money at one time since I can remember. It's a fortune."

Julius Anzelevitz could not discount the meaning of an extra \$25 a week. But he was in no mood to give ground. He was putting ideals before material benefits, fighting rigorously the breaking down of his dreams.

"Benny, my boy," he argued coolly, despite the boy's almost contagious excitement, "what you say is all true. Momma deserves everything we could possibly give her. With twelve kids she's gone without actual necessities. But mothers, somehow, don't mind that. She wouldn't want even fruit if it meant you are not going to be an engineer. She's set her heart on it."

NO MORE blacksmiths in our family if we can help it. And if there must be some, then let it be the bigger boys. You haven't got the physique, and besides you're not a dumkopf like the other boys. Didn't you always lead your classes in school? Didn't they jump you from sixth to eighth grade? For that do you think your Momma wants you to be a fiddler on the stage?"

"I know, Pa," was the ready answer, "but it don't mean I still couldn't be an engineer. Maybe this is just for a few weeks and the money will help out to pay for more schooling."

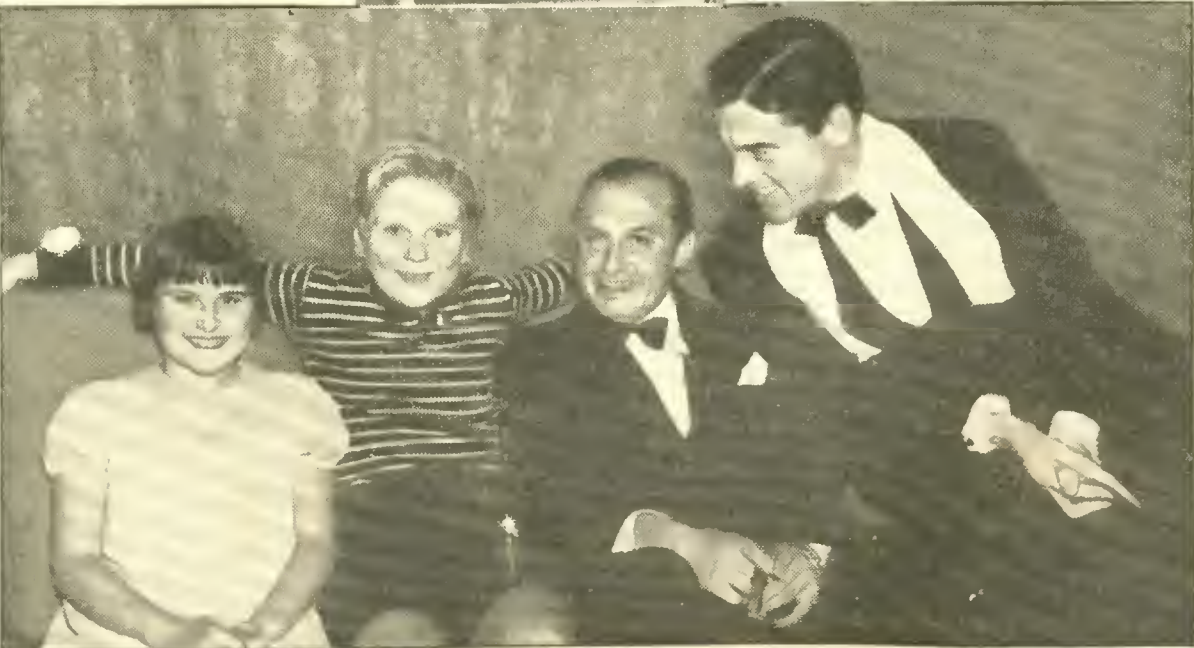
Youthful wheedling with its semblance of young logic was a forceful weapon against the loving and tolerant father, but here was an issue that loomed as monumental. The father could not abandon so readily a hope that had been years in molding. And the debate waged on in the old man's place of business, and later during the course of the family's meager supper.

But the answer to the argument long had been pre-ordained by whatever occult power leads the well-omened to the obscure path toward success. Literally the father's yielding had been written in the stars. There was no denying the youngster his chance, and the hrawny Bayonne blacksmith, who for years had bullied the stubborn members of a nearby congregation

into returning him their president, who could lift an anvil single-handed, and who dominated his family like a dictator, had not the fortitude to withstand the burning zeal of his son.

RELUCTANTLY he capitulated, and the hoy literally ran to the agent who had tendered him the theatrical contract lest that genie might have changed his mind in the interim or found someone to replace the youngster.

It was thus that the lad not as Benjamin Anzelevitz. At a party given by Jackie Cooper in Hollywood, from left, Baby Rose Marie, host Jackie, The Old Maestro, and Phil Regan, vocalist



was the liberty which the name implied. Otherwise the family was one with this country's struggling millions, fighting to win mere shelter and food from the staple industries.

From beneath the less romantic but infinitely more practical shelter of a million-dollar trust fund today, Ben Bernie reflects upon the stinging hardships of that boyhood era.

IHAVE been many places and seen life in most of its phases," he declares, "but nowhere else have I seen poverty that paralleled that of my father and mother. An occasional herring was appetizer, soup, entree, salad and dessert for the entire family of fourteen. Fruit was something that we saw on the docks after we moved over to New York City, but we pictured it something especially im-

Ben didn't get that million-dollar trust fund for nothing. The versatility of the man is shown in the many roles and activities that make up this characteristic silhouette. See who all you can identify

ported for the Morgans and the Vanderbilts—a delicacy not within our right even to contemplate."

And it is an interesting sidelight on Ben's memory of those hunger-nagged days that from the time his income began to afford the simplest luxuries, he provided his mother with the most delectable and exotic fruits that the market offered, until the day of her death a few years ago. And in spite of the fact that personally he is not overly devoted to fruit, he still consumes it in large quantities as though his indulgence were a species of spiritual revenge against those years of deprivation.

AGAINST that epoch when he was able to raid the orange market, is checked an era of fateful struggle, days when the boyish vaudeville artist all but lost confidence in the glitter of the stage, found the rewards far too meager in ratio to the effort expended—knew the horrors of being stranded in a strange and faraway city—and yet carried on as though to vindicate his shaken faith in himself; and eventually found the portals of success thrown open as though his arrival long had been awaited.

Behind that momentous argument which ended in the wilting of the mighty smith before the importuning of his beloved young son, lay an event which might well be listed under those happenings covered by the quotation, "There is a tide in the affairs of men which, taken at the flood, leads on to fortune."

As was customary at the City College, where Ben went after Cooper Union to study the intricacies of civil engineering (and confessedly not surmounting their difficulties any too well), New York merchants during the holiday season solicited the dormitories for extra sales people. Young Anzelevitz answered the summons and within a few days found himself an ally of Santa Claus, dispensing toy fiddles in one of the big Manhattan department stores. And how he sold those discordant violins! Many a New York tot of those days, comparing notes with his playmates, must have broached the thought that perhaps there had been an epidemic of miniature fiddles brought down possibly on the current of the broad North River. Scarcely a worn parent who stopped at that counter got away without being inveigled into buying one of them.

EVEN at so early an age the personality later to be exploited by the beloved Old Maestro was brewing and waiting the opportunity to bubble over. It bubbled beyond repression during that first stage of employment, and with it came to the surface spontaneously many of the expressions by which Ben is marked today.



"Boy, how I sold fiddles!" he laughingly comments in relating the excitement of those portentous weeks. "I wanted to hold that job, so if anybody so much as asked me the way to the mechanical train section I literally button-holed him, played him as decent an aria as I could squeak out on one of the little instruments, and gave him a line for my insignificant \$10 a week. I'm selling that line now for \$2,500 a night."

"My uncle always used to tell me about a neighbor of his who was describing the difference between his two sons as salesmen. 'John,' he explained, 'is this kind of a fellow. If a man comes in and wants a suit, you can bet John will sell him a suit. But Frank, now, he's something else again. If a fellow comes in and wants a suit, Frank sells him a suit. And that ain't all. Frank also sells him an overcoat, a pair of shoes, a hat and a couple of shirts. That's a salesman.'

AND I guess I must have been a Frank. If those tired shoppers asked me for a miniature piano, I sold them a piano. But you can hank on it they went out with a fiddle, too. 'Yowsah,' I would say, 'all youse guys and gals ought to take one of these special Anzelevitz fiddles home to your children. If you don't take one I'll have to remind the boss to cut my salary.'

"I never felt I was being fresh. If I noticed that a prospect was inclined to be naturally surly or exhausted by the irksomeness of a long buying spree, I approached him from a different angle. But most of them gave me a laugh—and nearly all of them bought a violin. Certainly I had never aspired to be a dancer, but as I ground out airs on those little fiddles I did a dance step or two, warbled a har or (Continued on Page 15)

Finalists Picked In Talent Hunt

Singers Selected in the Fire Chief Coast-to-Coast Elimination Contests in the Year's Greatest Search for New Radio Talent. Who Will Be the Winners?

MARK these names—tab them in memory for they are the names of four persons who are going places rapidly: Nyla Taylor, soprano, Alice Corlett, soprano, Lansing Hatfield, baritone and Tom Dawson, baritone. Eddy Duchin's Fire Chief sponsor and a committee of judges have selected them as the finalists in one of the most extensive searches for new radio singing talent ever conducted. From coast to coast they are the cream of elimination contestants, of thousands upon thousands of amateur and professional singers alike, all competing for the \$3,000.00 in cash and contracts to sing in radio that are prizes. And you, the listening audience, will make the final selections.

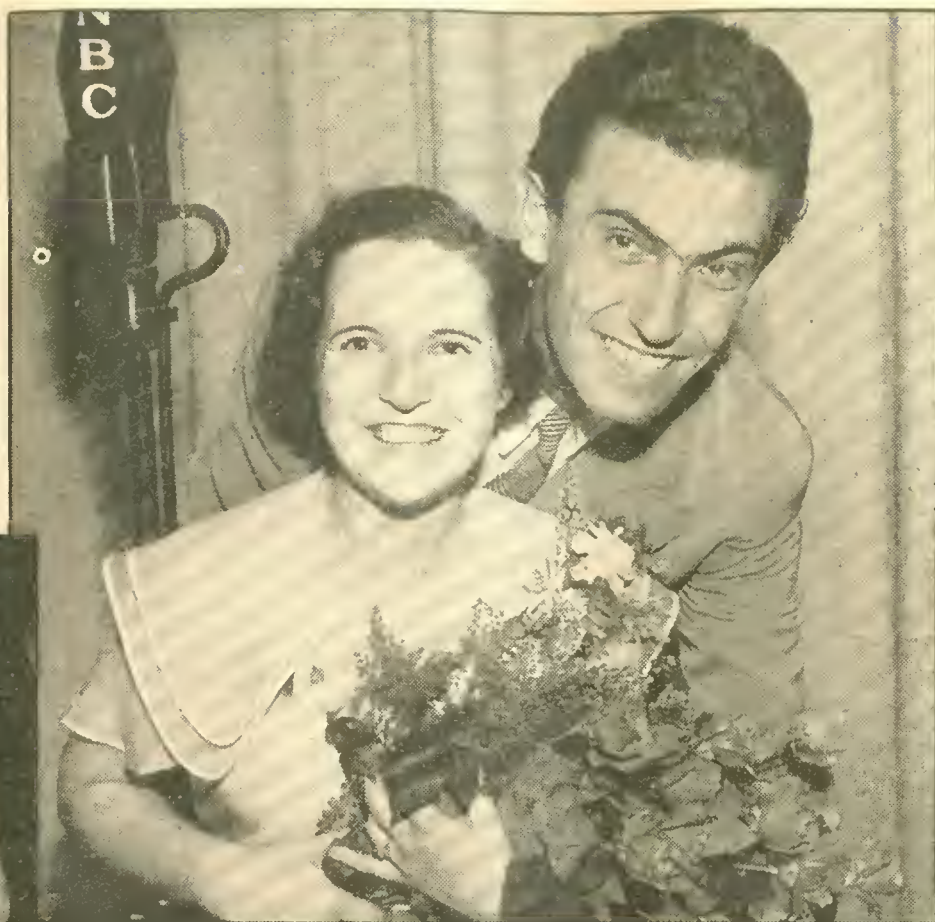
More than four months ago Eddy Duchin and his brilliant musical organization began a tour of the country that extended 20,000 miles. Every Tuesday he has broadcast the singing of competitive vocalists, local winners in sections from Portland to Dallas, from Los Angeles to Atlantic City. Recordings were made of the songs rendered by each sectional winner.

THESE recordings were played before a large committee, as diverse as could be assembled for the business in hand. That committee consisted of such musical celebrities as Eddy Duchin, Helen Jepson, Madame Queena Mario and L. A. Witten; such musical and editorial and publishing authorities—all of them with their fingers upon the pulse of the public's likes and demands—as P. V. R. Key, publisher of *Musical Digest*; Herbert Krancer, publisher of *Radio Guide*; E. V. Heyn, Editor of *Radio Mirror*; D. Antrim, Editor of *Metronome*; L. Liebling, Editor of *Musical Courier*; E. Weingart, of the 20th Century Fox Film Corporation; R. M. Gillham of Paramount Puhlix, and G. W. Vos, Director of Radio Advertising for the Fire Chief sponsor.

And the finding of this committee placed the coveted cash and contracts within the reach of Misses Taylor and Corlett



Lansing Hatfield, of Hickory, North Carolina, baritone who is in line for highest awards



Eddy Duchin, the maestro who took his orchestra on a 20,000-mile search for new radio celebrities, and Alice Corlett, one of the alternates who will compete for top honors with Nyla Taylor on October 8

Messrs. Hatfield and Dawson. The final decision rests with the audience following the broadcasts of October 8 and 15.

Miss Taylor is a contralto blues singer, not without professional experience. She has broadcast from stations KYW and WCAU of Philadelphia. She is said to have a wealth of personal charm equalling the quality of her voice; she never ceases to be mildly amused when friends tell her of her striking resemblance to Joan Crawford. Her home is in Lansdale, Pennsylvania.

Alice Corlett, semi-finalist who will compete with Miss Taylor for top honors—and the first prize of \$1,000.00 to be awarded in the women's division—is a soprano, known as Seattle's Singing Sweetheart. During her years at high school in Seattle she starred in several operettas, and furthered her musical technique to a marked degree. She is equally at home rendering a complicated operatic aria as with the hot-cha popular numbers.

BARITONES predominated the coast-to-coast eliminations among the men. Both finalists are singers of low register. Mr. Hatfield, native of Hickory, North Carolina, started life as a school teacher, abandoned teaching to study music at the Peabody Conservatory—and never entered a contest of any kind until he took part in the Fire Chief eliminations

Mr. Dawson, like Miss Taylor, has had microphone experience. With the market crash six years ago he abandoned investment banking and turned to radio. In Philadelphia he sang on sustaining programs for both networks.

On Tuesday, October 8, Nyla Taylor will sing during the Fire Chief broadcast at 9:30 p. m. EST (8:30 CST; 7:30 MST; 6:30 PST) over an NBC-WEAF network, in competition to Alice Corlett. Listeners will select the winner. To her goes \$1,000.00 in cash and a contract. The runner-up will receive \$500.00 in cash.

AND the following Tuesday, at the same time over the same network, Lansing Hatfield will sing for the radio audience; so will Tom Dawson. Listeners also will select the winner here. The same amount of money and offer of contract goes to the winner, and \$500.00 to the runner-up.

In case either of the alternates does not appear on the night of the final selections, Ludi Mai Sensabaugh, the Singing Co-Ed of Methodist University—and James Shields of Hamilton, Ontario, a football-playing lyric tenor—will be selected as the alternates.

Be ready—October 8 and October 15 will witness the end of a long and widespread contest. You, the listeners, will have a voice in the choice.



Nyla Taylor, blues singer, and Tom Dawson, another baritone, who will challenge Miss Corlett and Mr. Hatfield for the radio listeners' selective votes



The Judges who Picked the Finalists: Seated, from left, G. W. Voss, Madame Queena Mario, Eddy Duchin, Helen Jepson and L. A. Witten; standing, from left, E. V. Heyn, P. V. R. Key, E. Weingart, R. M. Gillham, Herbert Krancer, D. Antrim, and L. Liebling

Give 'Em What They Want

The Singing Lady, Expert on Radio Programs for Children, Analyzes the Fare That Youngsters Need—and She Answers Several Moot Questions

way to show what I could do myself with a children's radio program. For almost a year I had been working in radio, experiencing the countless auditions, disappointments, small encouragements and endless rehearsals that tree-lance work requires. In that year it had been my privilege to observe at first hand what was being accomplished in the way of radio entertainment for children.

EVERYONE seems rather indifferent about it, I had thought many times—and to me it seemed such a tremendous field. Radio entertainment for a child could be so constructive as to create a powerful and lasting influence in that child's life.

"Why don't you write up the kind of thing you think would be a good idea?" Walter suggested. "Perhaps you might have a chance to audition it."

That chance came, a very few weeks after the episode of the Funnies.

"Here's something you should try for, Irene," said Harry Gillman, at that time program manager at WGN in Chicago. "A manufacturer of breakfast foods has decided to put a children's program on the air. It's to be called the Singing Lady and we're having auditions Sunday afternoon. You've been studying singing—I think you might be able to sing these Mother Goose songs."

"Aren't there to be stories, too?" I asked. "My children think a story at the end of the day is the best part of the whole day."

"Well—you might write up your idea of the program," suggested Mr. Gillman. "We might have all the girls do that—then you can sing these songs and have a few minutes to present your own ideas, too."

SO the wonderful and dangerous opportunity finally came about. You will agree with me that it is wonderful to be able to do the thing one has always wanted to do. But I know, too, that you will agree with me—it is a dangerous proposition to bring any kind of definite influence into the lives of thousands of growing children.

Having children of my own and a

husband who is interested in the work I am doing, are the only things that have made it possible to write five stories a week, fifty-two weeks a year, for more than four years—and to look forward eagerly to the possibility of continuing in the future. It is from talking with my own children and their friends, from personally reading thousands of the letters which are sent by children to the Singing Lady, and through ideas based on simple common sense in dealing with children, that I finally have arrived at some very definite conclusions in regard to the all-absorbing subject of radio for children.

The gist of all these conclusions is this—there are many fine programs on the air for children, and parents should study their children (Continued on Page 26)



An intimate glimpse into the Wicker home, showing Walter, son Charles, Irene, daughter Nancy, and their Irish terrier

and professional endeavor. Since my children were a problem before radio was, I can view programs readily from strictly a mother's point of view. In the first place, I think that the so-called Funnies are neither funny nor for little children. They are adventurous and improbable stories designed to stimulate and hold the interest of adults. But the weekly Funnies, printed as they are in color, give children the idea that

Reproductions of illustrations found in The Singing Lady's Favorite Stories, and (right) the book

By Irene Wicker, The Singing Lady

RADIO FOR CHILDREN! What a wealth of possibility, responsibility, influence and power lies in those three words!

Nearly five years ago, my husband, Walter, and I—he is just as much interested in radio and children as I am—found ourselves facing the same problem so many young parents of today must face. Our children were very small and paid little attention to the radio, until one day when they heard someone announce that the Sunday Funnies were to be read over the air.

"I'll go get them, Nancy," said Charlie, my son, to his sister. "And we can look at the pictures while we listen to the stories."

So Nancy and Charlie, just like other little children all over America, spread out the Funnies, sprawled in the center of the floor, and followed the pictures as they heard the spoken words. And what spoken words they were!

Before I dive headlong into any discussion about what constitutes sound radio fare for youngsters, it might be well to outline my own family setup just to make it understood that I am qualified to pass judgment. Ours is a normal, practically a typical family according to the U. S. Bureau of Standards. There are my husband, a son, a daughter and myself. Our tastes are characteristic of any group of American listeners.

LIKE myself, my husband is extremely interested in radio both from a production and a performing standpoint. The children are not old enough yet to assume a false sophistication about their parents being a part of the radio world. They accept air programs exactly as do their playmates in the neighborhood, children whose parents are from all branches of commercial

they have been designed for their special entertainment. Listening to them over the air while watching the colored pictures which tell the stories, certainly is neither wholesome nor constructive entertainment for very small children.

THAT very day, as Walter and I listened with the children, we made up our minds that something must be done.

"I'll read the Funnies to them myself after this," I decided, as the words—"Aw, nuts, don't be a sapface!"—came from the loudspeaker. "Then I can censor the speeches as I go along." Since that time I have discovered that a great many mothers and fathers practice this same procedure. However, that process unfortunately cannot be applied to the censoring of radio programs.

At just about that time an opportunity came my



Rudy Vallee registers intense emotion that looks like anger as he awaits his cue line while Graham McNamee, replacing Jimmy Walington, reads from script

RADIO is a business of ironies. Consider one of them—that an amateur broadcast heads at the moment the list of most popular features on the broadcast schedule, and costs practically nothing compared to the expenses attending more extravagant professional vehicles lavish with the talent of the world's greatest artists. Last week's particular irony, however, was one to rival that which distinguishes the amateurs.

Those who read the biographies of the air's stars are familiar, of course, with the fact that long ago BING CROSBY was just a singer with the PAUL WHITEMAN band. Fewer people know that when he pulled out of the group which constituted Whiteman's original Rhythm Boys, Paul admonished Bing that he was making a mistake and ventured an opinion that he never would amount to much. What Bing did for himself is history, and Paul, being a swell guy, is the first to hail the Crosby success with joy. They are very good friends.

Recently, when Whiteman announced that he was quitting the Music Hall show, it seemed a bit ironic that the sponsor should leap right in with the news

program; in fact, as this goes to press, he has already quit, and the plan of his sponsor was to put Bernie at the helm of that show, when and if he parted with the mosta of the besta. But that's all out now, and Ben is assured another year. The Broadway boys point out that annually the beer outfit expresses doubts about continuing, and they believe it might be a gag to prevent Bernie from asking for a raise. This year, however, it was on the level, and it is not altogether unlikely that when the season is well under way a canned beer sponsor may be given the spot to continue with Bernie.

Sometimes the Broadway boys are wrong—and when they do get off the track they wander a long way. I remember, not so long ago, one of the scribbling soothsayers crediting himself, as they usually do, with a big scoop boldly stating that RUDY VALLEE was going to dissemble his band, keeping it together merely for his weekly broadcast. So far as traveling with it, or putting it into mght spots was concerned, Vallee—according to the oracle—was through.

Evidently Vallee had no such notion. At least he doesn't show the slightest symptom of scattering his

Reviewing Radio

By Martin J. Porter

that in December Bing Crosby—with JIMMY DORSEY'S band—would succeed Whiteman as the feature. But the irony hasn't stopped there. Listeners of last year will recall that Crosby was starred under a soap manufacturer's sponsorship. Well, now catch a load of this: That same soap manufacturer has just announced that the company signed up Whiteman and troupe for three years on a million-dollar contract to begin a series at NBC in January. Whiteman and Crosby, in a sense, merely have switched sponsors.

WELL, it seems that BEN BERNIE'S sponsor isn't going to leave the air at all, as expected. Ben has signed again to continue his Tuesday night shows.

Ten days ago, the picture was different. Al Johnson is leaving the Chateau

musical troupe. It was only the other day that he decided to lead the musickers whom he calls his Connecticut Yankees into the gay room of the Waldorf where, however, because of the still current feud between the hotel men and the New York union over a broadcasting fee, there'll be no radio wire.

THOSE of the radio audience who develop ardent loyalty and admiration for popular bandleaders, and who become therefore collectors of the recordings of their favorite bands, are going to find it difficult in the near future to add to their collections, for most of the name bands in the country are refusing flatly to make any more records. While this may seem foolhardy from a commercial viewpoint, there is a very good reason behind their reluctance. The recording companies have not yet discovered a way of restricting such recordings with regard to small or independent radio stations. Hundreds of such stations have developed an annoying habit of playing these records for transmission and failing to emphasize the fact that they ARE recordings.

In one Southern city, as recently told here, a station plays LOMBARDO records simultaneously with Gny's actual program for his oil sponsor. It tosses in local commercial announcements, and the announcer mumbles that the audience is listening to the Lombardo recorded orchestra. The audience thinks he is saying recording orchestra. Lombardo is using the station.

One of the puzzles of Radio Row up until this week has been to discover what the Fire Chief outfit intends to do about its Winter program. All sorts of shrewd guesses have been made. First of all, it was widely reported that the former sponsor of ED WYNN would broadcast weekly some of the actual features of Jumbo, the Billy Rose Hippodrome show in New York wherein many radio stars are cast, including PAUL WHITEMAN'S band. The show, written by CHARLES MACARTHUR, is opposite the HELEN HAYES series, and MacArthur opposes competing with his own wife, who is the same Helen Hayes. The Fire Chief adoption of Jumbo would have included Whiteman, which would have meant an out for EDDY DUCHIN. Eddy is signed for 30-odd weeks more with the sponsor, and that brought about a tough problem, especially when it is admitted that Duchin has done a lot of good for the oil company. Another yarn had it that the company would take a script by PHILLIPS LORD.

If you are in a betting mood, you can put your doubloons on this very likely fact: They will retain Duchin. Moreover, they will sign up GROUCHO and CHICO MARX in a hilarious series called The Marxes in Moveland, which is scripted by AL BOASBERG and the GRAHAM BROTHERS, who have gone much further in burlesquing filmland than the memorable play, Once in a Lifetime.

Plums and Prunes

By Evans Plummer

WHEN the deluge of amateur hours started, we rose in protest against the filling of precious network minutes with inferior, insufficiently trained talent. All of which goes to prove that even we can be wrong—and frequently are.

For the writer of this pillar did not evaluate highly enough the abilities of one MAJOR EDWARD BOWES nor his capability at drawing forth new and quite acceptable talent. Here's one story of many similar:

A couple of Sundays ago the Major introduced the Youman brothers, Jack, 19; George, 18, and Skippy, 17, of Chicago, who proceeded to play their fiddle, battered old clarinet and accordion in startlingly true impersonations of the nation's leading orchestras. They won. And what is more, the officials of the sponsoring firm, hearing the Major describe the boys' clarinet as about ready to fall apart, rushed a brand new and quite expensive one over to the studios and gave it to the three-man multiple band.

Now they are starring in vaudeville with one of Major Bowes' units . . . and not long ago the boys, their father, mother and two younger children, smitten by adversity, were budgeting their pennies very carefully.

But the best part of their discovery was in the accomplishment of the twofold purpose of their trip to New York. For besides wanting to appear—and win if possible—on the Major's hour, their dad and the boys, who had driven to New York in a rattletrap car, desired to locate his married sister, Mrs. Pauline Sandler, whose address he had lost and whom he had not seen for 27 years. Yes, she heard the broadcast in her dingy little flat and she was glad that the poverty of

her widowhood had not taken away her radio, the last means of entertaining her four children and herself.

Yes, that one amateur hour lifted two families from the depths of financial despair, spanned 27 years of separation of a brother and sister—and brought the Youman brothers fame, a career and a brand new clarinet!

PRUNES TO OURSELF for not having discovered that GRACIE DUNN, the warbling "find" described here previously, had been CBS-networked afar last Spring with pianist NORM SHERR making the music. Yes, she's the same gal—but at that she was missed totally by "those who count."

AND PLUMS to racecaster CLEM McCARTHY for the best yet blow-by-blow account of a heavyweight fight. Clem did himself proud on the Louis-Baer assignment, but his colleague ED HILL was a bit garbled in his script reading.

SUPPLEMENTING WHAT Martin Porter says about the Old Maestro's sponsorship situation, there exists at the moment a rather unusual condition whereby BEN BERNIE may not be permitted to continue over the same network and at the same hour as previously. He may not, we say, on account of certain NBC time sales precedents, but he will continue on the air regardless either for one of two other big firms

which are awaiting their chance to get him, or for the can that goes around the beer.

TWO YEARS AGO air chorines MYRT 'N' MARGE decided their sketches could do without the two-enthusiastic fan mail addressed to JACK ARNOLD (*Vin Haworth*). But it didn't do so all right—and so Jack was written back into the show last year.

Evidently Myrtle Vail hasn't learned her lesson. The latest person to turn up missing is BILLY DE VERE (*Eleanor Rella*), who to this scribe was an integral shade of back-stage color. Perhaps Myrt will live long enough to learn. But will the show?

TAG LINES: Tenor-baritone PAT KENNEDY now has his predicted spot and is singing them sweetly to Harry Kogen's music Mondays to Fridays inclusive at 3 p. m. EST (2 CST; 1 MST; 12 noon PST) over the NBC-WEAF web . . . Since bragging up the JUNIE, JOAN, JERI and JILL combo, we've learned to our amazement that these hard-working youngsters are the youngest act of their kind (an average of 18½ years) despite the fact that they are featured daily over a major network (NBC) . . . The Old Maestro played such nice tunes on the box-office cash register during his sojourn at Chicago's rebuilt Chez Paree that its owners want him back as soon as he finishes his date at Philadelphia's Arcadia International. And Ben did okay on the Louis win, too, for a reported \$5,000 profit.

Up to the time of sending RADIO GUIDE to press, neither Ethiopia nor Italy has declared war. If they keep stalling like this, perhaps we shall have time to televise the battles.

Inside Stuff

Along the Airialto

By Harry Steele

Guest-Contributing While Martin Lewis Gets Accustomed to Sitting Up in a Wheel-Chair

NEW YORK is considered a cynical old town. Bagdad-on-the-Hudson it's been called time and again. Most of its citizens are considered wise guys—smart. But attend:

Jack Banner was dining with a group of radio writers and newspaper men two or three nights before the ceremonies that made JESSICA DRAGONETTE Queen of Radio for 1935. Naturally Jack was bubbling over with the remarkable reader-listener vote polled by the Queen in RADIO GUIDE's Election. However, he was shortly and thoroughly squelched.

"What's an election victory mean to an artist of Miss Dragonette's caliber and reputation?" they asked. "She's probably not the least bit excited about it."

Jack recalled those remarks and his rebuffs on the night of the coronation broadcast—Wednesday, September 25. The lovely little songstress stood in the center of the studio, face flushed with excitement, arms overburdened with the emblem symbolizing her high honor. The emblem appeared to be too heavy for the frail artist, and he volunteered to carry it for her.

She started, seemed a bit resentful. "I should say not!" she exclaimed, a happy, vibrant note in her voice. "It's mine . . . I won it . . . I'm proud of it . . . and I'll carry it."

And she did—grasped tightly to her as the most cherished of possessions.

Thousands of enthusiastic followers of Queen Jessica jammed the aisles outside the studio, brought there by the magic of her name. Despite a contingent of special officers who cleared a path for the party leaving the studio, progress was painfully slow. But though her arms seemed inadequate to the burden, Miss Dragonette never once would relinquish her hold—despite the fact that nearly every member of the party separately offered to carry it for her!

FRANK LUTHER, tenor-about-town, is the latest film recruit and now is steaming toward the celluloid capital with a contract from one of the major companies as impetus. The opus is tentatively titled High Hat and is based on a series of stories which appeared recently in a national weekly. This will be the balladier's first feature picture, although he has been starred in a dozen or more shorts produced around New York City. High Hat has a radio theme for the basis of its plot.

Having fallen back on Crowd Speech No. 14-A, useable any year, Color Expert ED HILL had no particular need to let the fight furor become contagious. But it was apparent that it had been when the commentator remarked that the folks from Park Avenue were ruhing avenues with those from Elhow A.

A Japanese dance band maestro heard frequently on short-wave programs is dickering with American network officials for a brief tour of this country. Let us be first to roll the natural, Just a Japanese Bandman.

There evidently is more fire than smoke in the gossip that JOE COOK will replace ED WYNN in the gasoline company's forthcoming programs. In spite of the unavoidable truth that the Indiana gag wizard has laid a couple of eggs on the air, there is an almost national conviction that Joe has got what it takes if he can adjust his style to all the requirements of the microphone. Material also is important, and that detail was covered by employing Dave Freedman to do the scripts used for Joe's auditions.

ONE thing to be said for this business of piloting pillars for convalescent conductors is that it is a mighty antidote for biased egos. It is one thing to scan the usual Lewis tidbits and say, enviously, "Why in the world doesn't that guy put so-and-so in his column when he's got such a grand chance?"—It's another to think up those so-and-sos when the opportunity is cast right in your teeth. So there is more than just humanitarian interest in the fervent hope that Marty soon will be at his typewriter again. And from all indications he will be. Scouts returning to camp report him in a chair enjoying a little free wheeling, solacing himself with the avalanche of birthday gifts, telegrams and letters from admirers in the trade and among his readers, and in general having the laugh on the doctors who had him in stitches for a couple of weeks.

Listeners are reproaching the sponsors for removing DON AMECHE from the *Betty and Bob* series on the grounds that the script is such impalatable stuff that only Ameche's art coupled with that of BEATRICE CHURCHILL as Betty made it even plausible. While the work of H. LESTER TREMAYNE (Ameche's successor) is not scorned, the audience long has been solid for Don and rebels against any substitution. Since it is the sponsor's premise that users of their product should not be misled into the use of substitutes, listeners feel they have the right to exact the same guarantee from the advertiser.

JOHN BARRYMORE, the cross-country swain, paused long enough on his hurried begira toward the haven of home to sign a contract with NBC's artist bureau branch. No plans have been announced for starring the inconstant Casanova, but with his name on the line NBC is not likely to let him languish for engagements.

When GOGO DELYS was a West Coast radio artist, her presence in the environs of filmville didn't lure the movie magnates to her door bearing contracts. Now that she is established firmly in radio they are trying to coax her back to be perpetuated in celluloid. Gogo's reply is an emphatic "No," embroidered with the information that she will remain East to augment her radio work with the featured role in a projected Broadway production.

CHICAGO'S CHEZ PAREE was the arena in which two of the nation's leading gladiators met for the first time last Thursday night. Heavyweight Dictator JIMMY BRADDOCK shook hands with Mauling Manager MICKEY COCHRANE of Detroit's victorious Tigers. But the introduction was tinged with a ghostly aura. A bronze-hued wraith seemed to hover over the champ while a Grimm specter dogged the footsteps of baseball's clouting catcher.

The Cuban soprano, ROSITA DE ORLANA, said to be capable of a sustained high F, has returned to New York City to present a series of sponsored radio programs. She is a coloratura of rare quality, and is expected to amaze listeners who are partial to the more widely featured operatic stars of our own continent.

There is no inclination to use the slang phrase when JOAN BLAINE, runner-up in RADIO GUIDE's recent Queen contest, declares that harp-playing was a pain in the neck to her. Joan began her professional career as an expert on the ancient instrument, but never could adjust herself to the stance required for its playing. The unnatural strain on ligaments and vertebrae resulted in a chronic pain which no amount of medication could alleviate. So she shelved the instrument against that day when she will enter the realm where harps are standard equipment—and drama profited by that particular ill wind.

Nobody can figure out why RUBINOFF isn't on the Cantor series which, as you may have noted, has started a week ahead of schedule. The plan is to have the first eight of the Cantor shows come from Los Angeles, and each week will bring a different band. Sort of a guest series in reverse. The first was GUS ARNHEIM'S, the second I believe will be JIMMY GRIER'S,



Hail the Queen—Jessica Dragonette receives the trophy marking her election as Queen of Radio, 1935. Presentation was made by William H. Johnson, of the staff of RADIO GUIDE, who is shown with her

and along on the list, possibly, Rubinoff may get a one-shot. But what will Cantor do for a silent foil?

Comes an interesting letter from LORING RED NICHOLS, who conducts the orchestra on the program starring RUTH ETTING. Writes Red: "You radio writers and columnists have deluded the American public into thinking that we radio entertainers are a fabulously wealthy group. It's about time that some one with first-hand information rectified this impression.

"As an example, let's take the case of the radio maestro. A topnotch orchestra leader gets about \$2,000 per commercial broadcast. You writers immediately boost it to about \$4,000. Now, of the actual \$2,000, at least \$1,000 is paid in salaries to musicians and managers. About 10 per cent of the remaining \$1,000 goes as commissions, and a good part of the residue goes for arrangements and orchestrations. Next, sums must be deducted for office expenses, publicity service, electrical recordings, union fees, and innumerable taxes.

"If the average successful bandleader retains twenty per cent of his salary he's doing very well. With other entertainers the figures may vary slightly, but none of them makes nearly as much as they're reputed to earn."

Calling All Cops—Calling All Cops! Seize and bold for investigation the person who launched the gag in which FRED ASTAIRE is tagged, He's the Taps.

AS RADIO progresses with its powers of intrusion, the much discussed goldfish appears to be living what amounts to a cloistered life. The latest field to be stripped of its rightful seclusion is that of marriage. Its exploitation is achieved by posting inquiring reporters at the license bureaus and marriage courts. In Chicago, WBBM is airing the licensees as to their hopes and dreams while WGN, in the same city, goes right into the judge's chambers, there to record for all who would listen, those timorous murmurs of consent, the whispered "I do's" of the venturesome brides and grooms.

Short-wave addict MORRISON, official listener for RADIO GUIDE readers, reports that a Minneapolis physician caught a very elusive foreign station at four o'clock in the morning. But there was not a word to explain how the expectant father was whiling away his time.



Leslie Howard, idol of the screen, star of many stage hits, begins a regular weekly series of dramas over a CBS network Sunday evenings

SUNDAY, OCTOBER 6

A VERDI CYCLE begins today with *Rigoletto*, presented by the Radio City Music Hall, over an NBC-WJZ network at 12:30 p. m. EST (11:30 a. m. CST).

A commemoration of Lord Tennyson's death will be broadcast from Aldworth-

Blackdown, Surrey, England, and relayed to American listeners over the CBS-WABC network from 12:45 to 1 p. m. EST (11:45 a. m. to 12 noon CST).

A Round Table Discussion at the PUBLIC HEALTH ASSOCIATION Convention in Chicago will be on the air over a CBS-WABC network from 1:30 to 2 p. m. EST (12:30 to 1 CST).

Coming Events

EST and CST Shown

THE VOICE OF THE PEOPLE, popular man-in-the-street series conducted by Parks Johnson and Jerry Belcher, will be heard at a new time and under new sponsorship, over an NBC-WEAF network. The Molle Company will present them today at 1:45 p. m. EST (12:45 CST), and future broadcasts through the Fall and Winter will be at 2:30 p. m. EST (1:30 CST).

MUSIC BY GOODMAN, premiere of a new series, will be heard over an NBC-WEAF network at 3:45 p. m. EST (4:45 CST), sponsored by the makers of Ludens Menthol cough drops.

ALEXANDER WOOLLCOTT, the Town Crier, returns to the air over the CBS-WABC network at 7 p. m. EST (6 CST), sponsored again this year by the Cream of Wheat Corporation.

ROBERT L.—Believe-It-or-Not—RIPLEY comes to radio on a regular series with Harriet Hilliard and Ozzie Nelson's orchestra in the revival of the Bakers' broadcast, starting at 7:30 p. m. EST (6:30 CST) over an NBC-WJZ network, sponsored by Fleischmann's Yeast.

EDDIE CANTOR, with Parkyakakas, Jimmy Wallington and George Stoll's guest orchestra, will be heard in the second broadcast of their new series over the CBS-WABC network from 8 to 8:30 p. m. EST (7 to 7:30 CST). They also will be heard on a later broadcast to the West Coast at 11 p. m. EST (10 CST), sponsored by Pebeco.

The NBC Light Opera Company changes time to 8 p. m. EST (7 CST) with the presentation of Ruddigore, over an NBC-WJZ network.

LESLIE HOWARD begins his new drama series over the CBS-WABC network from 8:30 to 9 p. m. EST (7:30 to 8 CST), sponsored by the makers of Hind's Honey and Almond Cream.

LUCREZIA BORI, famous soprano, will be featured with the Ford Sunday Evening Hour over the CBS-WABC network at 9 p. m. EST (8 CST).

LIFE IS A SONG, new musical series replacing Silken Strings, starring Countess Albani and Charles Previn's orchestra, will be inaugurated over an NBC-WJZ network at 9 p. m. EST (8 CST). There will be a repeat broadcast for Western listeners at 12 midnight EST (11 p. m. CST), sponsored by the Real Silk Hosiery Company.

The General Motors Symphony Concerts return to the air tonight, with Kirsten Flagstad, celebrated Swedish soprano, as guest, and with Erno Rapee conducting. The series will be broadcast over an NBC-WEAF network at 10 p. m. EST (9 CST).

FRIEDDIE RICHI'S PENTHOUSE PARTY, featuring the famous maestro and guests, over the CBS-WABC network, will be heard at a new time, 10:30 p. m. EST (9:30 CST).

HORACE HEIDT and his orchestra and entertainment unit in full will broadcast for one full hour as part of the week of inaugural ceremonies attending the opening of the new home for station WGN in Chicago. This program will come over the Mutual Broadcasting System at 10:30 p. m. EST (9:30 CST).

MONDAY, OCTOBER 7

JOSEPHINE GIBSON, nationally known adviser on food problems, will begin a new series of Hostess Counsel programs, to be broadcast Mondays, Wednesdays and Fridays at 10 a. m. EST (9 CST) over the CBS-WABC network. Sponsored by the H. J. Heinz Company.

COLEMAN COX, the Philosopher of Simple Truths, now is heard every Monday, Wednesday and Saturday over an NBC-WJZ network at 11:15 a. m. EST (10:15 CST).

YOM KIPPUR MEMORIAL SERVICE, conducted by Rabbi Stephen S. Wise, will be broadcast over the CBS-WABC network from 3 to 3:45 p. m. EST (2 to 2:45 CST).

GIRL ALONE, popular dramatic skit, returns to the air today, and will be heard (Continued on Page 13)

Music in the Air

By Carleton Smith

THE recent Salzburg Festival has been the most interesting and the most successful of the fifteen such events given since their inauguration in 1928. Due largely to the presence of ARTURO TOSCANINI, certain musical performances have attained a perfection hitherto unknown even in Salzburg.

Political circumstances for once were favorable. With the intention to work havoc in the musical life of Austria, Germany lured CLEMENS KRAUSS away from the Vienna Staatsoper, offered five-year contracts in Berlin to Vienna's best singers, and virtually prohibited all Germans from visiting Austria. Out of all this, Austria profited.

The exiled Jewish artists, Conductor BRUNO WALTER, and Producer MAX REINHARDT, naturally settled in Salzburg where they had worked before. Because of the unhealthy and disagreeable artistic life in Germany, Arturo Toscanini declined to return to the Bayreuth Festival. Instead, he came to Salzburg. And so the Austrian Festival boasted this Summer an incomparable array of the world's finest musical talent.

This, combined with the natural and historic charm of the famous old town, one of the eternal cities of Europe, attracted throngs of wealthy and influential visitors. Salzburg during August was not only the center of the musical, but also the social

world. Hotel accommodations were taxed to the utmost, and service was virtually suspended. Some hotels actually did give up answering telephones, and customers stood for a full hour to get a table at the Cafe Bazaar.

A Munich newspaper meanwhile reported the amazing fact that the Festspielhaus in Salzburg was nearly empty for every performance, that any foreigner could obtain a fifty per cent reduction on the price of festival tickets, that the Austrian government purchased 200 foreign automobiles with foreign license plates and, what is more, filled these cars with any foreign citizen who could be induced to drive to Salzburg to listen to the performances.

Such reports are ridiculous, of course. The interest of everyone in Salzburg centered upon the festival performances. And they were deserving of interest. Not a single production was an indifferent or an approximate quantity; each one reflected the festival spirit.

Verdi's last opera, *Falstaff*, the libretto adapted from Shakespeare's *Merry Wives of Windsor*, had a surpassing performance. Hardly a detail was overlooked; the ensemble was perfect, and the music sparkled

with vitality. For once this incomparable masterpiece was popular with an audience. Lovers of other Verdi operas usually miss the lyrical outbursts in this one, and fail to understand the spirit and the vivacity of the craftsmanship in the score.

Toscanini was the moving spirit of this performance, which showed the results of months of rehearsals in New York, London, Milan, Lake Maggiore and Salzburg. He was a Magi, who waved his hand over the musicians and through them re-created Verdi's masterpiece.

Toscanini's other opera at Salzburg was Beethoven's *Fidelio*. The whole performance was projected with the utmost simplicity and emphasis on the nobility of the tribute to conjugal love. The symphonic portions were naturally more interesting, though LOTTE LEHMANN'S *Fidelio* was a masterful portrayal that fell short of perfection only in vocal details. Beethoven sang of a happiness that never was given him. With simple themes, no one ever has said more than he in his only music-drama.

The net result of the *Falstaff* and *Fidelio* performances was to make the other operas less exciting. It is inevitable after a Toscanini miracle that other good per-

formances will seem mediocre. Yet, taken alone and for themselves, as they should be, Salzburg's productions of the Mozart operas—*Don Giovanni*, *Entführung aus dem Serail*, *Higaro's Hochzeit*, and *Così Fan Tutte*—were better, except in minor details, than can be heard elsewhere today. The feeling for ensemble, the attention to *mise-en-scene* and action and individual characters, and the unity of conception that stamps these performances, are practically unknown in America. Most unsatisfactory were the soprano voices, but there seem to be no singers living who are able to sing Mozart's music as it is written. And performances are conditioned by what talent is available.

LOCAL "MUSTS": That moters series of concerts returns to the air tonight, October 6, NBC at 10 o'clock EST (9 CST; 8 MST; 7 PST). The same pattern—guest conductors and soloists—is being followed. Unless plans are changed, ERNO RAPEE will conduct.

A Verdi Cycle, beginning with *Rigoletto*, will be presented by the Radio City Music Hall Symphony orchestra, starting today, October 6, NBC, at 12:30 p. m. EST (11:30 a. m. CST; 10:30 MST; 9:30 PST). Cast includes: ROSEMARIE BRANCATO, coloratura soprano; BRUNA CASTAGNA, contralto; JOHN GURNEY, bass; and MARTINO ROSSI, baritone.

Radio Goes Overboard

Calling All Cars

This Pair of Jersey City Cops Easily Could Have Winged An Escaping Thief—But They Preferred to Bring Him in Alive—and All Wet

By Fred Kelly

THE only thing the matter with this two-way radio business," lamented Patrolman James Dunphy, of the Jersey City radio patrol, "is that it works too darned well!" And he tooled the fast little police car—with its sending antenna sticking up in the air like a fish-pole—down busy Communipaw Avenue.

"What do you mean?" asked Lieutenant James Wilson, his patrol buddy and superior officer. The skin around his eyes creased in a grin. Well he knew the dry humor of his lantern-jawed sidekick.

"Why," said Dunphy aggrievedly, "it's taken all the romance out of police work! Suppose a cop wanted to duck in somewhere and swallow a glass o' beer, for instance. Sure it'd be that very minute headquarters'd be picking to send him a radio flash—and have the nerve to expect an immediate answer in a man's own voice, without any beer on his breath!"

Wilson laughed. He knew, of course, that Dunphy was kidding. The patrolman was a teetotaler, with a perfect record. Furthermore, for all his good-natured grouching, Dunphy shared the unanimous enthusiasm which Jersey City policemen have for the two-way radio system which has helped so much in keeping their city one of the most crime-free on the continent. Towering 245 feet above the city is its tallest pinnacle—the brand new police antenna. It is the highest police radio mast in America and—as one Irish cop expressed it: "Tis the forefinger of the Ould Man (Police Commissioner Tom Wolfe) raised to warn crooks to stay out o' town."

THE time may come, my boy," said Wilson to Dunphy, still in kidding vein, "when you'll be glad of that two-way system."

And right then Fate stepped in to prove Wilson a true prophet. For through the speaker came the crisp words of Sergeant Sylvester Sullivan, boss radio man of the force:

"Calling Car 18 . . . Car 18 . . . Wilson and Dunphy . . . Suspected robbery at gasoline station at 270 Sip Avenue . . . 270 Sip Avenue . . . A suspected robbery."

Before that message ended, the broad backs of Wilson and Dunphy were flattened against their seats by the speed with which Dunphy zoomed the little car ahead. Wilson threw the sending switch and said:

"Car 18 reporting . . . Investigating suspected robbery at 270—two, seven, oh—Sip Avenue, a gas station. Okay Headquarters."

And the notes of the siren which Dunphy already had started to warn traffic out of their way, were wafted into radio Headquarters on the tail end of his message.

MEANWHILE, that fourth of June, 1935, had been a busy day for Henry J. Weisbrod, manager of a filling station at No. 207 Sip Avenue. All day long his cash register had tinkled as it opened to receive the proceeds of gas and oil sales. All day long the merry tintinnabulations of the bell rang a joyous anthem in praise of Weisbrod's industry.

But finally that cash register bell rang just once too often!

Weisbrod was forty feet away, filling a customer's tire with air. He raised his head and dropped the air-hose at the sound of that *Ding*. For it could mean only one thing—somebody else was at the register. Weisbrod started for the door of the little station, blood in his eye.

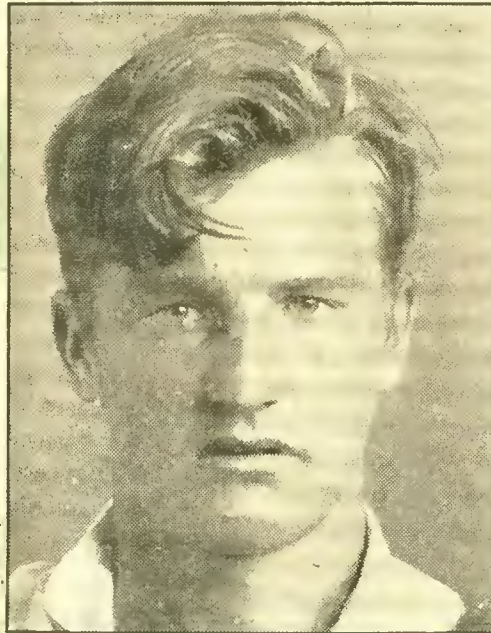
But just before he reached that door, a lanky youth ran out of it. He kept right on running, and he ran so fast that his fair hair streamed out behind him and the wind of his running fluttered the handful

When this policeman dived he had no way of being sure that a log or box might not be under the surface

of bills which he had just stolen from Weisbrod.

"Stop thief!" roared the station manager.

The thief didn't stop, but Weisbrod did. For he had two perfectly good eyes, and it would have taken only half an eye to see that very few men in Jersey City could catch that long, lanky, loping youth whose lean



Arthur Holzman: He steals, sprints, swims—and stays out of jail

shanks carried him at a terrific rate down Duffield Avenue and in the general direction of the Hackensack River.

Back to the station dashed the panting manager.

"Police!" he gasped into the telephone. "A thief . . . my filling station . . . 270 Sip Avenue . . . quick!"

And that's how Patrolman Dunphy and Lieutenant Wilson came to end a kidding argument on the fourth day of June, 1935.

WHEN they reached Weisbrod's station, the sneak-thief had disappeared entirely, but the outraged manager was very much in evidence.

"He went that way!" he roared, pointing down Duffield Avenue. And down Duffield Avenue the two policemen straight-away sped, having no inkling at all that shortly they were to be called upon to perform one of the oddest pieces of police work in their experience.

"There he is!" Wilson suddenly cried.

Ahead, hair still streaming out from his head, going like a sprinter, was the thief. He was just a hundred yards from the end of the street—and the end of the street was just fifteen feet above the broad and muddy waters of the Hackensack River. Overhead, the majestic Pulaski Skyway—carrying the main western road travel into New York City—stretched like a magic carpet frozen into immobility.

"He can't get away now!" exulted Dunphy as the car roared up. "There's nothing for him to do but give up or fight it out!"

It looked as if he was right. Ahead of the fugitive was the river. Behind him were the police. If ever a crook was between the devil and the deep blue sea it was that fleet youth who now stopped, threw one panicky look over his shoulder—and saw the police car.

"He looks like a frightened kid," snapped Wilson. But as he pulled out his gun, he grimly added that first tenet of a policeman's creed: "But you never can tell!"

"Oh my God!" cried Dunphy, by no means irreverently. For their quarry suddenly vanished from view! With one lithe spring of his long legs he dived through fifteen feet of air into the Hackensack River.

Car brakes and tires shrieked as Dunphy ground to a skidding stop a couple of feet from the embankment. The two policemen leaped out and ran to the edge.

"Come back, ye fool!" roared the brazen-lunged Dunphy.

The two policemen looked at each other. In their exasperation they didn't know whether to laugh or curse. Within their own experience they had caught crooks who vainly tried to escape on foot, in cars, on motorcycles and bicycles. Here, however, was the first case in the annals of the Jersey City police department in which a fugitive was trying to swim away from two cops in a radio-equipped . . . (Continued on Page 27)

Programs for Sunday, October 6

EDITION 7

Log of Cincinnati Stations

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KOKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	C
WABC	860	50,000	New York City, New York	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WEAF	660	50,000	New York City, New York	N
WENR	870	50,000	Chicago, Illinois	N
WFBE	1200	250	Cincinnati, Ohio	L
WGBF	630	500	Evansville, Indiana	L
WGN	720	50,000	Chicago, Illinois	L & M
WGY	790	50,000	Schenectady, New York	N
WHAM†	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	N
WJZ	760	50,000	New York City, New York	C
WKRC	550	1,000	Cincinnati, Ohio	C
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Oayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	N
WVVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
 L—Local Programs
 M—MBS (Mutual Broadcasting System)
 N—NBC (National Broadcasting Company)
 †—Night Programs
 *—Network Programs

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Star ★ Indicates High Spot Selections

★ NBC—Radio City Music Hall; Symphony Orch.; Ian Peerce, tenor; Viola Philo, soprano
 WJZ KDKA WAVE WLW (sw 15.21)

WCKY—Farmer Program
 WFBE—Future Stars
 WLS—Camera Club
 WVVA—Chas. Braaddock, tenor

12:45 p.m. ES 11:45 a.m. CS
 ★ CBS—Trans-Oceanic Broad-
 cast from London; Commemora-
 tion of Lord Tennison; WABC
 WHAS WVVA WSMK (sw-
 15.27)

KMOX—Hollywood on Parade
 WCKY—Melodies of Russia
 WKRC—Bowling Alley
 WLS—Keep Chicago Safe; Mar-
 kets; Weather

1:00 p.m. ES 12:00 m CS
 CBS—Church of the Air
 WABC WSMK WVVA WKRC
 KMOX WHAS (sw-15.27)
 NBC—Road to Romney; WEAF
 WTAM WGY (sw-15.33)

NBC—Radio City Music Hall;
 WENR WSM WCKY
 WFBE—Joseph A. Link, Jr.
 WGBF—Golden Hour of Music
 WGN—Reading the Comics
 WSAI—Serenade and Hymn
 Time

1:15 p.m. EST 12:15 CST
 WENR—Larry Linsen, organist
 WFBE—Gospel Tabernacle

1:30 p.m. EST 12:30 CST
 NBC—Words and Music; WEAF
 WGY WTAM WSAI WLW
 (sw-15.33)
 CBS—Public Health Ass'n Con-
 vention; WABC WHAS WSMK
 KMOX WKRC WVVA (sw-
 15.27)

WORLD SERIES BASEBALL

UNLESS one of the two contending World Series teams has won four games, the series broadcasts will be continued today (Sunday, October 6) and daily over coast-to-coast NBC and CBS networks. If a game is played today, it will be aired at 2:15 p. m. EST (1:15 CST) and on Monday and Tuesday the games, if played, will be broadcast one hour earlier, or beginning at 1:15 p. m. EST (12:15 CST). In the event of weather conditions concealing any of the series games, the time schedule will be moved forward one day for each game called.

Because of the uncertainty of the length of the series, afternoon NBC and CBS programs are listed AS IF NO GAMES WERE SCHEDULED. On game days these network programs will, of course, not be broadcast during the period of the game which usually lasts slightly more than two hours.

NBC—World Series Baseball Game; Chicago Cubs vs. Detroit Tigers; WEAF WJZ KDKA WAVE WCKY WGN WGY WHAM WLS WLW WSAI WSM WTAM (sw-15.21-15.33)

KMOX—Melody Boys
 WFBE—Lana Shields
 WGN—Len Salem, organist
 WTAM—Organ Melodies

2:30 p.m. EST 1:30 CST
 ★ CBS—Between the Bookends;
 WABC WHAS WKRC WSMK
 (sw-15.27)

NBC—Temple of Songs; WEAF
 WSAI WTAM WGY (sw-15.33)
 MBS—The Lamplighter; WGN
 WLW

2:45 p.m. EST 1:45 CST
 CBS—Blue Flames, quartet;
 WABC WSMK WHAS WKRC
 (sw-15.27)

KMOX—Nancy Nelson, songs
 WFBE—The Harmony Pals
 WGN—Palmer House Ensemble

3:00 p.m. EST 2:00 CST
 NBC—Leviton Ensemble; WEAF
 WTAM WGY WSAI (sw-15.33)

★ CBS—Symphony Hour; Victor
 Bay, conductor; WABC WHAS
 WSMK WKRC KMOX (sw-
 15.27)

NBC—Your English; WJZ WSM
 KDKA WLW WENR WAVE
 (sw-15.21)

WFBE—Blue Rhythms
 WGN—Soloist and Organ

3:15 p.m. EST 2:15 CST
 NBC—To be announced; WJZ
 WSM KDKA WCKY WAVE
 WENR WLW (sw-15.21)

WFBE—Reinold Werrenrath
 WGN—Palmer House Ensemble
 WLW—To be announced

3:30 p.m. EST 2:30 CST
 ★ NBC—Penhouse Serenade;
 Don Mario, romantic tenor;
 Dorothy Hamilton, Hollywood
 beauty advisor; Charles Gay-
 lord's Orch.; WEAF WTAM
 WGY WSAI (sw-15.33)

KDKA—Shadyside Church
 Vespers
 WFBE—Virginia Meller
 WGN—Alice Blue, pianist
 WLW—Continental

3:45 p.m. EST 2:45 CST
 NBC—Jack Major; WENR
 WFBE—Organ Reveries
 WGN—Gabe Wellner, organist
 WLW—Albert Paysan Terhune

4:00 p.m. EST 3:00 CST
 NBC—Jesse Crawford's Musical
 Diary; WEAF WGY WTAM
 WSAI
 NBC—Willard Robison's Orch.;
 WJZ WCKY WSM WAVE
 WENR WLW

CBS—St. Louis Parade; WABC
 WSMK KMOX WHAS (sw-
 15.27)

WFBE—Michelson's Orchestra
 WGBF—Church Hour
 WVVA—On Wings of Song

4:15 p.m. EST 3:15 CST
 NBC—Jesse Crawford, organist;
 (sw-9.53)
 WGN—Soloists
 WTAM—Henry Albert Phillips
 WVVA—YMCA Round Table

4:30 p.m. EST 3:30 CST
 NBC—Pedro Via's Orch.; WJZ
 WCKY WSM WAVE WENR
 WLW (sw-15.21)

NBC—Dorothy Dreslin, soprano;
 WEAF WTAM WGY WSAI
 (sw-9.53)
 KDKA—Elegie
 WFBE—To be announced
 WGN—Dance Orchestra
 WVVA—St. Louis Parade (CBS)

4:45 p.m. EST 3:45 CST
 NBC—The Wise Man; WEAF
 WTAM WGY
 CBS—To be announced; WABC
 WHAS KMOX WVVA (sw-
 15.27)

WFBE—Mose & Infus
 WGBF—Aloha Hawaiians
 WGN—Alice Blue, pianist
 WSAI—What's in a Name

5:00 p.m. EST 4:00 CST
 NBC—Roses and Drums, drama-
 tic sketch with Helen Claire,
 Reed Brown Jr., and John
 Griggs; WJZ KDKA WENR
 WLW (sw-15.21-11.87)

★ NBC—America's First Rhythm
 Symphony with 86 artists from
 the Kansas City Philharmonic
 Orchestra; WEAF WSM WTAM
 WAVE WSAI WGY (sw-9.53)
 Broadway Rhythm

Freel and Brown
 Top Hat Berlin
 I'm in the Mood for Love
 Fields and McHugh

Overture Mignon Thomas
 Mighty Lak A Rose Nevins
 Cheek to Cheek Berlin
 Stars and Stripes Forever
 Sousa

CBS—Melodiana; Abe Lyman &
 Orch.; Bernice Claire, soprano,
 Frank Luther, tenor; WABC
 WHAS KMOX WKRC (sw-
 15.27)

WCKY—Rhythm Makers
 WFBE—Miniature Concert
 WGBF—East Side Tabernacle
 WGN—Dance Orchestra
 WVVA—Studio Interlude

5:15 p.m. EST 4:15 CST
 WFBE—Williams & Fey
 5:30 p.m. EST 4:30 CST
 CBS—Crumit and Sanderson,
 Jack Shukret's Orch.; Three
 Jesters; Guests: WABC KMOX
 WHAS WVVA (sw-15.27)

NBC—Bob Becker's Chats About
 Dogs; WJZ WCKY WENR
 KDKA (sw-15.21-11.87)

NBC—Dream Drama; WEAF
 WGY WSAI WTAM (sw-9.53)
 WAVE—Dance Music
 WFBE—An Evening At Home
 WGN—Albert Paysan Terhune
 WKRC—Gold Period

WLW—Musical Style Show,
 Wm. Stoess' Orch.; Charlie
 Dameron, tenor; News
 WSM—Leon Cole, organist

5:45 p.m. EST 4:45 CST
 NBC—Music by Al Goodman;
 WEAF WGY WLW (sw-9.53)
 NBC—Week-End News Review;
 Gabriel Heatter; WJZ KDKA
 WSM WAVE WENR WCKY
 (sw-15.21-11.87)

WENR—Music and Comments
 WFBE—Modern String Duo
 WGN—Jan Garber's Orchestra
 WVVA—Hear Harold Hess

Night

6:00 p.m. EST 5:00 CST
 CBS—Nat'l Amateur Night; Ray
 Perkins, m.c.; Arnold Johnson's
 Orch. WABC WHAS WKRC
 KMOX WBBM (sw-11.83)

NBC—Canadian Grenadier Guards
 Band; WJZ WCKY
 NBC—Catholic Hour; Rt. Rev.
 Msgr. William Quinn, speaker;
 Chorus; Father Quinn, director
 WEAF WGY WAVE WTAM
 WSM WSAI (sw-9.53)

KDKA—Weather; Music
 WFBE—The Vesper Singer
 WGN—Orville Knapp's Orch
 WHAM—Grenadiers (NBC)
 WLW—Smilin' Ed McConnell
 WVVA—Musical Program

6:15 p.m. EST 5:15 CST
 KDKA—The O'Malleys
 WENR—Musical Program
 WFBE—Dinner Music
 WGBF—Rescue Mission
 WVVA—YMCA Round Table

6:30 p.m. EST 5:30 CST
 NBC—Variety Program; Helen
 Claire; Joseph Bonino's Orch.;
 WEAF

NBC—Invitation to the Dance;
 WSAI (sw-9.53)
 ★ CBS—Smilin' Ed McConnell;
 WABC WKRC WHAS KMOX
 WVVA WDDC WBBM (sw-
 11.83)

NBC—Grand Hotel; Drama;
 Anne Seymour & Don Ameche;
 WJZ KDKA WENR WCKY
 WHAM (sw-11.87-15.21)

WAVE—Twilight Gems
 WFBE—Church Federation
 WGY—Horse Sense Philosophy
 Andrew Kelley

WLW—Court of Human Rela-
 tions
 WSM—Methodist Hymnal
 WTAM—Sportman

6:45 p.m. EST 5:45 CST
 CBS—The Voice of Experience
 WABC WKRC WVVA KMOX
 WHAS WBBM (sw-11.83)

WAVE—Will Sales
 WGN—Dance Orchestra
 WGY—Miner's Quartet
 WJR—Donald Novis, tenor
 WTAM—Dick Fidler's Orchestra

Notice
 These programs as here pre-
 sented were as correct and as
 accurate as the broadcasting
 companies and RAOIO GUIDE
 could make them at the time
 of going to press. However,
 emergencies that arise at the
 studios sometimes necessitate
 eleventh hour changes in pro-
 gram listings, time, etc.

Look for the Bell ⚡
 for Religious Services and Prgrams.

7:00 a.m. EST 6:00 CST
 WTAM—Cathedral Echoes

7:30 a.m. EST 6:30 CST
 WVVA—Gospel Tabernacle

8:00 a.m. EST 7:00 CST
 NBC—Melody Hour, Guest So-
 lists; Internat'l Trio; WEAF
 WSAI WTAM

CBS—On the Air Today; Organ
 Reveille; WABC

NBC—William Meeder, organist;
 WJZ WLW WCKY

WFBE—Our Daily Thought
 WKRC—Young Peoples Hour
 WLW—Church Forum

WTAM—Cathedral Echoes

8:15 a.m. EST 7:15 CST
 WFBE—Uncle Bob

8:30 a.m. EST 7:30 CST
 CBS—Lyrie Serenade; WABC
 NBC—Tone Pictures; Ruth Pe-
 ple, pianist; Mixed Quartet,
 Mary Merker, soprano; Ger-
 trude Forster, contralto; Rich-
 arid Maxwell, tenor; Leon Sala-
 thiel, baritone; WJZ WCKY
 WKRC—Radio Sunday School
 WLW—Church Forum
 WVVA—Sunday Morning Sere-
 nade

8:45 a.m. EST 7:45 CST
 CBS—The Radio Spothlight
 WABC

9:00 a.m. EST 8:00 CST
 NBC—The Balladettes; WEAF
 WGY WTAM WSAI WAVE
 WSM

CBS—Sunday Morning at Aunt
 Susan's; William Hargraves,
 baritone; WABC WHAS WSMK
 NBC—Coast to Coast on a Bus,
 children's prgm.; WJZ WLW
 KDKA WCKY (sw-15.21)

KMOX—Church of the Air
 WFBE—Serenaders

WGBF—Gospel Home Circle
 WKRC—God's Bible School
 WLS—Romelle Fay, organist

9:15 a.m. EST 8:15 CST
 NBC—Gould and Shelter, piano
 duo; WEAF WTAM WAVE
 WSM WGY

WFBE—Pat & Bill
 WKRC—Sunday Morning at
 Aunt Susan's (CBS)

WSAI—Church Forum
 WVVA—Judge Rutherford

9:30 a.m. EST 8:30 CST
 NBC—Peerless Trio; WEAF
 WGY WTAM WAVE WSM

KMOX—Sunday Morning at
 Aunt Susan's (CBS)

WFBE—Jewish Community Pro-
 gram

WGBF—First Church of Fun-
 damentals

WLS—Lois & Reuben Bergstrom,
 Jolin Brown

9:45 a.m. EST 8:45 CST
 NBC—Alden Edkins, baritone;
 WEAF WGY WCAE WSAI
 WTAM WAVE WSM

WFBE—Morning Concert
 WLS—News; George Harris

10:00 a.m. EST 9:00 CST
 NBC—A Sabbath Reveries;
 Dr. Charles L. Goodell; WEAF
 WAVE WTAM WGY WSM

NBC—Samovar Serenade; WJZ
 WCKY KDKA WLW (sw-
 15.21)

CBS—Church of the Air;
 WABC WHAS WSMK KMOX
 WKRC

WGBF—German Church Serv-
 ices

WGN—Sunday Morning Concert
 WLS—Sycamore and Cypress
 WSAI—To be announced

10:15 a.m. EST 9:15 CST
 WFBE—Bob Koledin
 WLW—City Government
 WVVA—Recorded Contrast In-
 terlude

10:30 a.m. EST 9:30 CST
 NBC—Wallberg Brown String
 Quartet; WJZ KDKA WCKY
 WLW WAVE WSM (sw-15.21)

CBS—News; Dale Carnegie;
 WABC WSMK

NBC—Mildred Dilling, harpist;
 WEAF WGY WTAM WSAI
 (sw-15.33)

KMOX—News; Organ Melodies
 WFBE—Jimmy Lee

WHAS—News; Sunday Jail
 Service

WKRC—Jim Lightfield
 WLS—Little Brown Church
 WVVA—Wheeling Gospel Tab-
 ernacle

10:45 a.m. EST 9:45 CST
 NBC—To be announced; WEAF
 WGY WTAM WSAI (sw-15.33)

KDKA—First Presbyterian
 Church Services

KMOX—Three Quarter Time
 WFBE—Galvano & Cortez
 WGBF—Honolulu Serenaders
 WSM—First Baptist Church

11:00 a.m. EST 10:00 CST
 NBC—News; Mexican Marimba
 Orch.; WEAF WSAI

CBS—Horn and Hardart's Child-
 ren's Hour; WABC

NBC—News; Frances Adair, so-
 prano; WJZ WCKY

CBS—Reflections; WKRC KMOX
 WAVE—Devotional Service
 WFBE—Gems of Music
 WGBF—Agoga Tabernacle
 WGN—Northwestern Univ. Re-
 viewing Stand

WGY—News; Musical Program
 WHAS—Fourth Pres. Church
 WLW—News

WTAM—News; Betty Lee Tay-
 lor

11:15 a.m. EST 10:15 CST
 NBC—Neighbor Nell; WJZ WAVE
 WCKY

NBC—Mexican Marimba Orch.;
 WLW WTAM

NBC—Rudd and Rogers; WEAF
 WGN—Sunday Morning Concert
 WGY—College Services
 WKRC—American Legion
 WLS—Concert Orchestra

11:30 a.m. EST 10:30 CST
 ★ NBC—Major Bowes Family,
 Waldo Mayo, conductor and
 violinist; Tom McLaughlin,
 baritone; Nicholas Cosentino,
 tenor; Helen Alexander, so-
 prano; Roy Campbell's Royal
 Jests; WEAF WTAM WSM
 WAVE WSAI (sw-15.33)

CBS—Salt Lake City Tabernacle
 Choir and Organ; WKRC
 KMOX WHAS

NBC—Southernaires, male qua-
 tet; WJZ WLW WCKY

WFBE—Margie & Betty

11:45 a.m. EST 10:45 CST
 WFBE—Salvation Army Pro-
 gram
 WLS—Henry Burr

Afternoon

12:00 p.m. EST 11:00 a.m. CS
 NBC—"The Opportunity Miti-
 gate"; Johnny Johnson's Orch.;
 Guests: WJZ WCKY KDKA
 (sw-15.21)

CBS—Salt Lake City Choir
 WABC WKRC WSMK WVVA
 (sw-15.27)

NBC—Major Bowes; WGY WLS
 (sw-15.33)

WAVE—Devotional Service
 WFBE—Bob & Roy
 WGN—Chapel Service
 WLW—Tabernacle Choir
 WSM—First Presbyterian
 Church Services

12:15 p.m. EST 11:15 a.m. CS
 NBC—Sugar Cane; juvenile sing-
 er and impersonator; WEAF
 Cheer Leader Charlie
 Don't Let It Happen Again
 Loafin' Time
 The Gaucho

KMOX—Dorothy Godwin
 WFBE—To be announced

12:30 p.m. EST 11:30 a.m. CS
 NBC—Univ. of Chicago Round
 Table Discussion; Guest Speak-
 ers: WEAF WGY WTAM WSAI
 (sw-15.33)

CBS—Musical Footnotes; Vivian
 Della Chiesa, soprano; Franz
 Imhof, tenor; Ralph Gins-
 bureh's Ensemble; WABC
 WKRC KMOX WHAS (sw-
 15.27)

Coming Events

(Continued from Page 10)

daily except Saturday and Sunday at 4:30 p. m. EST (3:30 CST) over an NBC-WEAF network. This series replaces Masquerade.

CURRENT EVENTS FOR CHILDREN will be reviewed by William Slater during his Junior Radio Journal series, heard over an NBC-WJZ network at 5 p. m. EST (4 CST).

AL PEARCE AND HIS GANG, al-

FOOTBALL

A COMPLETE schedule of all football game broadcasts correct to the time of going to press, will be found on page 17. The schedule covers games on October 5, 6, 12 and 13. This box will appear and be revised weekly.

though not new on the air in their new thrice-weekly series, today starts under the sponsorship of the Pepsodent Company,

over an NBC-WEAF network at 5 p. m. EST (4 CST). Their guests will be AMOS AND ANDY.

WEDNESDAY, OCTOBER 9

CAVALCADE OF AMERICA begins today over the CBS-WABC network at 8 p. m. EST (7 CST), sponsored by Dupont de Nemours and Company, Inc.

THE LOG CABIN REVUE, with Conrad Thibault, Frank Crumit, a vocal chorus and Harry Salter's orchestra, has come to the air over an NBC-WEAF network at 10 p. m. EST (9 CST), sponsored by the General Foods Corporation.

THURSDAY, OCTOBER 10

JAMES MELTON, tenor, will be the guest star on the Atwater Kent Hour, over the CBS-WABC network at 8:30 p. m. EST (7:30 CST).

TO ARMS FOR PEACE will be presented over the CBS-WABC network at 9:30 p. m. EST (8:30 CST). Alfred E. Smith will be guest speaker. Jascha Heifetz, violinist; an original drama by Rupert Hughes and music by Howard Barlow and his symphony orchestra will feature the presentation.

The Ninetieth Anniversary Celebration of the United States Naval Academy at Annapolis will be heard in a special broadcast over an NBC-WEAF network at 11:30 p. m. EST (10:30 CST). Speakers will include Admiral David Foote Sellers, Superintendent of the Academy; a young plebe; Rear Admiral Purnell Frederick Herrington, retired, oldest living graduate of the Academy; Admiral Joseph M. Reeves, Commander-in-Chief of the Fleet stationed in the Pacific; Captain A. L. Bristol, Commander of the U. S. S. Ranger, the Navy's newest aircraft carrier; and others.

FRIDAY, OCTOBER 11

THE FLYING RED HORSE TAVERN, an elaborate new musical revue featuring Jim Harkins, Freddie Rich's orchestra, Willie Morris, soprano, and famous guest stars, begins tonight over the CBS-WABC network at 8 p. m. EST (7 CST). This series, sponsored by the Socony Vacuum Oil Company, Inc., replaces the Socony Sketchbook.

IRENE DUNNE, guest, will be co-headlined with Dick Powell, Anne Jamison, Igor Gorin and Frances Langford in the Hollywood Hotel broadcast over the CBS-WABC network at 9 p. m. EST (8 CST).

SATURDAY, OCTOBER 12

THE CINCINNATI CONSERVATORY OF MUSIC will be heard over the CBS-WABC network in a special program at 11 a. m. EST (10 CST).

FOOTBALL—The University of Nebraska vs. Minnesota game will be described over the CBS-WABC network at 3 p. m. EST (2 CST).

KALTENMYER'S KINDERGARTEN, popular comedy series, will be heard once more over an NBC-WJZ network at 6 p. m. EST (5 CST).

THE WORLD DEBT TO COLUMBUS, an address by Martin H. Carmody, Supreme Knight, Knights of Columbus, will be heard on a nationwide NBC-WEAF hookup at 7:45 p. m. EST (6:45 CST).

Sunday - Continued

7:00 p.m. EST 6:00 CST

* NBC—Jack Benny and Mary Livingstone; Johnny Green's Orch.; Michael Bartlett, tenor; WJZ KDKA WENR WHAM WAVE WCKY WSM WLW (sw-11.87)

NBC—K-7 Secret Service Spy Stories; WSAI WGY WTAM (sw-9.53)

* CBS—Alexander Woolcott, the Town Crier; WABC WHAS KMOX WKRC WSMK (sw-11.83)

WBBM—Don Pedro
WFBE—String Duo
WGN—Evensong
WWVA—Sunday Edition

7:15 p.m. EST 6:15 CST

WFBE—The Ginger Boys
WGBF—Sport Facts
WTAM—Dick Fidler's Orchestra
WWVA—Jack and Velma

7:30 p.m. EST 6:30 CST

* CBS—Phil Baker, the Great American Tourist; Beetle and Bottle; Hal Kemp's Orchestra; WABC WKRC WHAS WWVA WSMK (sw-11.83)

NBC—Fireside Recitals; Sigurd Nilssen, basso; Hardesty Johnson, tenor; Graham McNamee; WEAFF WGY WTAM WSAI (sw-9.53)

* NBC—Robt. "Believe-It-or-Not" Ripley; Ozzie Nelson's Orch.; Harriet Hilliard; WJZ KDKA WCKY WHAM WENR WSM (sw-11.87)

Let's Swing It
You're All I Need
The Gentleman Obviously Doesn't Believe
Footloose and Fancy Free
Swamp Fire
Lulu's Back in Town
I'll Never Say Never Again.

KMOX—Musical Moments
WAVE—Galaxy of Stars
WBBM—Money Music
WFBE—Sport Review
WGBF—German Band
WGN—Bob Becker, dog drama
WLW—Victor Young's Orch.

7:45 p.m. EST 6:45 CST

WGN—Sunset Dreams
Sisters & Ranch Boys; WEAFF WTAM WGY WLW (sw-9.53)
KMOX—Hot Dates in History
WBBM—Melodies of Yesterday (CBS)

WFBE—Fire Prevention Program
WGN—All-Star Radio Revue
WHAS—Mammoth Cave
WSAI—News

8:00 p.m. EST 7:00 CST

* NBC—Light Opera Co., "Rudigore"; WJZ WLS WCKY WHAM KDKA (sw-11.87)

* CBS—Eddie Cantor, comedian; Parkyakakis; Jimmy Wallington; Guest Orch.; WABC WHAS KMOX WKRC WBBM KMOX (sw-6.12)

* NBC—Major Bowes' Amateur Hour; WEAFF WTAM WLW WSM WAVE WGY (sw-9.53)
WGN—Percy Boynton, book review

WSAI—Tommy Tucker's Orch.

8:15 p.m. EST 7:15 CST

WGN—Veloz & Yolanda's Orch.
WFBE—Michelson's Orchestra

8:30 p.m. EST 7:30 CST

* CBS—Leslie Howard, stage and screen star, and Dramatic Cast; WABC KMOX WHAS WBBM WFBE—Bill Mandell
WGN—Baud Box Revue
WSAI—To be announced

8:45 p.m. EST 7:45 CST

NBC—Hendrik Willem van Loon, author; WJZ WCKY WLS KDKA WHAM (sw-11.87)
WFBE—Calvin Bell

9:00 p.m. EST 8:00 CST

* CBS—Sunday Evening Hour; Lucrezia Bori, soprano, guest; Victor Kolar, conductor; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12)

* NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; George Metaxa, tenor; Pierre Le Kreeun, tenor; Men About Town, trio; Orchestra, direction Audy Sannella; WEAFF WTAM WGY WSAI (sw-9.53)
NBC—Life Is A Song; Charlie Previn's Orch.; Countess Olga Albani; WJZ WENR WLW KDKA WHAM (sw-6.14)
WAVE—All-Star Round Up
WCKY—Musical Revue
WFBE—Carl Kennedy
WGN—News; Sports Review
WSM—Francis Craig's Orchestra

9:15 p.m. EST 8:15 CST

WAVE—Bert Kenney Parade
WFBE—Two Spanish Guitars
WGN—Concert Orchestra

9:30 p.m. EST 8:30 CST

* NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orchestra; WEAFF WTAM WSM WGY WSAI WAVE (sw-9.53)

* NBC—Walter Winchell, columnist; WJZ KDKA WENR WHAM WLW (sw-6.14)
WCKY—News
WFBE—Studio Program
WGN—Sunday Evening Club

9:45 p.m. EST 8:45 CST

NBC—Niela Goudelle, songs; WJZ WENR WCKY KDKA WHAM (sw-6.14)
WFBE—Joe Ulrich
WGN—Unbroken Melodies

10:00 p.m. EST 9:00 CST

* NBC—Sunday Evening at Seth Parker's; WJZ WCKY WHAM KDKA WENR (sw-6.14)

* NBC—Sunday Concert; Kirsten Flagstad, soprano; Erno Rappe's Orch.; WEAFF WSM WAVE WSAI WTAM (sw-9.53)

* CBS—Wayne King's Orch.; WABC WHAS WKRC KMOX WBBM (sw-6.12)
MBS—Famous Jury Trials; WGN WLW

WFBE—Michelson's Orchestra
WGY—Musical Program

10:15 p.m. EST 9:15 CST

WFBE—Rhythm & Rhyme

10:30 p.m. EST 9:30 CST

NBC—Soft Lights and Sweet Music; WJZ WCKY WLW
CBS—Freddie Birch's Penthouse Party; WABC WSMK WHAS WKRC (sw-5.12)

KDKA—Y. M. C. A. Program
KMOX—Piano Recital
WBBM—Romance House; Frank Wilson, tenor

WENR—Symphony Orchestra
MBS—Horace Heidt's Orchestra; WGN

WHAM—County Medical Talk
10:45 p.m. EST 9:45 CST
KMOX—Sport Page of the Air
WIAM—Soft Lights & Sweet Music (NBC)

11:00 p.m. EST 10:00 CST

NBC—Fireside Singers; News; WJZ KDKA WHAM (sw-6.14)
CBS—Public Opinion; WABC WSMK WHAS KMOX WKRC
NBC—Charlie Boulanger's Orch.; WEAFF WCKY WGY WSAI WSM (sw-9.53)
WAVE—Johnny Burkhardt's Orchestra
WBBM—Musical Moments
WENR—Globe Trotter; News
WLW—News
WTAM—Paul Nielson's Orch.

11:15 p.m. EST 10:15 CST

* NBC—Walter Winchell, Columnist; WAVE WSM
CBS—News; Seymour Simons' Orch.; WABC WHAS KMOX WSMK WBBM
NBC—Shandor, violinist; WJZ WHAM

KDKA—Slumber Hour
WENR—Leonard Keller's Orch.
WKRC—News
WLW—Ted Fiorito's Orch.
WWVA—Dance Orchestra

11:30 p.m. EST 10:30 CST

NBC—News; Glenn Lee's Orch.
WEAF WCKY WGY WSAI WTAM WAVE (sw-9.53)
NBC—Eddie South's Orchestra.
WJZ KDKA WHAM (sw-6.14)
CBS—Frank Dailey's Orchestra; WABC WHAS WBBM

KMOX—Bobbie Meeker's Orch.
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WKRC—Red Birds Orchestra
WSM—Sunday Night Serenade

11:45 p.m. EST 10:45 CST

CBS—Frank Dailey's Orchestra; WKRC KMOX
WGN—Jan Garber's Orchestra
WLW—Tommy Tucker's Orch.

12:00 Mid ES 11:00 p.m. CS

CBS—Salon Moderne; WABC WKRC WSMK KMOX WBBM
NBC—Dancing in the Twin Cities; Cecile Golly's Orch.; WJZ KDKA WHAM WAVE WLW (sw-6.14)

NBC—Dick Fidler's Orchestra; WEAFF WGY WTAM (sw-9.53)
WENR—Jack Russell's Orchestra
WHAS—Gray Gordon's Orch.
WSM—Dance Orchestra

12:15 a.m. ES 11:15 p.m. CS

WGN—Dance Orchestra

12:30 a.m. ES 11:30 p.m. CS

NBC—Earl Hines' Orch.; WJZ KDKA WLW (sw-6.14)
CBS—Vincent Lopez' Orchestra; WABC WKRC WSMK WBBM KMOX

NBC—Sammy Kaye's Orchestra; WEAFF WGY WTAM WAVE WSM
WENR—Jess Hawkins' Orch.
WGN—Joe Sanders' Orchestra

12:45 a.m. ES 11:45 p.m. CS

KMOX—When Day Is Done
WAVE—Jimmy Joy's Orchestra
WGN—Veloz & Yolanda's Orch.

1:00 a.m. ES 12:00 Mid CS

WBBM—Bob Pacelli's Orch.
WENR—Glenn Lee's Orchestra
WGN—Continental Gypsies
WLW—Moon River, organ and poems

1:15 a.m. EST 12:15 CST
WGN—Jan Garber's Orchestra

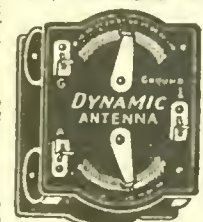
1:30 a.m. EST 12:30 CST
WBBM—Maure Stein's Orch.
WENR—Jack Russell's Orchestra
WGN—Joe Sanders' Orchestra

1:45 a.m. EST 12:45 CST
WGN—Continental Gypsies

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Programs for Monday, October 7

Star ★ Indicates High Spot Selections

6:30 a.m. EST 5:30 CST
 WLW—Top of the Morning
 WTAM—Sun Up

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Boone County Kids
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While; Markets & Weather
 WLW—Nation's Family Prayer Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WWVA—Wheeling Gospel Tabernacle

7:15 a.m. EST 6:15 CST
 KMOX—Hour Harvest Hands
 WCKY—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced
 WTAM—Musical Clock

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEAF
 CBS—Organ Reveille; WABC
 NBC—Pollock and Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Early Bird Musical Clock
 WHAS—To be announced
 WKRC—Something for Everyone
 WLS—Farm Bulletin Board
 WLW—Morning Devotions, organ, vocalist and sermon
 WSAI—News
 WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoaka, xylophonist; WEAF
 NBC—Rise and Shine; WJZ
 KMOX—Ambrose Haley and the Ramblers
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEAF
 CBS—Oleanders, male quartet; WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WCKY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WLS—News; Program Summary
 WLW—Aunt Mary, Child Training Talk
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Musical Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—Pals; WJZ WAVE WSM
 CBS—Leon Goldman, violinist; WABC
 NBC—Morning Glories; WEAF
 WLW
 KDKA—News
 KMOX—Stuffy's Stooges
 WCKY—News
 WFBE—The Southern Drifters
 WLS—The Hilltoppers; Hawaiian Novelities
 WWVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—William Meeder, organist; WJZ
 KDKA WCKY (sw-21.54)
 CBS—Lyric Serenade; WABC
 NBC—Cheerio; WEAF WTAM
 WLW WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WKRC—Fiddlin' Farmers
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Landt Trio & White; WJZ
 KDKA (sw-21.54)
 WCKY—Dick Newton
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—William Meeder, organist; Rosa Lee, soprano; WEAF
 WGY WSAI
 CBS—Metropolitan Parade
 WABC WSMK WHAS WKRC
 ★ NBC—Breakfast Club; Edna Odell, contralto; Merry Maes; Dance Orchestra; WJZ
 KDKA WCKY WAVE WSM (sw-15.21)
 KMOX—Views on News
 WLS—Morning Devotions

WLW—To be announced
 WTAM—Vaughn King's Calisthenics
 WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—Jolly Joe & His Pet Pals
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter; WEAF WGY WSAI
 WLW
 KMOX—The Corn Huskers
 WFBE—To be announced
 WGN—Good Morning
 WLS—Ford Rusli and Ralph Emerson
 WTAM—Health and Home
 WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST
 NBC—Morning Melodies; WEAF
 WTAM
 CBS—Cadeurs Quartet; WABC
 WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WFBE—Morning Headlines
 WGN—Lcu Salvo, organist
 WGY—Musical Program
 WLS—Hoosier Sod Busters
 Weather; Artist Bookings
 News
 WLW—Back Stage Wife
 WSAI—On the Mall
 WWVA—Flyin' X Round-Up

10:00 a.m. EST 9:00 CST
 NBC—News; Frank Luther, tenor; WEAF WTAM WAVE
 WSM
 NBC—News; City Voices; WJZ
 KDKA (sw-15.21)
 CBS—Josephine Gibson, hustess
 counsel; WABC WKRC WHAS
 KMOX WSMK
 WCKY—News; Hollywood News
 reel
 WFBE—Wade House
 WGN—Golden Melodies
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—How to Be Charming
 WSAI—Household Hints
 WWVA—Kloise Boflo, the Indigo Girl

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch; WEAF WTAM
 WGY WLW
 CBS—Harmonies in Contrast;
 WABC WHAS WSMK
 NBC—Edward MacHugh, Gospel
 Singer; WJZ WCKY WAVE
 WSM KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour
 WWVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy
 Sannella, guitarist; WEAF
 WSM WSAI WTAM
 CBS—Mrs. A. Becker, "The
 Tapestry Weavers"; WABC
 WKRC WWVA WHAS
 NBC—Today's Children, drama;
 WJZ KDKA WCKY WLS (sw-15.21)
 KMOX—The Happy Hunters
 WAVE—Devotional Service
 WFBE—Little Black Joe
 WGN—Antonio's Continentals
 WGY—Mid-morning Devotions
 WLW—The Morning House-
 warmers; Orchestra

10:45 a.m. EST 9:45 CST
 NBC—Joe White, tenor; WEAF
 WTAM WSAI WAVE WGY
 WSM
 CBS—Saundra Brown, songs;
 WABC WHAS WWVA WKRC
 WSMK
 NBC—Herman and Banta, xylo-
 phonist & piano; WJZ KDKA
 WCKY (sw-15.21)
 KMOX—Police Court Broadcast
 WFBE—Jay Kay Jamboree
 WGBF—Your Home
 WGN—Backstage Wife
 WLS—Morning Minstrels
 WLW—Live Stock Repts.,
 News

11:00 a.m. EST 10:00 CST
 NBC—Honey Mooners; WJZ WSM
 WCKY WAVE
 NBC—The Honey Mooners; WJZ
 WCKY WAVE WSM WLW
 CBS—Famous Babies, Dialogue
 and talk; Dr. Louis I. Harris;
 Guest; WABC WKRC KMOX
 WHAS (sw-15.27)

KDKA—Uncle Tom and Betty
 WFBE—Annette Patton Cornell
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House
 Party
 WLS—Martha Crane; Helen Jo-
 yce; Morning Homemakers Hr.
 WTAM—Doc Whipple
 WWVA—Ev and Ory

11:15 a.m. EST 10:15 CST
 NBC—Coleman Cox, philosopher;
 WJZ WSM WCKY WAVE
 CBS—Blanche Sweet, beauty
 talk; WABC (sw-15.27)
 KDKA—Grah Bag
 KMOX—Radio Short Story
 WFBE—Musical Program
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Irene Righter
 WLW—The Lamplighter
 WTAM—Morning Parade (NBC)
 WWVA—Yudlin' Hank's Hillbill-
 ies

11:30 a.m. EST 10:30 CST
 NBC—Hour of Memories, U. S.
 Navy Band; WJZ WSM WAVE
 WCKY KDKA (sw-15.21)
 CBS—Mrs. Wings of the Calhoun
 Patch; WABC WKRC KMOX
 (sw-15.27)
 WFBE—Homespun Philosopher
 WGBF—Baby Shop
 WGN—Bachelor's Children
 WHAS—To be announced
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill; WABC
 WKRC KMOX (sw-15.27)
 MBS—Minstrels; WLW WGN
 WENR—Variety Program
 WFBE—Frigid Facts
 WGBF—Hoosier Philosopher
 WHAS—Monticello Party Line
 WLS—Wm. O'Connor, tenor; Sue
 Roberts
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Pat Barnes in Person
 WLW
 NBC—Jerry Joy and Jubileers
 WEAF WSAI WAVE WTAM
 WSM
 CBS—The Voice of Experience;
 WABC WKRC KMOX WWVA
 WHAS (sw-15.27)
 KDKA—News
 WCKY—Studio Program
 WFBE—Olympia Rosiello
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup; Variety Acts

12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafras;
 WEAF WSAI WTAM
 CBS—The Gumps; WABC WHAS
 WKRC KMOX (sw-15.27)
 NBC—Navy Band; WSM WAVE
 KDKA—To be announced
 WCKY—News
 WFBE—Noontime Tunes
 WGN—Tom, Dick and Harry
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WLW—Mossie
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; WEAF
 WSAI
 CBS—"Mary Marlin," sketch
 WABC WKRC KMOX WHAS
 (sw-15.27)
 NBC—Nat'l Farm and Home
 Hour; Guest Speakers; Walter
 Blauluss' Orch.; WJZ WSM
 WAVE WLW KDKA WCKY
 (sw-15.21)
 WFBE—Luncheon Melodies
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Phil Kaler
 WTAM—Dick Fidler's Orchestra
 WWVA—Luncheon Music

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones; WABC
 WKRC KMOX (sw-15.27)
 WGN—Painted Dreams
 WHAS—How to be Charming
 WLS—Weather; Produce Mar-
 kets; News
 WTAM—Noon day Restime

1:00 p.m. ES 12:00 m CS
 CBS—Blue Flames Quartet;
 WABC WKRC WWVA WSMK
 (sw-15.27)

NBC—Market and Weather Re-
 ports; WEAF
 KMOX—Russell Brown; Edith
 Karen, songs
 WFBE—Jean Harris
 WGBF—Chorch & School News
 WGN—The Love Doctor
 WGY—Ba gaud Baggage
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WSAI—Police Flashes
 WTAM—Red Cross Roll Call

1:15 p.m. EST 12:15 CST
 (Please see notice re-
 garding World Series
 broadcast and subsequent
 program cancellations ap-
 pearing on Sunday pro-
 gram page.)

NBC—World Series Baseball
 Game; Chicago Cubs vs. De-
 troit Tigers; WEAF, WJZ
 KDKA WAVE WCKY WGN
 WGY WHAM WLS WLW
 WSAI WSM WTAM (sw-15.21-
 15.33)
 CBS—World Series Baseball
 Game; Chicago Cubs vs. De-
 troit Tigers; WABC KMOX
 WBBM WHAS WKRC WSMK
 WWVA (sw-15.27)
 CBS—Radio Gossip Club, Eddie
 & Fannie Cavanaugh; WHAS
 KMOX
 NBC—Two Hearts in Song;
 WEAF WGY
 CBS—Alexander Sennler, pian-
 ist; WABC (sw-15.27)
 WFBE—Studio Selections
 WGBF—Market Report
 WGN—Rich Man's Darling
 WKRC—Melodious Measures
 WSAI—Dave Upton
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 CBS—Jan Savitt's Orchestra;
 WABC WKRC WSMK (sw-
 15.27)
 NBC—The Kilmer Family; WJZ
 WAVE WCKY
 NBC—Rex Battle's Ensemble;
 WEAF WGY
 KDKA—Salt and Peanuts
 KMOX—Magie Kitchen
 WFBE—Conservatory of Music
 WGBF—Farmer Purcell
 WGN—Markets; Mid-day Ser-
 vice
 WHAS—Savings Talk; Weather;
 Markets Temperature
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—Banner Newshawk
 WWVA—Studio Program

1:45 p.m. EST 12:45 CST
 NBC—Happy Jack; WJZ WAVE
 WCKY
 KDKA—To be announced
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLS—Livestock Market; Jim,
 Poole
 WLW—Tommy Tucker's Orch.
 WSM—Dept. of Agriculture
 WWVA—Wheeling Gospel Tab-
 ernacle

2:00 p.m. EST 1:00 CST
 NBC—Melody Mixers; WJZ
 WAVE WCKY WSM
 NBC—Forum on Character
 Building; WEAF WSAI WTAM
 CBS—Marie, Little French Prin-
 cess; WABC KMOX WKRC
 (sw-15.27)
 KDKA—Mac and Bob
 WFBE—Studio Program
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WGY—Lauren Bell, baritone
 WHAS—University of Kentucky
 WLS—Tommy Tanner
 WLW—School of the Air

2:15 p.m. EST 1:15 CST
 CBS—Romance of Helen Trent
 WABC KMOX WKRC WGN
 (sw-15.27)
 KDKA—Sammy Fuller
 WFBE—Musical Masterpiece;
 WGY—Household Chats
 WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
 NBC—The South Sea Islanders;
 WEAF WGY WTAM (sw-
 15.33)
 ★ CBS—Between the Bookends;
 WABC WSMK WKRC WHAS
 (sw-15.27)
 NBC—Music Guild; WJZ WAVE
 WCKY WSM
 KDKA—Home Forum
 KMOX—St. Louis Medical

WGN—Tommy Tucker's Orch.
 WLS—Markets
 WSAI—Today's News
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow, dramatic
 sketch; WABC WKRC WHAS
 WSMK (sw-15.27)
 KMOX—Window Shoppers
 WFBE—Song Interlude
 WGN—Blackstone Ensemble
 WLS—Homemakers' Program
 WSAI—Tea Dance
 WSM—Ma Perkins
 WWVA—Patterns in Organdy

3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Har-
 ry Kogen's Orch.; WEAF
 ★ CBS—Yom Kippur Memorial
 Service; WABC WSMK WKRC
 WHAS WSMK (sw-15.27)
 NBC—Roy Campbell's Royalists;
 WLS—Homemakers' Program
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins
 WFBE—Rumba Rhythms
 WGBF—On the Air

WGN—Palmer House Ensemble
 WGY—Musical Program
 WLW—Doctors of Melody
 WSAI—Tonic Tones
 WTAM—Musical Cocktail
 WWVA—Cowboy Loyce and Just
 Plain John

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic
 sketch; WEAF WGY WLW
 WTAM WLS
 NBC—The Wise Man, sketch;
 WJZ WAVE WSM WCKY
 KDKA—Romance of Dan and
 Sylvia
 KMOX—Backstage Wife
 WFBE—Tedra Miller
 WGN—June Baker, home man-
 agement
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vaughn de Leath, contral-
 to; WJZ WAVE WSM WCKY
 NBC—Vic and Sade, comedy
 sketch; WEAF WGY WLW
 WTAM
 KDKA—Bark Stage Wife
 KMOX—How to Be Charming
 WFBE—Teatime Tunes
 WGN—The Mail Box
 WLS—Dale Carnegie; Radio
 Commentator
 WWVA—Yom Kippur Service
 (CBS)

3:45 p.m. EST 2:45 CST
 NBC—King's Jesters; WJZ WSM
 WCKY WAVE
 CBS—Salun Musicale; WABC
 WKRC (sw-15.27)
 NBC—The O'Neils, dramatic
 sketch; WEAF WTAM WGY
 WLW
 KDKA—Charm
 KMOX—Exchange Club
 WFBE—Song of the Strings
 WGN—Afternoon Serenade
 WHAS—Salun Musicale
 WLS—Homemakers Program
 WSAI—Crosley Dealers Salute

4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review;
 WEAF WAVE WSM WTAM
 WCKY WSAI
 CBS—Visiting America's Little
 House; WABC WSMK WKRC
 KMOX (sw-15.27)
 NBC—Betty and Boh, drama;
 WJZ KDKA WLW WENR
 (sw-15.21)
 WFBE—Harry Oeden
 WGBF—Sunshine Hour
 WGY—Betty and Boh, sketch
 WHAS—Work day Devotions
 WWVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
 NBC—Songs and Stories; WJZ
 CBS—Chicago Variety Hour;
 WABC WSMK WHAS KMOX
 WWVA WKRC (sw-15.27)
 KDKA—Market Report
 WFN—Madame de Sylvara
 WGY—Woman's Radio Review
 (NBC)
 WLW—News & Financial Notes

4:30 p.m. EST 3:30 CST
 NBC—Girl Alone; WEAF WSAI
 NBC—A Garden Party; WENR
 WSM WAVE KDKA WCKY
 (sw-15.21)
 NBC—Bert Stevens' Orchestra;
 WJZ
 WFBE—John Chas. Thomas
 WGBF—News
 WGY—Book News
 WKRC—Eddie Schoeber
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopeation

4:45 p.m. EST 3:45 CST
 NBC—Grandpa Borton, sketch;
 WEAF WSAI
 CBS—Do Re Mi, trio; WABC
 WHAS WKRC KMOX WSMK
 (sw-15.27)
 WFBE—Poets Gems
 WGBF—Musical Masterpieces
 WGY—Stork Reports
 WLW—Life of Mary Sothern
 WTAM—Musical Cocktail

5:00 p.m. EST 4:00 CST
 NBC—Junior Radio Journal;
 WJZ WCKY WENR WSM
 CBS—The Manhattan Matinee;
 WABC WHAS WSMK WKRC
 WWVA KMOX (sw-15.27)
 ★ NBC—PEPSODENT PRE-
 sents Al Pearce and His Gang;
 Anos 'n' Andy, guests; WEAF
 WSAI WGY WTAM WCAE
 WMAQ WIHO
 KDKA—Plough Boys
 WAVE—To be announced
 WFBE—Treasure Tunes
 WLW—Dick Tracy, drama

5:15 p.m. EST 4:15 CST
 KDKA—Kiddies Klub
 WFBE—Salon Music
 WLW—Jack Armstrong, drama
 ★ WSM—GOSSIP PROGRAM
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 NBC—Tom Mix Adventures;
 WEAF WTAM WGY WSAI
 CBS—Jack Armstrong WABC
 (sw-15.27)
 NBC—Irene Wicker, the Sing-
 ing Lady; WJZ KDKA WLW
 (sw-15.21-11.87)
 KMOX—Charles Newman
 WAVE—Alice in Orchestralia
 (NBC)
 WCKY—Southern Sisters
 WENR—Music and Comments
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Rhythm Revue
 WSM—Melody Jams
 WWVA—Home Edition

5:45 p.m. EST 4:45 CST
 NBC—Adventures of Sam and
 Dick, sketch; WEAF WAVE
 WSAI WSM
 CBS—Og, Son of Fire; WABC
 WHAS WKRC (sw-15.27)
 NBC—Little Orphan Annie; WJZ
 WLW KDKA (sw-15.21-11.87)
 KMOX—Hawaiian Sunlight
 WCKY—Civic Club
 WENR—Rhythm Ramblers
 WFBE—Dinner Music
 WGBF—Sport Facts
 WGY—Musical Program
 WTAM—We Three
 WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
 NBC—U. S. Army Band; WJZ
 WCKY
 CBS—Beatrice Osgood, pianist;
 WSMK WBBM
 NBC—Flying Time; WEAF WGY
 WENR
 CBS—Bock Rogers sketch
 WABC (sw-11.83)
 KDKA—News-Reeler
 KMOX—To be announced
 WAVE—Skeets Morris
 WHAM—Sports
 WHAS—Out o' Dusk
 WKRC—Smilin' Dan
 WLW—Oh! Fashioned Girl
 WSAI—"Omar the Mystic"
 WSM—News
 WTAM—Participation
 WWVA—Radin Gossiper; Sports

6:15 p.m. EST 5:15 CST
 NBC—Eddie South's Orchestra;
 WEAF WSAI WENR
 CBS—Og, Son of Fire; KMOX
 WBBM
 NBC—To be announced; WJZ
 WCKY
 CBS—Bobby Benson & Sunny
 Jim; WABC (sw-11.83)
 NBC—Army Band; KDKA WSM
 (sw-15.21-11.87)
 WFBE—Dance Rhythms
 WGY—Joe LaTour, sketch
 WHAM—To be announced
 WKRC—Sports Cast
 WLW—To be announced
 WTAM—Hot Dates in History
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—News; Stanley High, talk;
 WEAF (sw-9.53)
 CBS—Jack Armstrong; KMOX
 WBBM
 NBC—Irene Wicker, the Sing-
 ing Lady; WGN
 CBS—News; Vanished Voices;
 WABC (sw-11.83)

Fiddling For A Million

(Continued from Page 5)

NBC—News; The Charioteers: WJZ WCKY
KDKA—Texans
WENR—What's the News
WFBE—Star Serenaders
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WKRC—Evening Serenade
WLW—Bub Newhall, sports
WSAI—Headlines in the News
WSM—News; Financial News
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST

NBC—Billy and Betty, dramatic sketch: WEAF
CBS—Concert Miniatures; News WSMK

NBC—Lowell Thomas, news. WJZ KDKA WLW (sw-11.87 15.21)

NBC—Orphan Annie: WAVE WSM WGN
NBC—Ranch Boys: WENR WTAM

KMOX—Advs. of Jimmy Allen
WBBM—Herbert Foote, organist (CBS)

WCKY—Studio Program
WFBE—News Oddities
WGBF—Sero Club
WGY—Lang Sisters
WHAM—News
WHAS—Dream Train
WKRC—Society Director
WSAI—Knot Hole Club
WVVA—Musical Moments

7:00 p.m. EST 6:00 CST

★ NBC—Amos 'n' Andy: WEAF WLW WGY WTAM (sw 9.53)

★ CBS—Myrt & Marge: WABC WVVA WKRC (sw-11.83)

NBC—Dinner Concert, Richard Lebert, organist: WJZ KDKA WCKY WENR WHAM (sw-11.87)

CBS—Buck Rogers: WHAS KMOX WBBM
WAVE—Lee Gordon's Orchestra
WFBE—The Cincinnati Players
WGN—Bob Elson, sports
WSAI—Modernization of Homes
WSM—Sarie and Sallie

7:15 p.m. EST 6:15 CST

★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station. WEAF WTAM WGY WSAI (sw-9.53)

CBS—Vocals by Verrill: WABC WSMK (sw-11.83)

NBC—Capt. Tom Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87)

MBS—Lilac Time: WLW WGN
KMOX—Frank Hazzard, tenor, Orchestra

WAVE—Newspaper
WBBM—Pat Flanagan's Sports
WFBE—To be announced
WGBF—Zoo News
WHAS—Hot Dates in History
WKRC—All Star Radio Roundup
WSM—Louise Hammet & Marjorie Cooney
WVVA—Frolics

7:30 p.m. EST 6:30 CST

NBC—Education in the News: WEAF WSAI WAVE WTAM

CBS—"Singing Sam": WABC WHAS WKRC KMOX WBBM (sw-11.83)

★ NBC—Lum & Abner, comedy sketch: WJZ WENR WLW KDKA—The Singing Seven
WREN—Organ and Piano Duo
WCKY—Strange As It Seems
WFBE—Sports Review
WGBF—Historical Facts
WGN—Winners
WGY—Jim Healey commentator
WHAM—Musical Moments
WSM—Musical Moments
WVVA—News

7:45 p.m. EST 6:45 CST

NBC—Herbert "Fritz" Crisler, commentator on football news: WEAF

★ CBS—Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Dangerous Paralysis, sketch; Elsie Hitz & Nick Dawson: WJZ WSM WENR KDKA WAVE WLW (sw-11.87)

WCKY—Musical Moments
WFBE—Will Hauser's Orch.
WGBF—All Star Revue
WGN—Quin Ryan's Amateur Night
WGY—Musical Program
WHAM—The Forty-Niners
WSAI—My County
WTAM—Gundl & Sheffer (NBC)
WVVA—Amer. Family Robinson

8:00 p.m. EST 7:00 CST

CBS—Land o' Dreams: WSMK

★ NBC—Fibber McGee & Molly: WJZ WHAM KDKA WCKY WENR WAVE WSM (sw-11.87)

★ NBC—Hammerstein's Musical Hall WEAF WTAM WSAI WGY

★ CBS—Guy Lombardo's Orch.: WABC WVVA (sw 6.12)

KMOX—Comedy Stars of Hollywood
WBBM—Elena Moneak's Ensemble; News
WFBE—Accordion Sweetheart & Buddy
WGN—Lone Ranger
WHAS—To be announced

WKRC—Frank Black's Orch.
WLW—Hot Dates in History
WVVA—Strange As It Seems

8:15 p.m. EST 7:15 CST

KMOX—Land o' Dreams
WBBM—Beverly Entertainers
WFBE—Michelson's Orch.
WHAS—Land O'Dreams
WLW—Fairview Fire House

8:30 p.m. EST 7:30 CST

★ NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.: WEAF WTAM WSM WAVE WGY (sw-9.53)

NBC—Evening in Paris, Vocalists: WJZ KDKA WHAM WLS WCKY (sw-11.87)

★ CBS—One Night Stands; Pick & Pat: WABC WBBM WKRC WHAS KMOX (sw-6.12)

MBS—Grandstand Thrills: WLW WGN
WFBE—Alice Stuerenberg
WSAI—Carefree Capers

8:45 p.m. EST 7:45 CST

WFBE—Amateur Night

9:00 p.m. EST 8:00 CST

★ NBC—Harry Horlick's Gyois: WEAF WTAM WSAI WGY (sw-9.53)

NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-6.14)

★ CBS—Radio Theater: WABC WHAS WKRC KMOX WBBM (sw-6.12)

WAVE—To be announced
WCKY—Studio Program
WGN—News; Sports Review

9:15 p.m. EST 8:15 CST

WCKY—Mystery Maid
WFBE—Musical Program
WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST

NBC—Princess Pat Players: WJZ KDKA WENR WCKY WHAM (sw-6.14)

★ NBC—Open House: Grace Moore, soprano, Josef Pasternack's Orch. WEAF WAVE WGY WTAM WSM WLW (sw 9.53)

WFBE—To be announced
WGN—Dorling Sisters
WSAI—To be announced

9:45 p.m. EST 8:45 CST

WFBE—The Troubadours
WGN—Veloz & Yolanda's Orch.
WSAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST

★ NBC—Ray Knight's Cuckoo Hour: WJZ KDKA WHAM WENR (sw 6.14)

★ CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12)

NBC—Contented Prgm.: WEAF WTAM WGY WSAI WSM (sw-9.53)

MBS—Famous Jury Trials: WGN WLW
WAVE—A Reveries
WCKY—News
WFBE—Michelson's Orchestra

10:15 p.m. EST 9:15 CST

WAVE—To be announced
WCKY—Ray Knight's Cuckoo Hour (NBC)
WFBE—Studio Selections

10:30 p.m. EST 9:30 CST

NBC—Nat'l Radio Forum; guest speakers: WEAF WTAM WSAI WGY WAVE (sw-9.53)

11:00 p.m. EST 10:00 CST
NBC—Joe Camillo's Orchestra: WEAF
★ CBS—Myrt & Marge: WHAS KMOX WBBM
NBC—Dorothy Lamour, soprano: WJZ KDKA WCKY WHAM (sw-6.14)

CBS—Abe Lyman's Orch.: WABC
★ NBC—Amos 'n' Andy: WSM WAVE—Johnny Burkhardt's Orchestra

WENR—Globe Trotter
WGN—College Broadcast
WGY—Johnny Albright, songs
WKRC—News
WLW—News
WSAI—Today's News
WTAM—Sammy Kaye's Orch.

11:15 p.m. EST 10:15 CST

NBC—Ink Spots, Negro Quartet: WJZ KDKA WCKY WHAM WSM (sw 6.14)

CBS—Abe Lyman's Orchestra: WBBM WSMK

NBC—Leonard Keller's Orch.: WEAF WENR WGY WSAI (sw-9.53)

KMOX—News
WAVE—Paul Miner's Orchestra
WGN—Fiddle Riddles
WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—To be announced

11:30 p.m. EST 10:30 CST

NBC—Glenn Lee's Orch.: WEAF WSAI WGY (sw 9.53)

CBS—Jerry Freecan's Orch.: WABC WHAS WSMK
NBC—Dance Orchestra: WJZ WCKY WSM

KDKA—Radio Night Club
KMOX—Bobbie Meeker's Orch.
WAVE—Jimmy Joy's Orchestra
WBBM—Hump's Orchestra (CBS)

WBBM—Albert Socarras' Cuban Orchestra
WENR—Earl Hines Orchestra
WGN—Earl Hill's Orchestra
WHAM—Al Donohue's Orch.
WKRC—Amateur Show
WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST

NBC—Jesse Crawford, organist: WEAF WGY WSAI WTAM (sw 9.53)

NBC—Dance Orchestra: WAVE KMOX—To be announced
WENR—Chas. Boulanger's Orch.
WLW—Ted Fiorito's Orch.

12:00 Mid ES 11:00 p.m. CS
NBC—Luigi Romanelli's Orch.: WEAF WGY

NBC—Shamhor; Grif Williams Orch.: WJZ KDKA WHAM WAVE (sw-6.14)

CBS—Seymour Simon's Orch.: WABC WHAS WSMK WBBM WKRC KMOX

WENR—Jack Russell's Orchestra
WGN—Vezoz & Yolanda's Orch.
WLW—To be announced
WSM—Jimmy Gallagher's Orch.
WTAM—Dance Orchestra

12:30 a.m. ES 11:30 p.m. CS

NBC—Al Lyons' Orch.: WJZ KDKA WENR WAVE (sw-6.14)

CBS—Fredie Bergin's Orch.: WABC WKRC WBBM WSMK KMOX

NBC—To be announced: WEAF WGY
WGN—Horace Heidi's Orchestra
WHAS—Dream Serenade
WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS

KMOX—When Day Is Done
WAVE—Jimmy Joy's Orchestra

1:00 a.m. ES 12:00 Mid CS

CBS—Al Dien's Orch.: WBBM WENR—Glenn Lee's Orchestra
WGN—The Midnight Flyers; Joe Sanders' Orchestra
WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST

WLW—Ted Fiorito's Orch.

1:30 a.m. EST 12:30 CST

CBS—Floyd Town's Orchestra: WBBM
WENR—Jack Russell's Orch
WLW—Moon River, organ and plectrum

2:00 a.m. EST 1:00 CST

WBBM—Maure Steins' Orchestra

2:30 a.m. EST 1:30 CST

WBBM—Bob Pacelli's Orchestra

more in what I described as a bottomless baritone, and really practiced a lot of the routine that I was later to introduce on the stage and in radio at considerably more profit. But you can put that down as the year of the big wind at Siegel Cooper's."

But it was not all so funny then as it sounds now. Finding the tuition to keep their white hope in college was a bleak task for the senior Anzelevitz. There were many mouths to feed. Appetite was the bugbear of the household. Young Ben was just incidental business as he was the fourth child in a group that consisted of six boys and a like number of girls. Neighbors frankly charged that the wine of living in a free country had gone to the old man's head. Stuck-up nonsense they called it in their characteristic fashion, to be sending a boy to college when it was better that he be out working.

By then the clan had migrated to a tenement under Brooklyn Bridge in New York City, and enjoyed the typical privacy of families housed together like prairie dogs in a tall hill. Fellow tenement dwellers had enough to do to see that they did not return home of nights and find their pitiful goods on the curb, yet they always could manage a moment or two to pass judgment on the conduct of their neighbors.

But patient Anna Anzelevitz, mother of this mixed brood, and plodding, gigantic Julius, had their own notions about that favored boy, and no cynicism or sly suggestions swerved them from their course. The violin lessons which had been provided for Benjamin could be understood by the neighbors. After all, most of them were of Russian or Hungarian heritage, and to them music was as great an essential as a roof or clothing in which to hide the body. But college—! They pointed significantly to their foreheads.

It turned out that it was not so crazy after all, and besides the fifteen-year-old boy, already a master of his instrument, was helping to pay for his schooling by giving violin lessons two afternoons a week.

"At first," Ben recalls, "I had both my pupils on Thursday afternoon and I got fifty cents a half-hour from each, or a dollar for the day's work. But it invariably happened that on Tuesday I didn't have a cent, and I used to trade on the current Wimpy formula by going each week to one or the other on Tuesday and promising in the vague fashion of my own made much more terse by Wimpy that gladly would I give a lesson on Thursday. But I must have the fifty cents that day."

"It worked for a while but I began to see that I wasn't building up any prestige with my pupils, so I arranged to give one her lesson Thursday and the other on Tuesday. As a result I was pointed out as one of the capitalists on the campus with fifty cents of my own twice a week."

While he still was in college Ben's congenital flair for the quick quip first signalled its existence.

Then came that dramatic interlude of holiday employment and the added chance to ad lib his speech. It was in the middle of a sales talk punctuated by high Didos that Fate overtook him. A casual bystander watching Ben at work took cognizance of the boy's method, and after he concluded a sale walked over to him and asked a question which was destined to launch a remarkable career.

"Boy," the onlooker queried, "how would you like to go on the vaudeville stage?"

How was Ben to fare in vaudeville? What would this mean to the proud Papa and the long-suffering Momma? What great celebrity made the offer? Another installment of this fascinating human document will appear next week

Ben Bernie and all the lads may be heard every Tuesday at 9 p. m. EST (8 CST; 7 MST; 6 PST) over an NBC-WEAF network.

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HAPPY-GO-LUCKY GANG
CAST OF 39

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WTAM . Cleveland, Ohio
WMAQ . . Chicago, Ill.
WHIO . . Dayton, Ohio

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NAME.....
ADDRESS.....
TOWN.....STATE.....

Programs for Tuesday, October 8

Star ★ Indicates High Spot Selections

6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top of the Morning; McCormick Fiddlers
 WTAM—Sun Up
 WWVA—The Eye Opener

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Four Harvest Hands
 WKRC—Boone County Kids
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While
 WLW—Nation's Family Prayer Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WWVA—Wheeling Gospel Tabernacle

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WKRC—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced
 WTAM—Musical Clock

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEA
 CBS—Organ Reveille; WABC
 NBC—Pollock & Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—News
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST
 NBC—Yuichi Hiraoaka, xylophonist; WEA
 NBC—Rise and Shine; WJZ
 KMOX—Ambrose Haley and the Ramblers
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEA
 CBS—Bluebirds; WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WCKY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WLS—News
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Morning Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—Morning Glories; WEA
 WLW
 CBS—City Consumer's Guide; WABC
 NBC—Pals; WJZ WAVE WSM
 KDKA—News
 KMOX—Stuffy's Stoooges
 WCKY—News
 WFBE—Arkansas Fiddlers
 WGN—Romance Time
 WLS—Morning Roundup
 WWVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—Ross Graham, baritone, William Meeder, organist; WJZ KDKA WCKY (sw-21.54)
 CBS—Salou Musicale; WABC
 NBC—Cheerio; WEA WTAM
 WLW WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Good Morning Program
 WKRC—Fiddlin' Farmers
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Landt Trio & White; WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist; WEA
 WSAI
 CBS—All Hands on Deck; WABC
 WSMK WHAS WKRC
 ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys; WJZ WAVE KDKA WSM WCKY (sw-15.21)
 Hymns of All Churches; WGN
 WGY WLW
 KMOX—Views on News
 WLS—Morning Devotions

WTAM—Vaughn King's Calisthenics
 WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist; WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—The Hilltoppers
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Doc Schneider's Yodeling Cowboys; WEA WSAI WLW
 KMOX—The Corn Huskers
 WFBE—Smoky Mountain Boys
 WGY—Little Jack Little
 WLS—Ford Rush and Ralph Emerson
 WTAM—Health and Home
 WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
 NBC—The Wife Saver; WEA
 CBS—Men of Manhattan; WABC
 WKRC WSMK WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WFBE—Morning Headlines
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Tommy Tanner and Sodbusters
 WLW—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Tennesseans

10:00 a.m. EST 9:00 CST
 NBC—News; Ralph Kirby, the Dream Singer; WJZ
 NBC—News; Tune Twisters; WEA WSM WAVE WTAM
 CBS—News; Romany Trail; WABC WKRC WHAS WWVA WSMK
 NBC—News; Cleo Brown, pianist and songs; KDKA (sw-15.21)
 KMOX—News Thru a Woman's Eyes
 WCKY—News; Model Melodies
 WFBE—Wade House
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—Betty Crocker
 WSAI—Household Hints

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch; WEA WGY WLW
 WTAM
 CBS—Dot and Jack Reid; WABC
 WHAS
 NBC—Edward MacHugh, baritone; WJZ KDKA WCKY WAVE WSM (sw-15.21)
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour
 WWVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
 NBC—Gypsy Trail; WEA WSAI
 WTAM WSM
 CBS—U. S. Navy Band; WABC
 WHAS KMOX WWVA WSMK
 WKRC
 NBC—Today's Children; WJZ
 KDKA WLS WCKY (sw-15.21)
 MBS—Antonio's Continentals; WGN
 WAVE—Devotional Service
 WFBE—Studio Program
 WGY—Banjoleers and Radio Sweethearts
 WLW—The Morning Housewarmers; Orchestra

10:45 a.m. EST 9:45 CST
 NBC—Three Shades of Blue; WEA WGY WTAM WSM
 WSAI WAVE
 NBC—Herman & Banta, xylophone and piano; WJZ WCKY
 KDKA (sw-15.21)
 KMOX—Police Court Broadcast
 WFBE—Piano Melodies
 WGN—Backstage Wife
 WLS—Morning Minstrels
 WLW—Live Stock Reports; News

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen; WEA
 WGY WSAI WTAM
 CBS—Brad & Al; WABC (sw-15.27)
 NBC—The Honeymooners; WJZ
 WLW WCKY WAVE WSM
 KDKA (sw-15.21)
 CBS—Mary Lee Taylor; WHAS
 KMOX
 WFBE—Jerry Jordan
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party

WKRC—To be announced
 WLS—Martha Crane; Helen Joyce; Morning Homemakers Hr.
 WWVA—Ev and Ory

11:15 a.m. EST 10:15 CST
 NBC—Wendell Hall, songs; WJZ
 WAVE WCKY WSM
 CBS—Clyde Barrie, baritone; WABC WHAS WWVA WSMK (sw-15.27)
 NBC—Studio 7; WEA WGY
 MBS—Jacob Tarshish; WLW
 WGN
 KDKA—Grab Bag
 KMOX—Variety Program
 WAVE—Devotional Service
 WFBE—To be announced
 WKRC—Kampf
 WSAI—Organ Reveries
 WTAM—Jerry Brannon

11:30 a.m. EST 10:30 CST
 NBC—George Hessberger's Barvarian Orch.; Vocalists; WJZ
 WCKY KDKA WSM (sw-15.21)
 CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
 NBC—Your Child; WEA WAVE
 WGY WTAM WSAI
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—To be announced
 WKRC—Tuning Around
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Royal Serenaders

11:45 a.m. EST 10:45 CST
 NBC—Morning Parade; WEA
 WSAI
 CBS—Just Plain Bill; WABC
 WKRC KMOX (sw-15.27)
 NBC—George Hessberger's Orchestra; WAVE
 MBS—Minstrels; WGN WLW
 WFBE—Frigid Parts
 WGBF—Hoosier Philosopher
 WGY—Yodeling Cowboys
 WHAS—Monticello Party Line
 WLS—Wm. O'Connor, tenor; Sue Roberts
 WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Three Scamps; WEA
 WSAI WSM WAVE WTAM
 WCKY
 CBS—The Voice of Experience; WABC WKRC KMOX WWVA
 WHAS (sw-15.27)
 NBC—Simpson Boys of Sprucehead Bay; WJZ (sw-15.21)
 KDKA—News
 WFBE—College of Music
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup; Variety Aces
 WLW—Farmyard Follies, bill-billy revue

12:15 p.m. ES 11:15 a.m. CS
 NBC—Merry Macs; WJZ WAVE
 WCKY WSM WLW
 NBC—Honeyboy and Sassafras; WEA WTAM WSAI
 CBS—Rhythm Bandbox; WABC
 WHAS WKRC KMOX (sw-15.27)
 MBS—The Housewarmers; WGN
 KDKA—To be announced
 WCKY—News
 WGY—Weavers
 WLS—Old Kitchen Kettle Mary Wright
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; WEA
 WTAM WSAI
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.; WJZ WCKY WSM
 WAVE KDKA WLW (sw-15.21)
 WFBE—Noontime Tunes
 WGN—Markets; Good Health & Training
 WGY—Farm Program
 WLS—Little Bits from Life; William Vickland
 WWVA—Luncheon Music

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch; WABC KMOX WKRC (sw-15.27)
 MBS—Painted Dreams; WGN

WFBE—Luncheon Melodies
 WGBF—Bulletin Board
 WHAS—Dream Train
 WLS—Weather; Produce Report; News
 WTAM—Noon-day Resume

1:00 p.m. ES 12:00 m CS
 NBC—Dick Fuller's Orchestra; WTAM
 CBS—Rambles in Rhythm; WABC
 WSMK WKRC KMOX WWVA (sw-15.27)
 NBC—Market and Weather Reports; WEA
 WFBE—Musical Masterpieces
 WGBF—Church and School News
 WGN—To be announced
 WGY—Bag and Baggage
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 (Please see notice regarding World Series broadcast and subsequent program cancellations appearing on Sunday program page.)

NBC—World Series Baseball Game; Chicago Cubs vs. Detroit Tigers; WEA WJZ
 KDKA WAVE WCKY WGN
 WGY WHAM WLS WLW
 WSAI WSM WTAM (sw-15.21-15.33)
 CBS—World Series Baseball Game; Chicago Cubs vs. Detroit Tigers; WABC KMOX
 WBBM WHAS WKRC WSMK
 WWVA (sw-15.27)
 NBC—Dick Fidler's Orchestra; WEA WGY
 CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; WHAS
 KMOX
 WGBF—Farmer Purcell
 WGN—Itchy Man's Darling
 WKRC—Melodious Measures
 WSAI—Dance Interlude
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Dandies of Yesterday; WEA WGY
 CBS—Milton Charles, organist; WABC WKRC WSMK (sw-15.27)
 NBC—The Kilmer Family; WJZ
 WAVE WCKY
 KDKA—Salt and Peanuts
 KMOX—Magic Kitchen
 WFBE—Laura Karch
 WGN—Markets, Mid-day Services
 WHAS—Savings Talk
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—News
 WWVA—Variety Program

1:45 p.m. EST 12:45 CST
 NBC—Music Guild; WEA WGY
 WTAM
 NBC—Happy Jack; WJZ WAVE
 WCKY
 KDKA—To be announced
 WFBE—Studio Program
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLS—Dinnerbell Program
 WLW—Ted Fiorito's Orch.
 WSM—Dept. of Agriculture
 WSMK—Milton Charles, organist (CBS)
 WWVA—Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 NBC—Words and Music; WJZ
 WAVE WCKY
 CBS—Marie, Little French Princess; WABC WKRC KMOX (sw-15.27)
 KDKA—Mac and Bob
 WFBE—Ivory Interludes
 WGBF—Rotary Club
 WGN—Palmer House Ensemble
 WGY—Health Hunters, sketch
 WHAS—Agriculture Talk
 WLS—Jin Poole; Livestock Reports
 WLW—School of the Air
 WSAI—Music Guild (NBC)
 WSM—Farm Scrap Book

2:15 p.m. EST 1:15 CST
 CBS—Romance of Helen Trent, skit; WABC WKRC KMOX
 WGN (sw-15.27)
 KDKA—Sammy Fuller
 WFBE—Miniature Concert
 WGBF—Farmer Purcell
 WGY—Household Chats
 WLS—Hometowns and Grace Wilson
 WSAI—Dance Interlude

WSM—Words & Music (NBC)
 WWVA—The Op' Partner

2:30 p.m. EST 1:30 CST
 NBC—Rhythm Octet, variety; Madge Marley, vocalist; Gould & Shetter, piano duo; WEA
 WTAM WGY (sw-15.33)
 ★ CBS—Between the Bookends; WABC WKRC WSMK KMOX
 WHAS (sw-15.27)
 NBC—Golden Melodies; WJZ
 WAVE WSM WCKY
 KDKA—Home Forum
 KMOX—Piano Recital
 WGBF—Billboard
 WGN—Tommy Tucker's Orch.
 WLS—Grain Market
 WSAI—Today's News
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow; WABC
 WHAS WKRC WSMK (sw-15.27)
 KMOX—Window Shoppers
 WFBE—George Olsen, music
 WGN—Blackstone Ensemble
 WLS—Homemakers Program
 WSAI—Rhythm Octette (NBC)
 WSM—Ma Perkins
 WWVA—Patterns in Organdy

3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orch.; WEA
 CBS—Town Topics with Lois Long; WABC WSMK WHAS
 WKRC (sw-15.27)
 NBC—Silver Plute; WJZ WSM
 WCKY WAVE
 MBS—Palmer House Ensemble; WGN
 WSAI
 KDKA—To be announced
 KMOX—Ma Perkins
 WFBE—John McCormack, songs
 WGY—Musical Program
 WLS—Book Review
 WLW—Dorothea Ponce
 WSAI—Tonic Tunes
 WTAM—Musical Cocktail
 WWVA—Cowboy Loyce and Just Plain John

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch; WEA WGY WLS
 WTAM WLW
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WFBE—Musical Comedy Gems
 WGN—June Baker, home management
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vic and Sade, comedy sketch; WEA WGY WTAM
 WLW
 NBC—Nellie Revell Interviews Frank Crumit and Julia Sander-son; WJZ WSM WCKY
 WAVE
 KDKA—Back Stage Wife
 KMOX—News
 WFBE—Teatime Tunes
 WGBF—Sunshine Hour
 WGN—Mail Box
 WLS—Dale Carnegie, Radio Commentator
 WWVA—Town Topics

3:45 p.m. EST 2:45 CST
 NBC—King's Jesters; WJZ
 WCKY WSM
 NBC—The O'Neils, dramatic sketch; WEA WGY WTAM
 WLW
 KDKA—Congress of Clubs
 KMOX—Exchange Club
 WAVE—Your Navy; Siesta Serenade
 WFBE—D. A. R. Program
 WGN—Afternoon Serenade
 WLS—Homemakers Program
 WSAI—Dealers' Salute

4:00 p.m. EST 3:00 CST
 NBC—Betty and Bob, dramatic sketch; WJZ KDKA WENR
 WLW (sw-15.21)
 CBS—Bolek Musicale; WABC
 WSMK WKRC KMOX (sw-15.27)
 NBC—Woman's Radio Review; WEA WAVE WCKY WTAM
 WSM WSAI
 WFBE—Band Concert
 WGY—Betty and Bob, sketch
 WHAS—Week-day Devotions
 WTAM—Eucharistic Congress
 WWVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
 NBC—To be announced; WJZ
 KDKA (sw-15.21)
 CBS—Bolek Musicale; WWVA
 WHAS
 NBC—Woman's Radio Review; WGY
 WENR—Gale Page, vocalist (NBC)
 WFBE—Dance Rhythms
 WLW—News & Financial Notes

4:30 p.m. EST 3:30 CST
 NBC—Girl Alone; WEA WSAI

NBC—Castles of Romance; WJZ
 WSM WAVE WCKY WENR
 CBS—Science Service; WABC
 WSMK WHAS KMOX (sw-15.27)
 KDKA—Market Report
 WFBE—Dance Rhythms
 WGBF—News
 WGY—Matinee Players
 WKRC—Eddie Scholwer
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
 NBC—Olga Vernon, soprano.
 WEA WTAM WSAI
 CBS—Three Little Words; WABC
 WSMK WHAS WKRC KMOX (sw-15.27)
 NBC—Harry Kogen's Orchestra; WJZ WCKY WENR KDKA
 WSM WAVE (sw-15.21)
 WFBE—Studio Selections
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WLW—Life of Mary Sothorn

5:00 p.m. EST 4:00 CST
 NBC—Pan Americana Program; WEA
 WSAI WTAM (sw-9.53)
 CBS—Dick Messner's Orchestra; WABC
 WHAS WSMK WKRC
 WWVA (sw-15.27)
 NBC—American Medical Ass'n
 Prgm.; WJZ WCKY WENR
 WAVE WSM
 KDKA—Tough Boys
 KMOX—Broadway Melodies
 WFBE—Treasure Tunes
 WGN—Parents & Teachers' Congress
 WGY—Musical Program
 WLW—Dick Tracy, drama
 WSAI—Dick Tracy, drama

5:15 p.m. EST 4:15 CST
 CBS—Dick Messner's Orchestra; KMOX
 NBC—Pan Americana Program; WGY
 KDKA—Kiddies' Klub
 WFBE—Salou Music
 WGN—Len Salvo, organist
 WHAS—Accident Prevention Talk
 WLW—Jack Armstrong, drama
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 CBS—Jack Armstrong, drama
 WABC (sw-15.27)
 NBC—Civic Orchestra; WEA
 WAVE WTAM WCKY WSM
 WGY
 NBC—Irene Wicker, the Singing Lady; WJZ WLW KDKA
 (sw-15.21-11.87)
 KMOX—To be announced
 WENR—Music and Comments
 WFBE—Shoppers Special
 WGN—The Sereade
 WHAS—Herbert Koch, organist
 WKRC—Tune Time
 WSAI—George Elliston, poems
 WWVA—Honic Edition

5:45 p.m. EST 4:45 CST
 NBC—Little Orphan Annie; WJZ
 KDKA WLW (sw-15.21-11.87)
 CBS—Tito Guizar, tenor; WABC
 WWVA WKRC KMOX (sw-15.27)
 WCKY—Iva Thomas
 WENR—"That Certain Four"
 WFBE—Vocal Variety
 WGN—Armechair Melodies
 WGY—Microphone Discoveries
 WSAI—To be announced
 WTAM—Stories in Song

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time; WEA WGY
 WENR
 CBS—Buck Rogers, sketch
 WABC (sw-11.83)
 NBC—Otto Thurn's Orch.; WJZ
 WCKY
 CBS—Cadets Quartet; WSMK
 WBBM
 KDKA—News Reeler
 KMOX—Cubanettes
 WAVE—Skeets Morris
 WFBE—Dinner Music
 WHAM—Sports
 WHAS—Out-O'Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl, Helen
 Nugent, contralto, orchestra
 WSAI—Omar, the Mystic
 WSM—News; Bobby Tucker;
 Pan-American Broadcast
 WTAM—Cleveland Orch.; Talk
 WWVA—All-Star Sport Final

6:15 p.m. EST 5:15 CST
 NBC—Mid-week Hymn Sing,
 Kathryn Palmerr soprano;
 Joyce Allmand, contralto; John
 Jamison, tenor; Arthur Bill
 ings Hunt, haritone & direc-
 tor; Lowell Patton, organist
 WEA WGY WSM WSAI
 WTAM WENR

CBS—Benay Venuta, songs: WABC WSMK KMOX (sw-11.83)
 KDKA—The O'Malleys
 KMOX—Russell Brown; Edith Karen, songs
 WBBM—Robin Hood Jr.
 WFBE—To be announced
 WHAM—Comedy Stars
 WKRC—News; Sports Cast
 WLW—To be announced
 WWVA—Dinner Music
6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady; WGN
 CBS—Jack Armstrong; KMOX WBBM
 NBC—News; Stanley High, talk: WFAF WSAI
 CBS—News; Kuban Cossack Choir; Orch.: WABC (sw-11.83)
 NBC—News; Walter Cassel, baritone: WJZ WCKY
 KDKA—The Texans
 WFNR—What's The News
 WFBE—Serenaders
 WGBF—Singing Cowboy
 WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WKRC—Evening Serenade
 WLW—Bub Newhall, sports
 WSM—News, Financial News
 WTAM—News; Sports
6:45 p.m. EST 5:45 CST
 NBC—Orphan Annie WGN WSM
 NBC—Billy & Betty; WFAF
 CBS—Kuban Cossack Choir, WWVA WHAS WKRC WBBM
 NBC—Lowell Thomas, news, WJZ KDKA WLW (sw-11.87-15.21)
 NBC—The Charioteers; WENR WTAM
 KMOX—Advs. of Jimmy Allen
 WCKY—Studio Program
 WFBE—Sketches from Life
 WGBF—Seroco Club
 WGY—Musical Program
 WHAM—News
 WSAI—Knot Hole Club
7:00 p.m. EST 6:00 CST
 NBC—Easy Aces, comedy sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)
 ★ CBS—Myrt & Marge; WABC WWVA WKRC (sw-11.83)
 NBC—Reflections on the Water: WAVE
 ★ NBC—Amos 'n' Andy; WFAF WLW WGY WTAM (sw-9.53)
 CBS—Buck Rogers; WHAS KMOX WBBM
 WFBE—Rumba Rhythms
 WGBF—Musical Moments
 WGN—Bob Elson, sports
 WSAI—Ted Fiorito's Orch.
 WSM—Joseph Macpherson, baritone; Sports Review
7:15 p.m. EST 6:15 CST
 NBC—Popeye, the Sailor; WFAF WTAM WSAI WGY (sw-9.53)
 CBS—Jimmy Farrell, songs: WABC WHAS WKRC (sw-11.83)
 NBC—Norseman Quartet; WJZ KDKA WHAM WCKY WENR (sw-11.87)
 MBS—Lilac Time; WGN WLW
 KMOX—Frank Hazzard and Orchestra
 WAVE—Radio Newspaper
 WBBM—Pat Flanagan's Sports
 WBN—Lou Brees's Amateur Show
 WFBE—Carl Kennedy
 WGBF—Zoo News
 WSM—Studio Program
 WWVA—Twilight Serenade
7:30 p.m. EST 6:30 CST
 NBC—Jackie Heller, tenor: WFAF WSAI WTAM
 ★ CBS—Kate Smith; Guests; Jack Miller's Orch.: WABC WKRC WHAS KMOX WWVA WBBM
 ★ NBC—Lum and Abner, comedy sketch: WJZ WENR WLW KDKA—Pittsburgh Varieties
 WAVE—Bert Kenny
 WBBM—Elena Moneak's Ensemble
 WCKY—News
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Minors' Quartet
 WHAM—To be announced
 WSM—Jimmy Gallagher's Orch.
7:45 p.m. EST 6:45 CST
 NBC—You & Your Government: WFAF WAVE WSAI WTAM
 ★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Mario Cozzi, baritone WJZ WENR WHAM WCKY
 WFBE—Will Hauser's Orch.
 WGBF—Scanning the Past

WGN—Palmer House Ensemble
 WGY—Musical Program
 WLW—Washington Merry-Go-Round
 WSM—Studio Program
 WWVA—Waring's Pennsylvanians
8:00 p.m. EST 7:00 CST
 NBC—Leo Reisman's Orchestra; Phil Duesy & Johnny; WFAF WAVE WTAM WGY WSM
 NBC—Crime Clues; "The Thin Film of Evidence, drama: WJZ KDKA WHAS WLW WLS (sw-11.87)
 CBS—Lavender and Old Lace. Lucy Monroe, soprano; WABC WKRC WHAS KMOX WBBM (sw-6.12)
 WCKY—Bavarian Amateur Contest
 WFBE—Lunken Airport
 WGN—Comedy Stars of Hollywood
 WSAI—Tommy Tucker's Orch.
8:15 p.m. EST 7:15 CST
 WFBE—Michelson's Orch.
 WGN—Doring Sisters
 WSAI—Fire Prevention Week
 WWVA—Final Edition
8:30 p.m. EST 7:30 CST
 ★ NBC—Welcome Valley, drama, with Edgar A. Guest; Bernardine Flynn; Guest; Sidney Ellstrom; Betty Winkler; Joseph Gallicchio's Orch.: WJZ WLS WLW KDKA WHAM (sw-11.87)
 ★ CBS—Lawrence Tibbett, baritone; Don Voorhees' Orchestra; WABC WHAS WKRC KMOX WBBM (sw-6.12)
 ★ NBC—Wayne King's Orch.: WFAF WTAM WGY WAVE WSAI (sw-9.53)
 WCKY—Selected Numbers
 ★ WFBE—CALLING ALL CARS
 WGN—Veloz & Yolanda's Orch.
 WSM—Souvenirs
8:45 p.m. EST 7:45 CST
 WFBE—To be announced
 WGN—Horace Heidt's Orchestra
 WSM—Francis Craig's Orchestra
9:00 p.m. EST 8:00 CST
 ★ NBC—Ben Bernie's Orch.: Gertrude Niesen, guest; WFAF WTAM WSAI WGY (sw-9.53)
 NBC—Nils T. Granlund & His Girls: WJZ WHAM KDKA WCKY WAVE WLS WSM (sw-6.14)
 ★ CBS—The Caravan; Walter O'Keefe; Deane Janis; Glen Gray's Orch.: WABC WHAS WKRC WBBM KMOX (sw-6.12)
 WFBE—Parisian Ensemble
 WGN—News; Sports Review
 WLW—To be announced
9:15 p.m. EST 8:15 CST
 WFBE—Dance Parade
 WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
 ★ NBC—Helen Hayes in "The New Penny," with all-star cast; Mark Warnow's Orch.: WJZ KDKA WHAM WENR WCKY (sw-6.14)
 ★ NBC—Eddy Duchin's Orch.: Nyla Taylor and Alice Corlett, women finalists; WFAF WGY WTAM WAVE WSM WLW (sw-9.53)
 ★ CBS—Fred Waring's Orch.: Col. Stoopnagle and Budd; WABC KMOX WBBM WKRC WHAS (sw-6.12)
 WGN—Dance Orchestra
 WSAI—To be announced
9:45 p.m. EST 8:45 CST
 WGN—Joe Sanders' Orchestra
 WHAM—Musical Moments
 WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST
 ★ NBC—The Studio Party; Sig-mund Romberg; Deems Taylor, m. c.; Helen Marshall, soprano; Morton Bowe, tenor; Rise Stevens, contralto; Gen. Britton, baritone; Chorus; Orchestra: WFAF WGY WTAM WLW (sw-9.53)
 NBC—Wendell Hall, songs: WJZ WCKY WHAM WENR WAVE KDKA (sw-6.14)
 WFBE—Michelson's Orchestra
 WGBF—Mysterious Pianist
 WGN—To be announced
 WSAI—Tommy Tucker's Orch.
 WSM—Variety Program
10:15 p.m. EST 9:15 CST
 NBC—Itzy Shiel's Orch.: WJZ WAVE WSM WHAM
 MBS—Veloz & Yolanda's Orch.: WGN
 KDKA—Pittsburgh Round Table
 WCKY—News
 WENR—Star Dust
 WFBE—Popular Rhythms
 WSAI—Gob Geltman's Orch.

10:30 p.m. EST 9:30 CST
 NBC—Great Moments in History: WFAF WCKY WAVE WSM WGY WSAI WTAM (sw-9.53)
 CBS—March of Time, drama: WABC WBBM WHAS WKRC KMOX (sw-6.12)
 NBC—Heart Throbs of the Hills: WJZ WENR WHAM
 WFBE—Will Hauser's Orch.
 WGBF—News
 WGN—Lawrence Salerno; Concert Orchestra
 WLW—Cotton Queen Showboat
10:45 p.m. EST 9:45 CST
 CBS—Poets' Gold: WABC WKRC WBBM (sw-6.12)
 KDKA—To be announced
 KMOX—Sport Page of the Air
 WGBF—Wrestling Matches
 WHAS—Amateur Contest
11:00 p.m. EST 10:00 CST
 NBC—Joe Caudullo's Orchestra: WFAF
 CBS—Frank Dailey's Orchestra: WABC
 NBC—Dorsey's Orch.: WJZ WHAM WCKY
 ★ CBS—Myrt & Marge; WHAS KMOX WBBM
 ★ NBC—Amos 'n' Andy: WSM News: WSAI WLW WKRC KDKA—Sports, Ed Sprague WAVE—Paul Miner's Orchestra WENR—Globe Trotter WGN—College Broadcast WGY—Boyd Gaylord's Orchestra WTAM—Gene Baker's Orchestra
11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.: WFAF WENR WSAI WTAM
 CBS—Frank Dailey's Orchestra KMOX WSMK
 NBC—Dorsey Brothers' Orch.: WAVE KDKA (sw-6.14)
 WBBM—Musical Moments
 WGN—The Dream Ship
 WHAS—Dance Time
 WKRC—Red Birds' Orchestra
 WLW—Los Amigos, Virginia Marucci's Orch.; Octavio Bermudez
11:30 p.m. EST 10:30 CST
 CBS—Dick Gardiner's Orchestra: WABC WHAS WBBM WWVA WKRC WSMK
 NBC—Bill Scott's Orch.: WJZ WHAM WCKY KDKA (sw-6.14)
 NBC—Glenn Lee's Orch.: WFAF WGY WSAI (sw-9.53)
 KMOX—Bobbie Meeker's Orch.
 WAVE—Jimmy Joy's Orch.
 WBN—Albert Socarra's Cuban Orchestra
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WSM—Dance Orchestra
 WTAM—Pinky Hunter's Orch.
11:45 p.m. EST 10:45 CST
 NBC—Jess Crawford, organist: WFAF WSAI WGY (sw-9.53)
 KMOX—Miles Haseell Presents WAVE—Bill Scott's Orchestra (NBC)
 WENR—Chas. Boulanger's Orch.
 WGBF—Coral Room
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorito's Orch.
 WSMK—Orchestra (CBS)
12:00 Mid ES 11:00 p.m. CS
 NBC—Jack Russell's Orchestra: WFAF WGY WENR
 CBS—Johnny Hamp's Orchestra: WABC WKRC WBBM KMOX
 NBC—Shandor, violinist, Ranny Weeks' Orch.: WJZ WAVE KDKA WHAM WSM (sw-6.14)
 WHAS—Gray Gordon's Orch.
 WLW—Tommy Tucker's Orch.
 WTAM—Sammy Kaye's Orch.
 WWVA—Blue Grass Roy
12:15 a.m. ES 11:15 p.m. CS
 CBS—Johnny Hamp's Orchestra: WSMK
 WGN—Veloz & Yolanda's Orch.
 WLW—Bob Geltman's Orch.
12:30 a.m. ES 11:30 p.m. CS
 NBC—Earl Hines' Orch.: WFAF WGY
 NBC—Joe Rines' Orch.: WJZ KDKA WCKY WAVE (sw-6.14)
 CBS—Henry Busse's Orchestra: WABC WWVA WKRC KMOX WBBM—Floyd Town's Orchestra (CBS)
 WENR—Jess Hawkins' Orch.
 WGN—Horace Heidt's Orchestra
 WLW—To be announced
 WHAS—Dream Serenade
 WSM—Jimmy Gallagher's Orch.
 WTAM—Dance Orchestra
12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WAVE—Jimmy Joy's Orchestra
 WGN—Joe Sanders' Orchestra
 WSMK—Henry Busse's Orchestra (CBS)

FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. The World Series also may interfere with many of the October 5 and 6 games.)

(Time Shown Is EST; Subtract One Hour for CST)

OCTOBER 5

Columbia vs. Virginia Military Inst. at New York: WMCA, 2:30 p.m.

Game to be Selected: Yankee Network, WNAC, WICC, WEAN, WAAB, 2:30 p.m.

Iowa vs. South Dakota at Iowa City: WHO, 2:45 p.m.

Marquette vs. Wisconsin at Madison: WIIA, 2:45 p.m.

New Mexico vs. Oklahoma U. at Norman, Okla.: KOB, 4:30 p.m.

Ohio State vs. Kentucky at Columbus: WLW, 1:45 p.m.

Sewanee vs. Georgia Tech. at Atlanta: WSB, 3 p.m.

Southern California vs. College of Pacific at Los Angeles: KFI KTAR, 5 p.m.

South Dakota vs. Cincinnati at Cincinnati: WFBE, 2:30 p.m.

Stanford vs. U. of San Francisco at San Francisco: KPO, 5 p.m.

Temple vs. Texas A. & M. at Tyler, Tex.: WFAA, 3 p.m.

Western vs. Toronto at Toronto (Rugby): CFCE CFPL, 3 p.m.

Pittsburgh vs. Green Bay Packers (pro game) at Green Bay: WTMJ, 3 p.m.

Bradley vs. Western State Teachers at Peoria, Ill.: WMBD, 3:15 p.m.

Columbia vs. Rutgers at New York: WMCA, 2 p.m.

*Creighton vs. Rice at Houston—SBS: KTAT, WACO, KNOW, KTSA, KRDL, KTRH, KFDM, 3 p.m.

Dennison vs. Cincinnati at Cincinnati: WFBE, 8:30 p.m.

Drake vs. Ohio State at Columbus: WLW, 1:45 p.m.

*Game to be Selected: Yankee Network, WNAC, WICC, WEAN, WAAB, 2:30 p.m.

Manhattan vs. Louisiana State: WINS, 2:30 p.m.

McGill vs. Western (Rugby) at Western: CRCM, 3 p.m.

Minnesota vs. Nebraska at Lincoln: KSTP, 2:45 p.m.

Minnesota vs. Nebraska at Lincoln: CBS-WABC, 3 p.m.

Notre Dame vs. Wisconsin at Madison: WGN, WIIA, WIBA, WTMJ, 2:45 p.m.

At conclusion of above game. Illinois vs. Southern California at Los Angeles, will be broadcast: WGN, 5 p.m.

Southern California vs. Illinois at Los Angeles: KFI, KTAR, 5 p.m. (See Notre Dame above)

St. Mary's vs. College of Pacific at San Francisco: KGO, 5 p.m.

Texas U. vs. Oklahoma State: WFAA, 3 p.m.

Tulane vs. Florida at New Orleans: WSMB, WRUF, 3:15 p.m.

U. of California vs. Oregon at Portland: KOMO, KGW, KPO, 5 p.m.

Univ. of Iowa vs. Colgate at Iowa City: WHIO, 2:45 p.m.

U. of New Mexico: KOB, 4:30 p.m.

Wash. U. vs. So. Methodist: KMOX, 3:30 p.m.

OCTOBER 13

Chicago Cardinals vs. Green Bay Packers (pro game) at Chicago: WGN, WTMJ, 3 p.m.

Hits of the Week

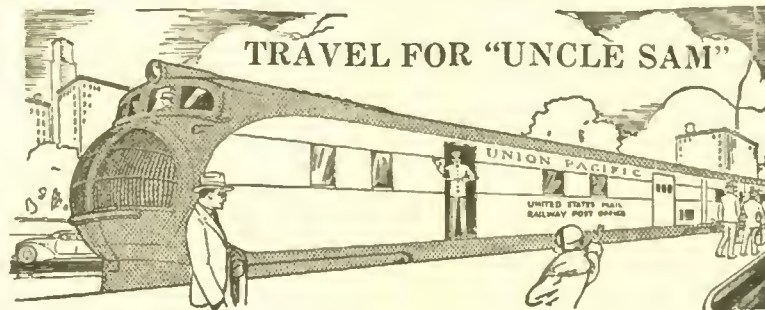
CHEEK TO CHEEK, last week's runner-up, went into the leadership among the songs played most often on the networks during the past seven days. The orchestra leaders in their resume selected Page Miss Glory as the week's outstanding individual hit. The poll follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:		
Song	Times	
Cheek to Cheek	30	
You're All I Need	27	
In the Mood for Love	25	
Top Hat	23	
East of the Sun	21	
Page Miss Glory	18	

Lulu's Back in Town	16
Rhythm and Romance	13
Paris in Spring	11
And Then Some	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Page Miss Glory	30
Cheek to Cheek	29
East of the Sun	27
Accent on Youth	24
Top Hat	21
Every Now and Then	19
I Wish on the Moon	17
Lulu's Back in Town	14
In a Little Gypsy Tea Room	12
Paris in Spring	11



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Name
 Address
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Programs for Wednesday, October 9

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
 WVVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top o' the Morning
 WTAM—Sun Up
 WVVA—The Eye Opener

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Bonne County Kids
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While
 WLW—A Nation's Family Prayer Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WVVA—A Wheeling Gospel Tabernacle

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WCKY—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced
 WTAM—Musical Clock

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEA
 CBS—Organ Revue; WABC
 NBC—Pollock & Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—News
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist; WEA
 NBC—Rise and Shine; WJZ
 KMOX—Amhruse Haley and the Ramblers
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Variety Program

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEA
 CBS—Oleanders, male quartet; WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WCKY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—A Gospel Tabernacle
 WGN—Good Morning
 WIIAS—To be announced
 WLS—News
 WLW—Garden Club Talk
 WSAI—A Church Forum
 WSM—A Morning Devotion
 WTAM—Musical Clock
 WVVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—Twenty Fingers of Harmony; WEA WTAM WLW
 CBS—Sidney Raphael, pianist; WABC
 NBC—Pals; WJZ WSM WAVE
 KDKA—News
 KMOX—Stuffy's Stooges
 WCKY—News
 WFBE—Southern Drifters
 WLS—Morning Roundup
 WVVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist; WJZ KDKA WCKY (sw-21.54)
 NBC—Cheerio; WEA WLW WTAM WGY WSM
 CBS—Chapel Singers; WABC
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WKRC—Fiddlin' Farmers
 WLS—Indian Legends
 WSAI—McCormick's Old Time Fiddlers
 WVVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 CBS—The Bluebirds; WABC
 NBC—Landt Trio and White; WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist; WEA WSAI
 CBS—Dear Audience, variety show; WABC WSMK WHAS WKRC

★ NBC—Breakfast Club; Edna Odell, contralto; Morin Sisters; WJZ KDKA WSM WAVE WCKY (sw-15.21)
 KMOX—Views on News
 WGN—Good Morning
 WGY—Hymns of All Churches
 WLS—A Murning Devotions
 WLW—Hymns of All Churches
 WSAI—McCormick's Old Time Fiddlers
 WTAM—Vaughn King's Calisthenics
 WVVA—Cowboy Loy and Just Plain John

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist; WGY WLW
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—Jolly Joe & His Pet Pals
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter; WEA WGY WLW WSAI
 KMOX—The Corn Huskers
 WFBE—Galvano & Cortez
 WKRC—Jean Abbey
 WLS—The Hilltappers
 WTAM—Health and Home
 WVVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST
 NBC—Wife Saver, Allen Prescott; WEA
 CBS—Gothamaires; WABC
 KMOX WKRC WSMK WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Announcements; News
 WLW—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Tennesseans
 WVVA—Flyin' XX Round-Up

10:00 a.m. EST 9:00 CST
 NBC—News; Cleo Brown, pianist & songs; WJZ KDKA (sw-15.21)
 NBC—News; Frank Luther tenor; WEA WSM WTAM
 CBS—Josephine Gibson, hostess
 counsel; WABC WKRC WHAS
 KMOX WSMK
 WAVE—William Nast
 WCKY—News; Hollywood Newsreel
 WFBE—Wade House
 WGN—Hymns of All Churches
 WGY—News; Market Mask
 WLS—Prairie Ramblers; Patsy Montana; Hiram and Henry
 WLW—How to Be Charming
 WSAI—Household Hints
 WVVA—Cowboy Loy and Just Plain Bill

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch; WEA WGY WLW WTAM
 CBS—Along the Volga; WABC WHAS WSMK
 NBC—Edward MacLugh, baritone; WJZ WCKY WAVE WSM KDKA (sw-15.21)
 KMOX—News
 KMOX—Stuffy's Crocker
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour
 WVVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
 NBC—Breen & de Rose; Andy Sannella; WEA WSM WGY WSAI WTAM
 CBS—Dot and Jack Reid; WABC
 WIIAS WVVA WSMK
 NBC—Today's Children; WJZ
 WCKY WLS KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WAVE—A Devotional Service
 WFBE—Little Back Joe
 WGN—Markets; Morning Serenade
 WLW—Morning Housewarmers

10:45 a.m. EST 9:45 CST
 NBC—Betty Crocker; WEA WTAM WGY
 CBS—Saundra Brown, songs; WABC WIIAS WVVA WSMK
 NBC—Herman & Banta, xylophone and piano; WJZ KDKA WAVE WCKY WSM (sw-15.21)
 MBS—Backstage Wife; WGN
 KMOX—Police Court B'dcast
 WFBE—Jay Kay Jamboree
 WGBF—Your Home
 WKRC—Irene Righter
 WLS—Morning Minstrels
 WLW—Livestock; News
 WSAI—Silver Strains

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen; WEA WGY WSAI WTAM
 CBS—Cooking Close-Ups; WABC
 WKRC KMOX (sw-15.27)
 NBC—The Honeydooners; WJZ
 WSM WCKY WAVE WLW
 KDKA—Uncle Tom and Betty
 WFBE—Clarence Berger
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program
 WVVA—Ev and Ory

11:15 a.m. EST 10:15 CST
 NBC—Studio 7; WEA WGY
 CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
 NBC—Coleman Cox, philosopher; WJZ WAVE WCKY WSM
 KDKA—Grab Bag
 KMOX—Radio Short Story
 WFBE—Frederick Walter
 WGN—Through the Looking Glass
 WIIAS—Chats with Dolly Dean
 WKRC—Irene Righter
 WLW—Jacob Tarshish
 WSAI—Daytime Revue
 WTAM—Whipple and Pooler Moods
 WVVA—Yodlin' Hank's Hillbillies

11:30 a.m. EST 10:30 CST
 NBC—Army Band; WJZ KDKA WAVE WSM WCKY (sw-15.21)
 CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
 NBC—To be announced; WEA WTAM
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WGY—Musical Program
 WIIAS—To be announced
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WLW—Chandler Chats
 WVVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
 NBC—Magic Recipes; Bill Bradley & Jane Ellison; WEA WTAM WAVE WSM WGY WSAI
 CBS—Just Plain Bill; WABC
 WKRC KMOX (sw-15.27)
 MBS—Minstrels; WGN WLW
 WFBE—Frigid Facts
 WGBF—Hoosier Philosopher
 WHAS—Monticello Party Line
 WLS—William O'Connor, tenor; Sue Roberts
 WVVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Pat Barnes in Person; WLW
 CBS—The Voice of Experience; WABC WKRC KMOX WVVA WHAS (sw-15.27)
 NBC—Ward and Muzzy, piano duo; WEA WSAI WSM WAVE WTAM WCKY
 CBS—Fred Feibel, organist; WSMK
 NBC—Simpson Boys of Sprucehead Bay; WJZ
 KDKA—News
 WFBE—Gladys Catron
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup

12:15 p.m. ES 11:15 a.m. CS
 NBC—The Merry Maes; WJZ WAVE WSM
 NBC—Honeyboy and Sassafras; WEA WTAM WSAI
 CBS—The Gumps; WABC WHAS KMOX WKRC (sw-15.27)
 MBS—Tom, Dick & Harry; WGN WLW
 KDKA—To be announced
 WCKY—News
 WFBE—Noontime Tunes
 WGY—Doc Schneider's Cowboys
 WLS—"Old Kitchie Kettle," Mary Wright
 WVVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)

NBC—Merry Madcaps; WEA WTAM WSAI
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orcli.; WJZ WCKY WSM WAVE KDKA WLW (sw-15.21)
 WFBE—Margaret Beaver
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Old Music Chest
 WVVA—Luncheon Music

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch; WABC WKRC KMOX (sw-15.27)
 MBS—Painted Dreams; WGN
 WFBE—Studio Program
 WGBF—Bulletin Board
 WLS—Weather; Produce Markets; News
 WTAM—Noon-day Resume

1:00 p.m. ES 12:00 m CS
 NBC—Markets and Weather Reports; WEA
 CBS—Martha Holmes, Fed. Housing Administration Speaker; WABC WSMK WKRC WVVA (sw-15.27)
 NBC—Lee Gordon's Varieties; WTAM
 KMOX—Magic Kitchen
 WFBE—Advertisers Club
 WGBF—Church & School News
 WGN—The Love Doctor
 WGY—Bag and Baggage
 WIIAS—College of Agriculture
 WLS—Prairie Farmer Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 NBC—Lee Gordon's Varieties; WEA WGY
 CBS—Concert Miniatures; WABC (sw-15.27)
 CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh; WHAS
 WGBF—Markets; Farmer Purcell
 WGN—Rich Man's Darling
 WKRC—Melodious Measures
 WSAI—Dave Upson
 WSM—News Hawk
 WVVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Dick Fidler's Orchestra; WEA WGY WTAM
 CBS—San Savitt's Orchestra; WABC WKRC WSMK (sw-15.27)
 NBC—Kilmer Family; WJZ WAVE WCKY
 KDKA—Salt and Peanuts
 KMOX—Three Brown Bears
 WFBE—To be announced
 WGN—Markets; A Mid-day Service
 WIIAS—Savings Talk
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WVVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
 NBC—Happy Jack; WJZ WAVE WCKY
 KDKA—To be announced
 KMOX—Magic Kitchen
 WGBF—Curbstone Reporter
 WFBE—Dance Rhythms
 WHAS—Shopping Guide
 WLS—Livestock Markets
 WLW—Tommy Tucker's Orch.
 WSM—Dep. of Agriculture
 WVVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 NBC—Chandler Goldthwaite's Ensemble; WEA WTAM WSAI
 CBS—Marie, the Little French Princess, dramatic sketch; WABC WKRC KMOX (sw-15.27)
 NBC—Words and Music; WJZ WAVE WCKY
 KDKA—Mac and Bob
 WFBE—Dance Rhythms
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WGY—Helene Mae, soprano
 WIIAS—Univ. of Kentucky
 WLW—School of the Air

2:15 p.m. EST 1:15 CST
 CBS—Romance of Helen Trent; WABC WKRC KMOX (sw-15.27)
 KDKA—Sammy Fuller
 WFBE—Song of the Strings
 WGN—Romance of Helen Trent
 WGY—Household Chats
 WLS—Pa & Ma Smithers
 WVVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
 NBC—Marimba Orch.; WEA WGY WSAI (sw-15.33)

★ CBS—Between the Bookends; WABC KMOX WHAS WSMK (sw-15.27)
 NBC—Nat'l Congress of Parents and Teachers; WJZ WAVE WCKY
 KDKA—Home Forum
 WGN—Tommy Tucker's Orch.
 WKRC—Fire Prevention Week
 WLS—Homemakers Program
 WVVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow, dramatic sketch; WABC WIIAS WSMK (sw-15.27)
 KMOX—Window Shoppers
 WFBE—Vocal Variety
 WGN—Blackstone Ensemble
 WSM—Ma Perkins
 WVVA—Patterns in Organdy

3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orch.; WEA
 CBS—Loretta Lee; The Clubmen; Orch.; WABC WSMK WKRC WIIAS (sw-15.27)
 NBC—Friends in Harmony; WJZ WAVE WCKY WSM
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins
 WFBE—Musical Masterpieces
 WGBF—On the Air
 WGN—Palmer House Ensemble
 WGY—Musical Program
 WLW—Dorothea Poize, songs
 WSAI—Tonic Tunes
 WVVA—Cowboy Loy and Just Plain John
 WTAM—Musical Cocktail

3:15 p.m. EST 2:15 CST
 NBC—The Wise Man; WJZ WCKY WSM WAVE
 NBC—Ma Perkins, dramatic sketch; WEA WGY WLW WTAM WLS
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WGN—June Baker, home management
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vic & Sade, comedy sketch; WEA WTAM WLW WGY
 CBS—"Whua Pincus," sketch; WABC WHAS WSMK WKRC WVVA (sw-15.27)
 NBC—Spotlight Revue; WJZ WCKY WSM WAVE
 KDKA—Back Stage Wife
 KMOX—How to Be Charming
 WFBE—Rhythm & Rhyme
 WGBF—Sunshine Hour
 WGN—The Mail Box
 WHAM—Ma Perkins
 WLS—Dale Carnegie, radio commentator

3:45 p.m. EST 2:45 CST
 NBC—The O'Neils, dramatic sketch; WEA WTAM WGY WLW
 KDKA—Charm
 KMOX—Exchange Club
 WAVE—Goodwill Industries
 WFBE—Hawaiian Melodies
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 WSAI—Dealers Salute
 WSM—To be announced

4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review; WEA WCKY WTAM WAVE WSM WSAI
 CBS—The Hoosier Hop; WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Betty and Bob, drama; WJZ KDKA WENR (sw-15.21)
 Betty and Bob, sketch; WLW WGY
 WFBE—Quartet Songs
 WIIAS—A Week-day Devotions
 WVVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
 NBC—To be announced; WJZ KDKA—Karen Fladoes
 WENR—Madame de Sylvara
 WFBE—Miniature Concert
 WGY—Woman's Radio Review
 WHAS—Hoosier Hop (CBS)
 WLW—News & Financial Notes

★ WVVA—GOSSIP PROGRAM
4:30 p.m. EST 3:30 CST
 NBC—Girl Alone; WEA WSAI
 CBS—Vivian Della Chiesa, soprano; WABC WSMK WHAS KMOX (sw-15.27)
 NBC—Fascinatin' Rhythm; Ranney Weeks' Orch.; WJZ WSM WCKY WAVE WENR
 KDKA—Market Report
 WFBE—Brass Band Concert
 WGBF—News
 WGY—Scissors and Paste
 WKRC—Eddie Schoelwer
 WLW—Singing Neighbor

WTAM—Twilight Tunes
 WVVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
 NBC—Betty Marlowe's Californians; WTAM
 NBC—Grandpa Burton, sketch; WEA WSAI
 KDKA—To be announced
 WFBE—Waltz Time
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WKRC—Vivian Della Chiesa (CBS)
 WLW—Life of Mary Sothern

5:00 p.m. EST 4:00 CST
 CBS—Mount and Gest, piano team; WABC WSMK WKRC WVVA KMOX (sw-15.27)
 NBC—Crosscuts from Log of Day; WJZ WCKY WENR WAVE WSM

★ NBC—PEPSODENT Presents Al Pearce and His Gang; WEA WSAI WMAQ WCAE WTAM WGY WHIO
 KDKA—Plough Boys
 WFBE—Treasure Tunes
 WLS—Eastern Kentucky State
 WLW—Dick Tracy

5:15 p.m. EST 4:15 CST
 CBS—The Dictators; WABC WSMK WKRC KMOX (sw-15.27)
 KDKA—Kiddies' Klub
 WFBE—Salon Music
 WLW—Jack Armstrong, drama
 WVVA—Economy Notes

5:30 p.m. EST 4:30 CST
 NBC—Irene Wicker, the Singing Lady; WJZ KDKA WLW (sw-15.21-11.87)
 CBS—Jack Armstrong; WABC (sw-15.27)
 NBC—Tom Mix Adventures; WEA WGY WSAI WTAM
 KMOX—Strolling Bard
 WAVE—Children's Hour
 WCKY—Jane and Bob
 WENR—Music and Comments
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist; WKRC—Tune Time
 WSM—Christine Lamb
 WVVA—Home Edition

5:45 p.m. EST 4:45 CST
 NBC—Adventures of Dick and Sam; WEA WAVE WSM
 CBS—Og, Son of Fire; WABC WKRC WIIAS (sw-15.27)
 NBC—Orphan Annie; WJZ KDKA WLW (sw-15.21-11.87)
 KMOX—Cubnettes
 WCKY—Studio Program
 WENR—That Certain Four
 WFBE—Mose & Rufus
 WGN—Armchair Melodies
 WGY—Musical Program
 WSAI—To be announced
 WTAM—Don Jose
 WVVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time; WEA WGY WENR
 CBS—Cadets Quartet; WSMK
 NBC—Animal News Club; WJZ WCKY
 CBS—Buck Rogers; WABC (sw-11.83)
 KDKA—News-Reeler
 KMOX—Russell Brown, Edith Karen, songs
 WAVE—While the City Sleeps
 WBBM—Musical Notes
 WFBE—Dinner Music
 WIAM—Sports
 WHAS—Out-O'Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl
 WSAI—"Oniar the Mystic"
 WSM—News; Beasley Smith & Jack Shook; Pan-American B'dcast
 WTAM—Cleveland Orch.; Talk
 WVVA—Radio Gossiper

6:15 p.m. EST 5:15 CST
 NBC—Mary Small, songs; WEA WSM WSAI WTAM
 CBS—Og, Son of Fire; KMOX WBBM
 NBC—To be announced; WJZ WCKY
 CBS—Bobby Benson and Sunny Jim; WABC (sw-11.83)
 NBC—Ken Sparnon's Ensemble; WENR
 KDKA—Operetta Snap Shots
 WAVE—Skeets Morris
 WGY—Joe LaTour, comedy
 WIAM—To be announced
 WKRC—Sport Cast
 WLW—To be announced
 WVVA—Dinner Music

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

6:30 p.m. EST 5:30 CST
 NBC—Irene Wickler, the Singing Lady; WGN
 CBS—Jack Armstrong; KMOX WBBM
 NBC—News; Stanley High, political talk; WFAF
 CBS—News; Vanished Voices; WABC (sw-11.83)
 NBC—News; The Charioteers; WJZ WCKY
 KDKA—Those Three Girls
 WENR—What's the News?
 WFBF—Star Serenaders
 WGBF—Singing Cowboy
 WHAM—Terry & Ted
 WKRC—Evening Serenade
 WLW—Jack Armstrong, drama
 WSAI—Headlines in the News
 WSM—News, Financial News
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
 NBC—Orphan Annie; WSM WGN
 CBS—Herbert Foote, organist; WKRC
 NBC—Billy and Betty, sketch; WFAF
 NBC—Lowell Thomas, news; WJZ KDKA WLW (sw-11.87-15.21)
 NBC—Ranch Boys Trio; WENR WTAM
 KMOX—Advs. of Jimmy Allen
 WBBM—Herbert Foote, organist
 WCKY—Studio Program
 WFBF—Miami Aces
 WGBF—Socro Club
 WGY—Annette McCullough, songs
 WHAM—News
 WHAS—Dream Train
 WSAI—Knot Hole Club
 WWVA—Musical Moments

7:00 p.m. EST 6:00 CST
 ★ NBC—Amos 'n' Andy; WFAF WLW WGY WTAM (sw-9.53)
 ★ CBS—Myrt & Marge; WABC WWVA WKRC (sw-11.83)
 NBC—Easy Aces; Comedy Sketch; WJZ KDKA WENR WCKY WHAM (sw-11.87)
 CBS—Buck Rogers; WHAS KMOX WBBM
 NBC—Silverburg Ensemble; WAVE
 WFBF—Hornberger Trio
 WGBF—Birthday Club
 WGN—Rob Elson, sports
 WSAI—Bob Gellman's Orchestra
 WSM—Sarie & Sallie; Sports

7:15 p.m. EST 6:15 CST
 ★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station; WFAF WGY WTAM WSAI (sw-9.53)
 NBC—Capt. Tim Healy; WJZ KDKA WENR WHAM WCKY (sw-11.87)
 CBS—Jerry Cooper, haritone; WABC WSMK (sw-11.83)
 MBS—Lilac Time; WGN WLW
 KMOX—Frank Hazzard with Orchestra
 WAVE—Radio Newspaper
 WBBM—Pal Flanagan on Sports
 WFBF—Pat & Bill
 WGBF—Baseball Results
 WHAS—All Star Revue
 WKRC—All Star Radio Roundup
 WSM—Joseph Maspherson
 WWVA—Frolics

7:30 p.m. EST 6:30 CST
 NBC—Our American Schools
 WFAF WSAI WAVE WTAM
 ★ CBS—Kate Smith's Hour; Jack Miller's Orchestra; Ted Collins, announcer; WABC WKRC WHAS KMOX WWVA WBBM (sw-11.83)
 NBC—Lum & Abner, comedy sketch; WJZ WENR WLW
 KDKA—Lois Miller and Rosey Rowswell
 WCKY—News
 WFBF—Sport Review
 WGBF—Historical Facts
 WGN—Milky Way Winners
 WGY—Jim Healey, commentator
 WHAM—Musical Moments
 WSM—Musical Moments

7:45 p.m. EST 6:45 CST
 NBC—Dangerous Paradise, drama; Elsie Hitz and Nick Dawson; WJZ KDKA WENR WAVE WSM WLW (sw-11.83)
 ★ CBS—Boake Carter, news; WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Charles Howers' Orch. & Three Seamps; WFAF
 NBC—City Voices; WCKY WTAM
 WFBF—Will Hauser's Orchestra
 WGN—Quin Ryan's Amateur Show
 WGY—Musical Program
 WHAM—The Forty-Niners
 WWVA—The Seven of Us

8:00 p.m. EST 7:00 CST
 ★ NBC—One Man's Family, sketch; WFAF WSM WTAM WAVE WGY WLW

CBS—Cavalcade of America; WABC WKRC WHAS WBBM KMOX (sw-6.12)
 NBC—The Rendezvous; WJZ KDKA WCKY WHAM WLS (sw-11.87)
 WFBF—Dave & Henry
 WGN—The Lone Ranger
 WSAI—Tommy Tucker's Orch.
 WWVA—Final Edition

8:15 p.m. EST 7:15 CST
 WBBM—George Olsen's Orch.
 WFBF—Michelson's Orchestra
 WHAM—The Forty-Niners
 WWVA—Cavalcade of America (CBS)

8:30 p.m. EST 7:30 CST
 ★ NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Ariz's Orch.; WJZ KDKA WHAM WLS (sw-11.87)
 ★ CBS—Burns & Allen; Orch.; WABC WKRC KMOX WHAS WBBM (sw-6.12)
 ★ NBC—Wayne King's Orch.; WFAF WTAM WGY WSAI WSM
 MBS—Heatrolatown; WGN WLW
 WAVE—Bert Kenny
 WCKY—Musical Cocktail
 WFBF—To be announced

8:45 p.m. EST 7:45 CST
 WAVE—Paul Miner's Orchestra
 WCKY—Musical Moments
 WFBF—Bob Jones

9:00 p.m. EST 8:00 CST
 ★ CBS—Lily Pons, soprano; Andre Kostelanetz' Orch.; Chorus; WABC WKRC WHAS WSMK WBBM KMOX (sw-6.12)
 ★ NBC—Town Hall Tonight; Fred Allen, Portland Hoffa, Art Players, Amateurs & Peter Van Steedens' Orch.; WFAF WTAM WSM WAVE WLW WGY (sw-9.53)
 NBC—John Charles Thomas, baritone; Frank Tours' Orchestra; WJZ WLS KDKA WCKY WHAM (sw-6.14)
 WFBF—Boxing Matches
 WGN—News; Sports Review
 WSAI—Community Chest Program
 WWVA—News

9:15 p.m. EST 8:15 CST
 WBBM—Johnny Hamp's Orch
 WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST
 ★ NBC—Warden Lawes; Twenty Thousand Years in Sing Sing; "Locally Sane"; WJZ WENR KDKA WCKY WHAM WLS (sw-6.14)
 CBS—Six Gun Justice; WABC WKRC KMOX (sw-6.14)
 WBBM—Fox Hunters
 WGN—Wallenstein Sinfonietta
 WHAS—Down on the Farm
 WSAI—To be announced

9:45 p.m. EST 8:45 CST
 WBBM—George Olsen's Orchestra
 WHAS—To be announced
 WSAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST
 CBS—On the Air with Lud Gluskin; WABC WKRC WHAS WSMK WBBM (sw-6.12)
 NBC—To be announced; WJZ KDKA WSM WAVE WHAM (sw-6.14)
 NBC—Cabin Revue; Conrad Thibault, haritone; Harry Salter's Orch.; Frank Crumit, m.c.; WFAF WTAM WGY WSAI (sw-9.53)
 KMOX—Musical Moments
 WCKY—News
 WENR—To be announced
 WGN—News; Quin Ryan's Sports

★ WLW—KEN-RAD PRESENTS Unsolved Mysteries, drama

10:15 p.m. EST 9:15 CST
 KMOX—Hot Dates in History
 WCKY—To be announced (NBC)
 WGN—Musical Moments

10:30 p.m. EST 9:30 CST
 CBS—March of Time; WABC WHAS KMOX WBBM WKRC (sw-6.12)
 NBC—Ray Noble's Orchestra; WFAF WGY WTAM WLW (sw-9.53)
 NBC—Sinnos of History; WJZ WHAM KDKA WCKY WENR WAVE (sw-6.14)
 WGN—Attilio Baggio, Orch
 WSAI—Tommy Tucker's Orch.
 WSM—Francis Craig's Orch.

10:45 p.m. EST 9:45 CST
 CBS—Jerry Cooper, baritone; WABC WKRC WSMK WBBM (sw-6.12)
 KMOX—Sport Page of the Air
 WFBF—Will Hauser's Orchestra
 WHAS—Musical Moments

11:00 p.m. EST 10:00 CST
 NBC—Joe Candullo's Orchestra; WFAF
 CBS—Claude Hopkins' Orch.; WABC WSMK
 NBC—Dorothy Lamour, soprano; WJZ WHAM WCKY
 ★ NBC—Amos 'n' Andy; WSM
 ★ CBS—Myrt and Marge; KMOX WHAS WBBM
 KDKA—Sports, Ed Sprague
 WAVE—Paul Miner's Orchestra
 WENR—Globe Trotter
 WGN—College Broadcast
 WGY—Ted Black's Orchestra
 WKRC—News Cast
 WLW—News
 WSAI—Today's News
 WTAM—Pinkey Hunter's Orch.

11:15 p.m. EST 10:15 CST
 NBC—Ink Spots; WJZ WHAM WCKY
 NBC—To be announced; WAVE WENR WSAI WGY (sw-9.53)
 KDKA—Dream Ship
 KMOX—Comedy Stars
 WBBM—Claude Hopkins' Orch (CBS)
 WGN—Fiddle Riddles
 WHAS—Dance Time
 WKRC—Red Birds' Orchestra
 WLW—Salute to the Cities
 WSM—To be announced
 WTAM—Gene Baker's Orchestra

11:30 p.m. EST 10:30 CST
 ★ NBC—House of Glass, dramatic sketch; WSM WAVE
 CBS—Johnny Hamp's Orchestra; WABC WSMK WHAS WKRC WBBM
 NBC—Glenn Lee's Orch.; WFAF WSAI WCKY WGY (sw-9.53)
 NBC—Luigi Romanelli's Orch.; WJZ WHAM
 KDKA—Radio Night Club
 KMOX—Bobbie Mecker's Orch.
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist; WFAF WCKY WSAI WGY (sw-9.53)
 KMOX—To be announced
 WENR—Chas. Boulanger's Orch.
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorito's Orch.
 WTAM—Dance Orchestra

12:00 Mid ES 11:00 p.m. CS
 NBC—Phil Harris' Orch.; WFAF WGY WSAI
 CBS—George Olsen's Orchestra; WABC WKRC WBBM KMOX
 NBC—Shandor, violinist; Harold Stern's Orch.; WJZ KDKA WSM WAVE WHAM (sw-6.14)
 WENR—Jack Russell's Orch.
 WHAS—Gray Gordon's Orch.
 WLW—To be announced
 WTAM—Dick Fidler's Orchestra

12:15 a.m. ES 11:15 p.m. CS
 NBC—Harold Stern's Orchestra; WSM
 WAVE—Jimmy Joy's Orchestra
 WGN—Veloz & Yolanda's Orch.
 WSMK—George Olsen's Orch. (CBS)

12:30 a.m. ES 11:30 p.m. CS
 NBC—Lights Out, drama; WFAF WENR WAVE WTAM WGY WSM
 CBS—Merle Carlson's Orchestra; WABC WKRC WSMK WBBM KMOX
 NBC—Teddy Hill's Orchestra; WJZ KDKA (sw-6.14)
 WGN—Horace Heidt's Orchestra
 WHAS—Dream Serenade

12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGN—Joe Sanders' Orchestra

1:00 a.m. ES 12:00 Mid CS
 WBBM—Al Dien's Orch.
 WENR—Glenn Lee's Orchestra
 WGN—Continental Gypsies
 WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST
 WGN—Jan Garber's Orch.
 WLW—Ted Fiorito's Orch.

1:30 a.m. EST 12:30 CST
 NBC—Meredith Willson's Orch.; WAVE
 WBBM—Seymour Simon's Orch.
 WENR—Jack Russell's Orchestra
 WGN—Joe Sanders' Orch.
 WLW—Moon River

1:45 a.m. EST 12:45 CST
 WGN—Horace Heidt's Orchestra

2:00 a.m. EST 1:00 CST
 WBBM—Maurie Steins' Orchestra
 WGN—Veloz & Yolanda's Orch

2:30 a.m. EST 1:30 CST
 WBBM—Bob Pacelli's Orch.

The Cover Girl

ONE day not so long ago, a 19-year-old girl named Margaret Vieages stood beside the piano in a New York song-publishing house and sang a blues number for a radio artist who paid little heed to the singer but took note of the song. The next day, while the radio artist was still pondering over the merit of the tune, Margaret, hastily re-named Loretta Lee, stood on the bandstand of the Hotel Taft, sang the number which had baffled the more experienced artist, and was on her way to the national popularity which merits the use of her portrait on the cover of this week's RADIO GUIDE.

What Loretta didn't know that day, as she sang for the blase performer, was that in another studio adjacent to the one which she was using, stood George Hall, orchestra leader, who just happened to be on the prowl for an attractive lass who could do justice to a torrid tune. George was the tops with the Taft management, but he lacked a singer with that certain quality.

His immediate inquiry about the identity of the girl in the next booth brought about an introduction that in turn brought about the engagement which moved the young New Orleans girl up into the realm of the stars.

Loretta Lee sings every Wednesday over the CBS-WABC network at 3 p. m. EST (2 CST; 1 MST; 12 noon PST) and every Friday over the same network at 6:45 p. m. EST (5:45 CST; 4:45 MST; 3:45 PST); also Tuesday over the Mutual System at 8:30 p. m. EST (7:30 CST; 6:30 MST; 5:30 PST).

Bulls and Boners

HAL TOTTEN: "Then the Cubs go down to Pittsburgh for the final series of five games with the Cardinals."—H. Sheldon, Chicago. (September 15; WMAQ; 4:48 p. m.)

NEWS ANNOUNCER: "He was killed when he started his car with a dynamite blast."—Ralph Wing, Dallas, Texas. (September 6; WBAP; 2:20 p. m.)

RUSS WINNIE: "Butler blocked the kick with his face, which isn't the most pleasant thing in the world."—Roger Koehn, Little Chute, Wis. (September 15; WTMJ; 4 p. m.)

ANNOUNCER: "Do you get tired eating the same bread all the time? Most people do."—Mrs. M. J. Bouslough, York, Nebraska. (September 10; KFOR; 11:53 a. m.)

EDDIE CAVANAUGH: "Olsen and Johnson are married, but not to each other."—Mrs. Fred Mensing, Muscatine, Iowa. (September 9; WBBM; 11:18 a. m.)

VOICE OF EXPERIENCE: "—at the Roxy Theater in connection with the first showing of my shorts."—Ralph Eddy, Joliet, Ill. (September 16; WBBM; 11:05 a. m.)

ANNOUNCER: "The barometer has fallen all over the interior."—Gladys Henderson, Minnetta, Man., Canada. (September 9; CJGN; 9:15 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

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Programs for Thursday, October 10

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
 WVA—Blue Grass Roy
6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top of the Morning
 WTAM—Sun Up
 WVA—The Eye Opener
7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Zoone County Kids
 WFBE—Musical Clock
 WHAS—To be announced
 WKRC—This and That
 WLS—Smile-a-While
 WLW—Nation's Family Prayer
 Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WVA—Wheeling Gospel Tabernacle
7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WCKY—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced
 WTAM—Musical Clock
7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEA
 CBS—Organ Revue; WABC
 NBC—Pullock & Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—Something for Everyone
 WLS—Tumble Weed
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers
7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist; WEA
 NBC—Rise and Shine; WJZ
 KMOX—Amrose Haley
 WLS—Smile-a-While
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters
8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEA
 CBS—The Bluebirds; WABC
 NBC—Morning Devotions; WJZ
 WAVE WCKY KDKA (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WHAS—To be announced
 WKRC—Fiddlin' Farmers
 WLS—News
 WLW—To be announced
 WSAI—Church Forum
 WSM—Morning Devotion
 WTAM—Musical Clock
 WVA—Morning Edition
8:15 a.m. EST 7:15 CST
 NBC—Morning Glories; WEA
 WLW
 CBS—Sidney Raphael, pianist; WABC
 NBC—Pals; WJZ WAVE WSM
 KDKA—News
 KMOX—Stuffy's Stoozes
 WCKY—News
 WFBE—Arkansas Fiddlers
 WGN—Romance Time
 WLS—Keep Posted
 WVA—Tex Harrison's Texas Buckaroos
8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist; WJZ WJR KDKA WCKY (sw-21.54)
 CBS—Salon Musicale; WABC
 NBC—Cheerio; WEA WTAM
 WLW WGY WSM
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Good Morning Program
 WSAI—McCormick's Old Time Fiddlers
 WVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
 NBC—Landy Trio and White; WJZ WCKY KDKA (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals
9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist; WEA WSAI
 CBS—Review of Revues; WABC WSMK WKRC WHAS
 ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys; WJZ WSM KDKA WAVE WCKY (sw-15.21)
 Hymns of All Churches; WGY WLW

KMOX—Views on News
 WLS—Morning Devotions
 WTAM—Vaughn King's Calisthenics
 WVA—Cowboy Loy and Just Plain John
9:15 a.m. EST 8:15 CST
 NBC—Organ Rhapsody; WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—The Hilltoppers
 WTAM—Board of Education
9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and parter; WEA WSAI WLW
 KMOX—The Corn Huskers
 WFBE—Smoky Mountain Boys
 WGY—Little Jack Little
 WLS—Ford Rush and Ralph Emerson
 WTAM—Health and Home with Vaughn King
 WVA—Fly'n' X Roun-Up
9:45 a.m. EST 8:45 CST
 NBC—Doc Schneider's Yodeling Cowboys; WEA
 CBS—Men of Manhattan; WABC WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WFBE—Morning Headlines
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Announcements and News
 WLW—Back Stage Wife
 WSAI—On the Mall
 WTAM—Tennesseans
10:00 a.m. EST 9:00 CST
 NBC—News; Frank Luther, tenor; WEA WSM WAVE WTAM
 NBC—News; Cleo Brown, pianist and songs; WJZ KDKA WCKY (sw-15.21)
 CBS—News; Morning Moods; WABC WKRC WHAS WVA WSMK
 MBS—Hymns of All Churches; WGN
 KMOX—News Thru a Woman's Eyes
 WFBE—Wade House
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—Betty Crocker
 WSAI—Household Hints
10:15 a.m. EST 9:15 CST
 NBC—Edward MacLugh, the Gospel Singer; WJZ KDKA WCKY WAVE WSM (sw-15.21)
 NBC—Home Sweet Home, dramatic sketch; WEA WTAM WGY WLW
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WHAS—To be announced
 WLS—Wm. O'Connor, tenor; Sue Roberts
10:30 a.m. EST 9:30 CST
 NBC—Today's Children; WJZ KDKA WCKY WLS (sw-15.21)
 CBS—The Gothamaires; WABC WHAS KMOX WVA WSMK
 NBC—Breen & de Rose; Andy Sannella, guitarist; WEA WSM WSAI WTAM
 WAVE—Devotional Service
 WFBE—Gladys Catron
 WGN—Antonio's Continentals
 WGY—Banjoers and Radio Sweethearts
 WKRC—Woman's Hour
 WLW—Morning Housewarmers
10:45 a.m. EST 9:45 CST
 NBC—Herman & Banta, xylophone and piano; WJZ WAVE WSM WCKY KDKA (sw-15.21)
 NBC—Morning Parade; WEA WTAM WSAI
 KMOX—Police Court Broadcast
 WFBE—Dr. Enslin
 WGN—Backstage Wife
 WGY—Mid-Morning Devotions
 WKRC—Gothamaires (CBS)
 WLS—Morning Minstrels
 WLW—Live Stock; News
11:00 a.m. EST 10:00 CST
 NBC—The Honeymooners; WJZ WAVE WCKY WLW KDKA WSM (sw-15.21)
 CBS—Brad & Al, songs & parter; WABC (sw-15.27)
 NBC—Ida Bailey Allen; WEA WGY WTAM
 CBS—Mary Lee Taylor; WHAS KMOX
 WFBE—Modern String Duo
 WGBF—Mister and Missus

WGN—Friendly Neighbor's House Praty
 WKRC—Bulletin Board
 WLS—Martha Crane and Helen Joyre
 WVA—Ev and Ory
11:15 a.m. EST 10:15 CST
 NBC—Wendell Hall, songs; WJZ WCKY
 CBS—Madison Ensemble; WABC KMOX WKRC WHAS WVA WSMK (sw-15.27)
 NBC—Studio 7; WEA WAVE WGY
 MBS—Jacob Tarshish; WGN WLW
 KDKA—Grab Bag
 WFBE—Alma & Jane
 WSAI—To be announced
 WSM—To be announced (NBC)
 WTAM—Beckloff and Zohn
11:30 a.m. EST 10:30 CST
 NBC—The Carnival; Chas. Sears, tenor; Roy shield's Orchestra; Don McNeill, m. c.; WTAM
 CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
 NBC—Navy Band; WJZ WSM WCKY WAVE KDKA (sw-15.21)
 NBC—Fountain of Song; WEA WGY
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—To be announced
 WKRC—Alone Melody Lane
 WLS—News; Butler, Egg and Poultry Markets; Livestock Markets
 WLW—Chandler Chats
 WVA—Royal Serenaders
11:45 a.m. EST 10:45 CST
 CBS—Jus' Plain Bill; WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels; WGN WLW
 WFBE—Fridiz Facts
 WGBF—Housier Philosopher
 WHAS—Monticello Party Line
 WLS—William O'Connor, tenor; Sue Roberts
 WVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—To be announced; WEA WSM WAVE WSAI WTAM WCKY
 NBC—Simpson Boys of Sprucehead Bay; WJZ
 CBS—The Voice of Experience; WABC WKRC KMOX WVA WHAS (sw-15.27)
 KDKA—News
 WFBE—Gwen Williams
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
 WLW—Farmyard Follies
12:15 p.m. ES 11:15 a.m. CS
 CBS—The Merry-makers; WABC WHAS WKRC WSMK (sw-15.27)
 NBC—Honeyboy and Sassafras; WEA WTAM WSAI
 NBC—The Merry Mads; WJZ WAVE WLW
 MBS—Morning Housewarmers; WGN
 KDKA—To be announced
 KMOX—This and That
 WCKY—News
 WFBE—Nontune Tunes
 WGY—Olson Weavers
 WLS—"Old Kitchen Kettle," Mary Wright
 WLW—To be announced
 WSM—Farm Credit Interview
 WVA—Noon Edition
12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; WEA WSAI
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)
 NBC—Nat'l Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orch.; WJZ WLW WCKY WSM KDKA WAVE (sw-15.21)
 WFBE—Luncheon Music
 WGN—Markets; Good Health & Training
 WGY—Farm Program
 WLS—"Little Bits from Life," William Yirkland
 WTAM—Dick Fidler's Orchestra
 WVA—Luncheon Music
12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones; WABC WKRC KMOX (sw-15.27)

MBS—Painted Dreams; WGN WLW
 WFBE—Frank Zwygart, baritone
 WGBF—Bulletin Board
 WHAS—Dream Train
 WLS—Weather; Produce Markets; News
 WTAM—Noon-day Resume
1:00 p.m. ES 12:00 m CS
 NBC—Rex Battle's Ensemble; WTAM WGY
 NBC—Market and Weather Report; WEA
 CBS—Jark Shannon, tenor; WABC WVA WKRC WSMK KMOX (sw-15.27)
 WFBE—Paul Whiteman's Music
 WGBF—Church & School News
 WGN—To be announced
 WHAS—College of Agriculture
 WLS—Prairie Farmer Dinnerbell Program
 WSAI—Police Flashes
1:15 p.m. EST 12:15 CST
 CBS—Academy of Medicine; WABC (sw-15.27)
 CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh; WHAS KMOX
 WFBE—Choral Interlude
 WGBF—Markets
 WGN—Rich Man's Darling
 WKRC—Melodious Measures
 WSAI—Dance Interlude
 WVA—Musical Program
1:30 p.m. EST 12:30 CST
 NBC—Air Breaks; WEA WGY WTAM
 CBS—Concert Miniatures; WABC WSMK WKRC (sw-15.27)
 NBC—Kilmer Family; WJZ WCKY WAVE
 KDKA—Salts and Peanuts
 KMOX—Magic Kitchen
 WFBE—Conservatory of Music
 WGN—Markets; Mid Day Service
 WHAS—Savings Talk
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—News Hawk
 WVA—Dr. H. Lamont
1:45 p.m. EST 12:45 CST
 NBC—Happy Jack; WJZ WAVE WCKY
 KDKA—To be announced
 WHAS—Shopping Guide
 WLS—Livestock Markets
 WLW—Ted Fiorito's Orch.
 WSM—Dept. of Agriculture
 WVA—Wheeling Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 NBC—Mathay's Gypsy Orch.; WEA WSAI WTAM
 CBS—Marie, the Little French Princess, dramatic sketch; WABC WKRC KMOX (sw-15.27)
 NBC—Words and Music; WJZ WAVE WCKY
 KDKA—Mac and Bob
 WFBE—Tango Tunes
 WGBF—Kiwanis Club
 WGN—Garden Club
 WGY—Musical Revue
 WHAS—University of Kentucky
 WLS—Homeowners
 WLW—School of the Air
 WSM—To be announced
2:15 p.m. EST 1:15 CST
 CBS—Romance of Helen Trent; WABC WKRC KMOX (sw-15.27)
 KDKA—League of American Pen Women
 WFBE—Musical Masterpieces
 WGN—Romance of Helen Trent
 WLS—Pa & Ma Smithers
 WVA—The Ol' Pardner
2:30 a.m. EST 1:30 CST
 NBC—Louise Flurea, soprano; WEA WTAM WGY (sw-15.33)
 ★ CBS—Between the Bookends; WABC KMOX WHAS WKRC WSMK (sw-15.27)
 NBC—Music Guild; WJZ WCKY WAVE
 KDKA—Home Forum
 WGBF—Billboard
 WGN—Tommy Tucker's Orch.
 WLS—Home-makers
 WSAI—News
 WVA—Ma Perkins
2:45 p.m. EST 1:45 CST
 NBC—Pete Mack's Moonickers; WEA WGY WSAI WTAM (sw-15.33)
 CBS—Happy Hollow, dramatic sketch; WABC WHAS WKRC WSMK (sw-15.27)
 KMOX—Window Shoppers
 WFBE—Waltz Medley

Blackstone Ensemble
 WSM—Ma Perkins
 WVA—Patterns in Organdy
3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orch.; WEA
 CBS—The Oleanders, male quartet; WABC WKRC WSMK WHAS
 KDKA—Siesta
 KMOX—Ma Perkins
 WFBE—Band Music
 WGN—Palmer House Ensemble
 WGY—Musical Program
 WLW—Dorothea Ponce, songs
 WSAI—To be announced
 WSM—Music Guild (NBC)
 WTAM—Musical Cocktail
 WVA—Cowboy Loy and Just Plain John
3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch; WEA WLW WTAM WGY WLS
 CBS—Waltz Time; WABC WHAS WKRC WSMK (sw-15.27)
 NBC—The Wise Man, sketch; WJZ WCKY WSM WAVE
 KDKA—Romance of Dan and Sylvia
 KMOX—Barkstage Wife
 WFBE—Tedra Miller
 WGN—June Baker, home management
 WSAI—To be announced
3:30 p.m. EST 2:30 CST
 NBC—Vaughn de Leath, contralto; WJZ WCKY WAVE WSM
 CBS—Do You Remember?; WABC WSMK WHAS WVA WKRC (sw-15.27)
 NBC—Vic and Sade, comedy sketch; WEA WTAM WLW WGY
 KDKA—Bark Stage Wife
 KMOX—News
 WFBE—Afternoon Concert
 WGBF—Sunshine Hour
 WGN—The Mail Box
 WLS—Dale Carnegie, radio commentator
3:45 p.m. EST 2:45 CST
 NBC—Norsemen Quartet; WJZ WCKY WSM
 NBC—The O'Neils, dramatic sketch; WEA WTAM WGY WLW
 KDKA—State Fed. Pa. Women
 KMOX—Exchange Club
 WAVE—Siesta Serenade
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
4:00 p.m. EST 3:00 CST
 NBC—Betty and Bob; WJZ KDKA WENR WLW (sw-15.21)
 CBS—Salvation Army Band; WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Woman's Radio Review; WEA WAVE WSM WCKY WTAM WSAI
 WFBE—Song Variety
 WGY—Betty and Bob, sketch
 WHAS—A Week-day Devotions
 WVA—Cap, Andy and Flip
4:15 p.m. EST 3:15 CST
 NBC—To be announced; WJZ KDKA (sw-15.21)
 CBS—Steel Pier Hawaiians; WABC WSMK KMOX WVA WKRC (sw-15.27)
 WENR—Charles Sears, tenor
 WFBE—Shelf of Dreams
 WGY—Woman's Radio Review (NBC)
 WHAS—To be announced
 WLW—News & Financial Notes
4:30 p.m. EST 3:30 CST
 NBC—Girl Alone; WEA WSAI
 CBS—Greetings from Old Kentucky; WABC WHAS WSMK KMOX (sw-15.27)
 ★ NBC—Radio Guild; Sketch; WJZ WENR WCKY WAVE WSM KDKA (sw-15.21)
 KDKA—Market Reports
 WFBE—Tea Time Tunes
 WGBF—News
 WGY—Limey Bill
 WKRC—Eddie Scholwer
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WVA—Shopping Syncopation
4:45 p.m. EST 3:45 CST
 NBC—Tintype Tenor; WEA WTAM
 KDKA—Drama of F. H. A.
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WKRC—Greetings from Old Kentucky (CBS)
 WLW—Life of Mary Sothorn
 WSAI—Dealers Salute

5:00 p.m. EST 4:00 CST
 NBC—Edith Warren, songs; WEA WTAM WGY WSAI
 CBS—Howell and Wright, piano duo; WABC WSMK WKRC WVA (sw-15.27)
 KDKA—Rhythm and Rhyme
 KMOX—Broadway Melodies
 WFBE—To be announced
 WHAS—Southern Baptist Theological Seminary
 WLW—Dick Tracy
5:15 p.m. EST 4:15 CST
 NBC—Three Scamps; WEA WTAM WSAI
 CBS—Jimmy Farrell, songs; WABC WKRC KMOX (sw-15.27)
 KDKA—Kiddies' Klub
 WFBE—Treasure Tunes
 WGY—Federal Housing Talk
 WLW—Jack Armstrong, drama
 WVA—Economy Notes
5:30 p.m. EST 4:30 CST
 NBC—Matinee Musicale; Vocalists; WEA WTAM WAVE WSM WCKY WGY WSAI
 CBS—Jack Armstrong; WABC (sw-15.27)
 NBC—Irene Wicker, the Singing Lady; WJZ KDKA WLW (sw-11.87-15.21)
 KMOX—Three Quarter Time
 WENR—Music and Comments
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Rhythm Revue
 WVA—Home Edition
5:45 p.m. EST 4:45 CST
 CBS—Tito Guizar, tenor; WABC WHAS WKRC KMOX WVA WSMK (sw-15.27)
 NBC—Orphan Annie; WJZ KDKA WLW (sw-15.21-11.87)
 WCKY—YMCA Talk
 WENR—That Certain Four
 WFBE—Dinner Music
 WGBF—Musical Masterpiece
 WGN—Armchair Melodies
 WSAI—Chra, Lu 'n' Em (NBC)
 WTAM—Stories in Song

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time; WEA WGY WENR
 CBS—Cadets Quartet; WSMK WBBM
 CBS—Buck Rogers, sketch; WABC (sw-11.83)
 NBC—Arthur Lang, baritone; WJZ WCKY
 KDKA—News
 KMOX—To be announced
 WAVE—Skeets Morris
 WHAM—Sports
 WHAS—Out O'Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl
 WSAI—"Omar the Mystic"
 WSM—News; Strings; Pan-American
 WTAM—Cleveland Orch.; Talk
 WVA—Radio Gossiper
6:15 p.m. EST 5:15 CST
 NBC—To be announced; WJZ WCKY
 CBS—Patti Chapin, songs; WABC WSMK (sw-11.83)
 NBC—Harold Stern's Orchestra; WEA WSAI
 KDKA—The O'Malleys
 KMOX—Russell Irowu, Edith Karen, songs
 WBBM—Robin Hood Jr.
 WENR—Adult Education Council
 WFBE—To be announced
 WGY—Bart Dunn; Ensemble
 WHAM—Comedy Stars
 WKRC—Sport Cast
 WLW—To be announced
 WSM—Strings
 WTAM—To be announced
 WVA—Dinner Music
6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady; WGN
 NBC—News; Stanley High, talk; WEA WSAI (sw-9.53)
 CBS—News; Kahan Cossack Choir; Orch.; WABC (sw-11.83)
 NBC—News; Kurt Brownell, tenor; WJZ WCKY
 KDKA—Plough Boys
 WBBM—Jack Armstrong (CBS)
 WENR—What's The News
 WFBE—Star Serenaders
 WGBF—Singing Cowboy
 WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WKRC—Evening Serenade

By Chas. A. Morrison

WLW—Bob Newhall, sports
WSM—News; Financial News
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST

NBC—Orphan Annie: WSM
WGN
CBS—Kuban Cossack Choir,
WSMK WHAS WWVA WKRC
WBBM

NBC—Lowell Thomas, news:
WJZ KDKA WLW (sw-11.87-
15.21)

NBC—Billy & Betty: WEFW
NBC—The Charioteers: WENR
WTAM

KMOX—Advs. of Jimmy Allen
WCKY—Studio Program
WFBE—Ilomoeo

WGBF—Serooco Club
WGY—Roger Sweet, tenor
WHAM—News
WSAI—Knot Hole Club

7:00 p.m. EST 6:00 CST

★ NBC—Amos 'n' Andy: WEFW
WGY WLW WTAM (sw-9.53)

★ CBS—Myrt & Marge: WABC
WWVA WKRC (sw-11.83)

NBC—Easy Aces, comedy sketch:
WJZ KDKA WENR WCKY
WHAM (sw-11.87)

CBS—Buck Rogers: WIIAS
KMOX WBBM

WAVE—Beckloff and Zohn
WFBE—Galvano & Cortez
WGBF—Musical Moments
WGN—Bob Elson, sports
WSAI—Gene Burchell's Orch.
WSM—Variety Prgm.; Sports

7:15 p.m. EST 6:15 CST

NBC—To be announced: WJZ
WIIAM KDKA (sw-11.87)

CBS—Buddy Clark, songs: WABC
WSMK WHAS (sw-11.83)

NBC—Popeye, the Sailor: WEFW
WSAI WTAM WGY

MBS—Lilac Time: WLW WGN
KMOX—Frank Hazzari, tenor
WAVE—Radio Newspaper

WBBM—Pat Flanagan's Sports
WCKY—Musical Cocktail
WENR—To be announced

WFBE—Salon Music
WGBF—Baseball Results
WKRC—Lucky Escapes from
Death

WSM—Studio Program
WWVA—Twilight Reveries

7:30 p.m. EST 6:30 CST

NBC—"Music Is My Hobby,"
WEAF WSAI WTAM

★ NBC—Lum & Abner, sketch:
WJZ WENR WLW

★ CBS—Kate Smith's Hour:
Jack Miller's Orch.: WABC
WIIAS WKRC KMOX WWVA
WBBM (sw-11.83)

KDKA—Suwanee Singers
WAVE—Dorsey Brothers' Orch.
WCKY—News

WFBE—Harry Hartman's Sport
Review
WGBF—Historical Facts
WGN—Milky Way Winners

WGY—Musical Program
WHAM—State Troopers Drama
WSM—Comedy Stars of Holly-
wood

7:45 p.m. EST 6:45 CST

NBC—Life Studies, Tom Powers:
WEAF WSAI

★ CBS—Boake Carter, news:
WABC WHAS KMOX WKRC
WBBM (sw-11.83)

NBC—Phil Regan, tenor; Harry
Jackson's Orch.: WJZ WCKY
KDKA—The Marines

WENR—Ruth Lyon, soprano
WFBE—Will Hauser's Orchestra
WGN—All-Star Radio Round-Up

WGY—Florence Rangers' Band
WLW—Overall on Parade, musi-
cal varieties

WSM—Dorsey's Orch. (NBC)
WTAM—Musical Program
WWVA—Victor Young's Orch.

8:00 p.m. EST 7:00 CST

CBS—Harv and Esther; Teddy
Bergman, comedian; Jack Ar-
thur, baritone; Audrey Marsh,
soprano; Rhythm Girls; Victor
Arden's Orch.: WABC WKRC
KMOX WIIAS WSMK WBBM
(sw-6.12)

★ NBC—Vallee's Variety Hour:
WEAF WTAM WLW WGY
(sw-9.53)

NBC—Nickelodeon: WJZ WSM
KDKA WAVE WCKY WLS
WHAM (sw-11.87)

WFBE—Studio Program
WGN—Comedy Stars
WSAI—To be announced
WWVA—Final Edition

8:15 p.m. EST 7:15 CST

WFBE—Michelson's Orchestra
WGN—Dance Orchestra
WWVA—Musicale

8:30 p.m. EST 7:30 CST

NBC—Cyril Pitts, tenor: WJZ
WCKY KDKA WLS WAVE
WSM WHAM (sw-11.87)

★ CBS—Musical Hour: James
Melton, tenor; William Daly's
Orchestra: WABC WBBM
WKRC WHAS KMOX

★ WFBE—CALLING ALL CARS
WGN—Veloz & Yolanda's Orch.
WSAI—Barn Dance

8:45 p.m. EST 7:45 CST

NBC—Hendrik Willem van Loon,
author, talk: WJZ KDKA
WCKY WLS WAVE WIIAM
(sw-11.87)

WFBE—Jimmy Lee
WGN—Joe Sanders' Orchestra
WSM—Jimmy Gallagher's Orch.

9:00 p.m. EST 8:00 CST

★ NBC—The Show Boat, star-
ring Lanny Ross, tenor, with
Frank McIntyre; Muriel Wil-
son, soprano; Helen Oelheim,
contralto; Molasses 'n' Janu-
ary; The Westerners; Gus
Haenschen's Orch.: WEFW
WTAM WAVE WSM WGY
WSAI (sw-9.53)

NBC—Death Valley Days: WJZ
KDKA WLW WLS WHAM
(sw-6.14)

★ CBS—The Caravan; Walter
O'Keefe; Deane Janis; Gleu
Gray's Orch.: WABC WHAS
WKRC KMOX WBBM (sw-
6.12)

WCKY—Selected Numbers
WFBE—Wrestling Matches
WGBF—Blue Room
WGN—News; Sports Review

9:15 p.m. EST 8:15 CST

WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST

★ CBS—"To Arms for Peace";
Deems Taylor, m. c.; Howard
Barlow's Orch.; Chorus; speak-
ers; soloists and dramatiza-
tion: WABC WKRC KMOX
WIIAS WBBM (sw-6.12)

NBC—Roy Shield's Concert Or-
chestra: WJZ KDKA WCKY
WENR WIIAM (sw-6.14)

WGBF—Old National Bank
WGN—Orville Knapp's Orch.
WLW—Crusaders

9:45 p.m. EST 8:45 CST

KDKA—Mrs. Florence Fisher
Parry
WGN—Jan Garber's Orchestra
WLW—To be announced

10:00 p.m. EST 9:00 CST

★ NBC—Paul Whiteman's Orch.:
Morton Downey, tenor; Ernest
Hutcheson, pianist; Sheila
Barrett and Ruth Brent, vo-
calists, guests: WEFW WTAM
WLW WAVE WSM WGY (sw-
9.53)

★ CBS—Horace Heidt's Briga-
diers: WABC WHAS WBBM
KMOX WKRC (sw-6.12)

NBC—Symphony Orch.: WJZ
KDKA WHAM WENR (sw-
6.14)

WCKY—News
WGBF—Mysterious Pianist
WGN—To be announced
WSAI—To be announced

10:15 p.m. EST 9:15 CST

WCKY—Symphony Orchestra
WGN—Monny Music Makers,
octet
WSAI—Bob Geltman's Orch.

10:30 p.m. EST 9:30 CST

CBS—March of Time, drama:
WABC WKRC KMOX WBBM
WHAS (sw-6.12)

WGBF—News
WGN—Orville Knapp's Orch.
WSAI—To be announced

10:45 p.m. EST 9:45 CST

CBS—Clyde Barrie, baritone:
WABC WHAS WKRC WSMK
(sw-6.12)

KMOX—Sport Page of the Air
WBBM—Lile of Marv McCor-
mick
WFBE—Will Hauser's Orchestra
WGBF—Colonial Club

11:00 p.m. EST 10:00 CST

NBC—John B. Kennedy, com-
mentator: WEFW

CBS—Guy Lombardo's Orch.:
WABC

NBC—Carl Hoff's Orch.: WJZ
WCKY

★ NBC—Amos 'n' Andy: WSM

★ CBS—Myrt & Marge: WIIAS
KMOX WBBM

KDKA—News; Sports
WAVE—Paul Miner's Orchestra
WENR—Globe Trotter

WGBF—Coral Room
WGN—College Broadcast
WGY—Beyd Gaylord's Orch.
WHAM—Lew Davies' Orch.

WKRC—News Cast
WLW—News
WSAI—Today's News
WTAM—Sammy Kaye's Orch.

11:15 p.m. EST 10:15 CST

NBC—Leonard Keller's Orch.:
WEAF WENR WSM WSAI

CBS—Guy Lombardo's Orch.:
KMOX WSMK

KDKA—By the Fireside
WAVE—To be announced
WBBM—Musical Moments
WGN—The Dream Ship

WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—Dark-Town Meetin' So-
ciety

11:30 p.m. EST 10:30 CST

★ NBC—90th Anniversary Cele-
bration of U. S. Naval Aca-
demy; Guest Speakers: WEFW
WGY WSAI (sw-9.53)

CBS—Dick Gardiner's Orchestra:
WABC WSMK WBBM WIIAS
WWVA WKRC

NBC—Joe Hines' Orch.: WJZ
WCKY WHAM

KDKA—Radio Night Club
KMOX—Maurie Sherman's Orch.
WAVE—Jimmy Joy's Orchestra
WENR—Earl Hines' Orchestra
WGN—Earl Burtlett's Orchestra
WSM—Dance Orchestra
WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST

KMOX—Rhapsody of the Reeds
WAVE—To be announced
WENR—Chas. Boulanger's Orch.
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.
WTAM—Pinkey Hunter's Orch.

12:00 Mid ES 11:00 p.m. CS

NBC—Shandor, violinist; Ranny
Weeks' Orch.: WJZ KDKA
WIIAM WAVE WSM (sw-6.14)

NBC—Phil Harris' Orch.: WEFW
WGY WTAM

CBS—George Olsen's Orch.:
WABC WKRC WBBM KMOX
WSMK

WHAS—Gray Gordon's Orch.
WLW—Tommy Tucker's Orch.
WWVA—Blue Grass Roy

12:15 a.m. ES 11:15 p.m. CS

WGN—Veloz & Yolanda's Orch.
WLW—Bob Geltman's Orch.

12:30 a.m. ES 11:30 p.m. CS

NBC—Joe Reichman's Orchestra:
WEAF WSAI WGY

NBC—Charles Dornberger's Or-
chestra: WJZ WAVE KDKA
(sw-6.14)

CBS—Henry Busse's Orchestra:
WABC WKRC WWVA WBBM
KMOX

WENR—Earl Hines' Orchestra
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade
WLW—To be announced

WSM—Jimmy Gallagher's Orch.
WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS

KMOX—When Day Is Done
WAVE—Jimmy Joy's Orchestra
WGN—Joe Sanders' Orchestra
WSMK—Henry Busse's Orches-
tra (CBS)

1:00 a.m. ES 12:00 Mid CS

WBBM—Eddie Neibaur's Orch.
WENR—Glenn Lee's Orchestra
WGN—Continental Gypsies
WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST

WGN—Jan Garber's Orchestra
WLW—Dance Orchestra

1:30 a.m. EST 12:30 CST

WBBM—Seymour Simons' Orch.
WGN—Joe Sanders' Orchestra
WENR—Jess Hawkins' Orchestra
WLW—Moon River

1:45 a.m. EST 12:45 CST

KMOX—When Day Is Done
WGN—Horace Heidt's Orchestra
2:00 a.m. EST 1:00 CST
WBBM—Maurie Stein's Orch.
WGN—Veloz & Yolanda's Orch.

2:30 a.m. EST 1:30 CST
WBBM—Bob Pacelli's Orchestra
3:00 a.m. EST 2:00 CST
WBBM—Floyd Town's Orchestra

KEY TO FREQUENCIES

Megacycles, or thousands of	kiloyeels, shown.
2R0 (Rome)	9.64
CJRX (Winnipeg, Canada)	11.72
CJRO (Winnipeg, Canada)	6.15
DJC (Zeeseen)	6.02
DJD (Zeeseen)	11.77
EAO (Madrid)	9.87
GSB (Davenport)	9.51
GSD (Davenport)	9.58
GSC (Davenport)	11.75
GSE (Davenport)	11.86
GSF (Davenport)	15.14
GSG (Davenport)	17.79
GSI (Davenport)	15.26
GSL (Davenport)	6.11
HB9B (Bern)	14.23
HBL (Geneva)	9.60
HBP (Geneva)	7.80
HCZRL (Guayaquil, Ecuador)	6.66
HJ1ABE (Cartagena, Colombia)	6.12
PCJ (Huizen, Holland)	15.22
PHI (Huizen, Holland)	17.73
Pontoise	11.72
PRADO (Riobamba, Ecuador)	6.62
VK2ME (Sydney, Australia)	9.59
VK3LR (Melbourne, Australia)	9.58
VK3ME (Melbourne, Australia)	9.51
VUB (Bombay, India)	9.65
VUC (Bombay, India)	6.11
YV2RC (Caracas, Venezuela)	6.11

(EST Shown; for CST Subtract One Hour.)

NEWS BROADCASTS
Daily—4 a. m., GSD, GSB; 8 a. m., GSG, GSF; 11:30 a. m., GSG, GSF; 1 p. m., GSB, GSD, GSI; 5 p. m., GSB, GSC; 7:45 p. m., GSB, GSC; 10:45 p. m., GSI, GSC; 8:15 p. m., DJD; 10:50 a. m., VUC; 7 a. m., VK2ME; 7 p. m., Pontoise; 7:15 p. m., ZRO.
Sunday, 9:30 a. m., PCJ.
Monday, Wednesday, Friday—11:15 a. m., VUB.
Tuesday, Thursday, Saturday—10:45 a. m., VUB.
Monday, Thursday, Friday, Saturday—9:30 a. m., PHI.
Daily except Sunday—5:50 a. m., VK3LR.

SUNDAY, OCTOBER 6
4:30-8:30 a. m.—Sunday programs (VK2ME).
10 a. m.—Literature talk (PCJ).
2 p. m.—Thanksgiving service (GSB, GSD, GSI).
2:15-5:30 p. m.—HORSE RACES (YV2RC).
3 p. m.—Talk, Revisited (GSB, GSD, GSI).
3:20-4 p. m.—LONDON SYMPHONY ORCHESTRA (GSB, GSD, GSI).
5 p. m.—Grenadier Guards' band (CJRX).
5:10 p. m.—Children's hour (DJC).
6 p. m.—Sunday evening program (DJC).
6 p. m.—Thanksgiving service (GSB, GSC).
6:30 p. m.—Union Radio (EAQ).
7:30 p. m.—Olympia is Calling for Peace (DJC).

8-10:30 p. m.—BAND CONCERT (YV2RC).
9:15 p. m.—Variety concert (DJC).
10-10:30 p. m.—QUITS, play (GSC, GSI).

MONDAY, OCTOBER 7

6:50 a. m.—Mail bag (GSF, GSG).
9:45 a. m.—Recollections of Fleet street (GSF, GSE).
11 a. m.—Hungarian Gypsy band (GSE, GSF).
12:15 p. m.—Troise and his mandoliers (GSB, GSD, GSI).
2:10 p. m.—Talk, The Theater (GSB, GSD, GSI).
2:30 p. m.—Celeste octet (GSB, GSD, GSI).
3 p. m.—Radio variety (GSB, GSD, GSI).
3:10-4:15 p. m.—SWISS BROADCAST (HB9B).
4 p. m.—Musical show (GSB, GSC).
5:10 p. m.—Frieda Haspel, pianist (DJC).
6 p. m.—Barcelona program (EAQ).
6:15 p. m.—MERRY HOUR (DJC).
6 p. m.—American hour (Zi, O).
6:7 p. m.—SWISS BROADCAST (HB9B, HBL, H1BP).
6:10 p. m.—Music and the Listener (GSB, GSC).
6:30 p. m.—Dance music (GSB, GSC).
7 p. m.—String orchestra (YV2RC).
7:15 p. m.—World travelogues (YV2RC).
7:30 p. m.—Can you stand Jibs? (DJC).
8:9 p. m.—AMATEUR HOUR (YV2RC).
8:30 p. m.—Verses and music (DJC).
9 p. m.—Dance music (YV2RC).
9:15 p. m.—Military music (DJC).
10 p. m.—Musical comedy moments (GSC, GSI).
10:30 p. m.—American short wave clubs' program (HJ1ABE).

TUESDAY, OCTOBER 8

3:30 a. m.—Told by the Marines (GSB, GSD).
7:8 a. m.—CHURCH CONGRESS from St. Peter's (GSF, GSG).
10-11 a. m.—EUROPEAN DANCES (GSE, GSF).
1:15 p. m.—New stunt (GSB, GSD, GSI).
2:25-3 p. m.—ACT I, LA BOHEME (GSB, GSD, GSI).
4 p. m.—Meet Mickey Mouse (GSB, GSC).
5:10 p. m.—Women's hour (DJC).
6 p. m.—Hunting season begins (DJC).
6:45 p. m.—Recollections of Fleet street (GSB, GSD, GSI).
7 p. m.—English program (EAQ).
7 p. m.—Mixed Pickles (GSB, GSC).
7 p. m.—Venezuelan music (YV2RC).
(Continued on Page 23)

OFFICIAL DETECTIVE STORIES 10c

NOVEMBER ISSUE—NOW ON SALE

In It You'll Find the Best True Detective Stories Taken from Real Life, Ever.

FEATURED IN THE ISSUE ARE:

- MASS MURDER ON THE MESA**
By Captain William Bright of the Los Angeles Homicide Detail. Five Skeletons of Adults and Children Found. Who Are They? Who Killed Them? Why?
- WHAT REALLY HAPPENED TO DICKINSON**
By Chief of Detectives Fred Frahm of the Detroit, Michigan, Police. Inside Facts in the Killing of the Nephew of Charles Evans Hughes—Revealed for the First Time
- THE RIDDLE OF THE NUDE IN THE CEMETERY**
By Detective Lew Barker of the Peoria, Illinois, Police. The Peoria Rapist Went Too Far When He Combined Murder with Lust. Here Are the Facts
- THE MARCH OF CRIME**
By David Frederick McCord. Public Enemies and New Wrinkles from 5 to 100 Years Ago
- STERILIZATION—FRITZ HAARMAN, THE CANNIBAL BUTCHER**
By Ex-Operative 48, Expert in Sex Crimes. Hanover's Dealer in Bootleg Meat—Human Flesh—Stands Convicted of Being Civilization's Lowest Man
- HORROR ON THE FOURTH**
By Aubrey C. Hopkins, Captain of Detectives, San Antonio Police. A Strange Woman Inhabited a Flat When the Owner Returned from a Holiday. The Stranger Was Dead, Cruelly Murdered. What Can the Answer Be?

OFFICIAL DETECTIVE STORIES

November Issue Offers the Best 10c Worth on the Newsstands. Get Your Copy Without Delay!

Programs for Friday, October 11

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
 WVVA—Blue Grass Roy
6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top o' the Morning
 WTAM—Sun Up
 WVVA—The Eye Opener
6:45 a.m. EST 5:45 CST
 KMOX—Texas Blue Bonnets
7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Boone County Kids
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While
 WLW—A Nation's Family Prayer
 Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WVVA—A Wheeling Gospel Tabernacle
7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WCKY—Musical Clock
 WKRC—A God's Bible School
 WLW—To be announced
 WTAM—Musical Clock
7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane: WFAE
 CBS—Organ Reveille: WABC
 NBC—Pollock Lawnhurst, piano duo: WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—News
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Paul and Bert
7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist: WFAE
 NBC—Rise and Shine: WJZ
 KMOX—Ambrose Haley and the Ramblers
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Variety Program
8:00 a.m. EST 7:00 CST
 NBC—Morning Devotions: WJZ KDKA WCKY WAVE (sw-21.54)
 CBS—Oleanders, male quartet: WABC
 NBC—Spareribs: WFAE
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—A Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WLS—News
 WLW—Academy of Medicine Talk
 WSAI—A Church Forum
 WSM—A Morning Devotion
 WTAM—Musical Clock
 WVVA—Morning Edition
8:15 a.m. EST 7:15 CST
 NBC—Twenty Fingers of Harmony: WFAE WTAM WLW
 CBS—Ray Block, pianist: WABC
 NBC—Pals: WJZ WSM WAVE
 KDKA—News
 KMOX—Stuffy's Stooges
 WCKY—News
 WFBE—Southern Drifters
 WLS—Morning Roundup
 WVVA—Tex Harrison's Texas Buckaroos
8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone; William Meeder, organist: WJZ KDKA WCKY (sw-21.54)
 CBS—Sunny Melodies: WABC
 NBC—Cheerio: WFAE WTAM WLW WGY WSM
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WKRC—Fiddlin' Farmers
 WLS—Indian Legends
 WSAI—McCormick's Old Time Fiddlers
 WVVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
 NBC—Landt Trio & White: WJZ KDKA (sw-21.54)
 CBS—The Bluebirds: WABC
 WCKY—Dick Newton
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals
9:00 a.m. EST 8:00 CST
 NBC—Breakfast Club; Edna Odell, contralto; June, Joan & Jeri: WJZ KDKA WSM WCKY WAVE (sw-15.21)

CBS—Dear Columbia: WABC
 WSMK WHAS WKRC
 NBC—Organ Rhapsody; Richard Leibert, organist: WFAE WSAI
 Hymns of All Churches: WLW WGY
 KMOX—Views on News
 WGN—Good Morning
 WLS—A Morning Devotions
 WTAM—Vaughn King's Calisthenics
 WVVA—Cowboy Loye and Just Plain John
9:15 a.m. EST 8:15 CST
 NBC—Organ Rhapsody: WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—The Hilltoppers
 WTAM—Board of Education
9:30 a.m. EST 8:30 CST
 NBC—Fields & Hall, songs and patter: WFAE WGY WLW WSAI
 KMOX—The Corn Huskers
 WFBE—To be announced
 WLS—Ford Rush and Ralph Emerson
 WTAM—Health and Home with Vaughn King
 WVVA—Phil Cook's Notebook
9:45 a.m. EST 8:45 CST
 NBC—The Upstaters, male quartet: WFAE
 CBS—Cadets Quartet: WABC WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WCKY—Dick Newton
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Announcements and News
 WLW—Back Stage Wife
 WSAI—Fire Statistics
 WTAM—Tennesseans
 WVVA—Flyin' X Round-Up
10:00 a.m. EST 9:00 CST
 NBC—News; The Sizzlers: WFAE WSM WTAM
 NBC—News; Ralph Kirbery, the Dream Singer: WJZ
 CBS—Josephine Gibson, hostess
 counsel: WABC WKRC WHAS KMOX WSMK
 NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15.21)
 WAVE—William Nast
 WCKY—News; Hollywood Newsreel
 WFBE—Wade House
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Otto's Tunetwisters
 WLW—How to Be Charming
 WSAI—Household Hints
 WVVA—Musical Footnotes
10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home dramatic sketch: WFAE WGY WLW WTAM
 CBS—The Captivators: WABC WKRC WHAS WSMK
 NBC—Edward MacHugh, baritone: WJZ WCKY WAVE KDKA WSM (sw-15.21)
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WVVA—Rapid Ad Service
10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy Samolla: WFAE WSM WSAI WTAM
 CBS—Dot and Jack Reid: WABC WVVA WSMK WHAS
 NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21)
 KMOX—The Happy Hunters
 WAVE—A Devotional Service
 WFBE—Little Black Joe
 WGN—Markets; Continentals
 WGY—Musical Tidbits; John Sheehan, tenor
 WKRC—Woman's Hour
 WLW—Housewarmers' Orch.
10:45 a.m. EST 9:45 CST
 CBS—Sandra Brown, songs: WABC WHAS WKRC WVVA WSMK
 NBC—Herman & Banta, xylophone and piano: WJZ KDKA WAVE WCKY WSM (sw-15.21)
 NBC—Betty Crocker: WFAE WTAM WGY
 KMOX—Police Court Broadcast
 WFBE—Jay Kay Jamboree
 WGBF—Your Home
 WGN—Backstage Wife
 WLS—Morning Minstrels
 WLW—Live Stock; News
 WSAI—To be announced
11:00 a.m. EST 10:00 CST
 CBS—Cooking Closeups: WABC KMOX WKRC (sw-15.27)

★ NBC—Music Appreciation Hour; Dr. Walter Damrosch, conducting: WFAE WJZ WGY WSAI WAVE WLW WTAM WCKY KDKA WSM (sw-15.21)
 WFBE—Garden of Verse
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WHAS—To be announced
 WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program
 WVVA—Ev and Ory
11:15 a.m. EST 10:15 CST
 CBS—Blanche Sweet, beauty talk: WABC (sw-15.27)
 KMOX—Short Stories
 WFBE—To be announced
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Jane Grey
 WLS—William Vickland; Chuck and Ray; Ralph Emerson
 WLW—The Mail Bag
 WVVA—Vodlin' Hank's Hillbillies
11:30 a.m. EST 10:30 CST
 CBS—Mrs. Wiggs of the Cabbage Patch: WABC WKRC KMOX (sw-15.27)
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—To be announced
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WLW—Chandler Chats
 WVVA—Amer. Family Robinson
11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill: WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels: WLW WGN
 WFBE—Frigid Facts
 WGBF—Hoosier Philosopher
 WHAS—Monticello Party Line
 WLS—William O'Connor, tenor; Sue Roberts
 WVVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Simpson Boys of Sprucehead Bay: WJZ WCKY
 NBC—Martha and Hal: WFAE WSAI WSM WAVE WCKY WTAM
 CBS—The Voice of Experience: WABC WKRC KMOX WVVA WHAS (sw-15.27)
 NBC—Pat Barnes in Person: WLW
 KDKA—News
 WFBE—Ivory Interludes
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
12:15 p.m. ES 11:15 a.m. CS
 CBS—The Gumps, sketch: WABC WHAS KMOX WKRC (sw-15.27)
 NBC—Honeyboy and Sassafras: WFAE WTAM WSAI
 NBC—Merry Macs: WJZ WAVE WSM
 MBS—Tom, Dick & Harry: WGN WLW
 KDKA—To be announced
 WCKY—News
 WFBE—Noontime Tunes
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WVVA—Noon Edition
12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WFAE WTAM WSAI
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaukus' Orch.: WJZ WLW WSM WCKY WAVE KDKA (sw-15.21)
 CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)
 WFBE—Luncheon Music
 WGN—Sentimental Selma
 WGY—Farm Program
 WLS—Old Music Chest
 WVVA—Luncheon Music
12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones: WABC WKRC KMOX (sw-15.27)
 MBS—Painted Dreams: WGN WLW
 WFBE—To be announced
 WGBF—Bulletin Board

WLS—Weather; Produce Markets; News
 WTAM—Noon-day Resume
1:00 p.m. ES 12:00 m CS
 CBS—Blue Flames Quartet: WABC WSMK WKRC WVVA (sw-15.27)
 NBC—Market and Weather Reports: WFAE
 NBC—Joe White, tenor: WTAM
 KMOX—Magic Kitchen
 WFBE—Studio Variety
 WGBF—Church & School News
 WGN—The Love Doctor
 WGY—Bag and Baggage
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WSAI—Police Flashes
1:15 p.m. EST 12:15 CST
 NBC—Silverberg Ensemble: WFAE WGY WTAM
 CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh: WHAS KMOX
 CBS—Noise Abatement Program: WABC (sw-15.27)
 WGBF—Farmer Purcell
 WGN—Rich Man's Darling
 WKRC—Melodious Measures
 WLW—Weather; Markets
 WSAI—Woman's Club Forum
 WVVA—Musical Program
1:30 p.m. EST 12:30 CST
 NBC—The Kilmer Family: WJZ WCKY WAVE
 CBS—Jan Savitt's Orchestra: WABC WKRC WSMK (sw-15.27)
 NBC—Dick Fidler's Orchestra: WFAE WTAM WGY
 KDKA—Salt and Peanuts
 KMOX—Three Brown Bears
 WFBE—Novelty Program
 WGN—Markets; A Mid-day Service
 WHAS—Savings Talk; Weather; Markets; Temperature
 WLW—Painted Dreams
 WSAI—Treadwells on Tour
 WSM—News Hawk
 WVVA—Dr. H. Lamont
1:45 p.m. EST 12:45 CST
 NBC—Happy Jack: WJZ WCKY WAVE
 KDKA—To be announced
 KMOX—Magic Kitchen
 WFBE—Musical Masterpieces
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLS—Jim Poole, Livestock Market Summary
 WLW—Tod Fiorito's Orch.
 WSM—Dept. of Agriculture
 WTAM—Noonday Resume
 WVVA—A Wheeling Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 NBC—Words and Music: WJZ WCKY
 NBC—Magic of Speech: WFAE WTAM WAVE WSM WSAI
 CBS—Marie, Little French Princess: WABC WKRC KMOX (sw-15.27)
 KDKA—Mac and Bob
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WGY—Helen Hathaway, soprano
 WHAS—University of Kentucky
 WLS—The Hilltoppers
 WLW—School of the Air
2:15 p.m. EST 1:15 CST
 CBS—Romance of Helen Trent: WABC WKRC KMOX (sw-15.27)
 KDKA—League of Women Voters
 WFBE—Hawaiian Echoes
 WGN—Romance of Helen Trent
 WGY—Household Chats
 WLS—Pa & Ma Smithers
 WVVA—The Ol' Pardner
2:30 a.m. EST 1:30 CST
 NBC—To be announced: WFAE WTAM
 ★ CBS—Between the Bookends: WABC KMOX WHAS WSMK WKRC (sw-15.27)
 NBC—Rosa Linda, pianist; Orchestra: WJZ WCKY WAVE WSM
 KDKA—Home Forum
 WFBE—Organ Interlude
 WGN—Tommy Tucker's Orch.
 WGY—Musical Program
 WLS—Homemakers
 WSAI—News
 WVVA—Ma Perkins
2:45 p.m. EST 1:45 CST
 CBS—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (sw-15.27)
 NBC—Fed. of Women's Clubs: WJZ WCKY WAVE

KMOX—Window Shoppers
 WFBE—Richard Crooks Songs
 WGN—Blackstone Ensemble
 WSM—Ma Perkins
 WVVA—Patterns in Organdy
3:00 a.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; Harry Kogen's Orch.: WFAE
 CBS—Eddie Dunstedter Entertainers: WABC WSMK WHAS WKRC (sw-15.27)
 NBC—Pedro Via's Orch.: WJZ WCKY WAVE WSM
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins
 WFBE—Tango Tunes
 WGBF—On the Air
 WGN—Palmer House Ensemble
 WGY—Musical Program
 WLW—Doctors of Melody
 WTAM—Musical Cocktail
 WVVA—Cowboy Loye and Just Plain John
3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins: WFAE WGY WTAM WLW
 CBS—Ruhli Afnan, Persian writer and lecturer: WABC WSMK WHAS WKRC (sw-15.27)
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WFBE—Glee Club Songs
 WGN—June Baker
3:30 p.m. EST 2:30 CST
 NBC—Vic and Sade: WFAE WTAM WGY WLW
 CBS—Down by Herman's: WABC WSMK WHAS WVVA WKRC (sw-15.27)
 NBC—Vaughn de Leath, songs: WJZ WCKY WAVE WSM
 KDKA—Back Stage Wife
 KMOX—How to Be Charming
 WFBE—New Rhythms
 WGN—The Mail Box
 WLS—Homemakers
3:45 p.m. EST 2:45 CST
 NBC—The O'Neils: WFAE WGY WTAM WLW
 NBC—The King's Jesters: WJZ WAVE WCKY WSM
 KDKA—Charm
 KMOX—Exchange Club
 WFBE—Popular Piano Melodies
 WGN—Afternoon Serenade
4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review: WFAE WSM WCKY WAVE WSAI WTAM
 CBS—Grab Bag: WABC WKRC WSMK (sw-15.27)
 NBC—Betty and Bob: WJZ KDKA (sw-15.21)
 WFBE—Hulda Laschanska
 WGY—Betty and Bob
 WHAS—A Weekday Devotions
 WLW—Betty & Bob, drama
 WVVA—Cap, Andy and Flip
4:15 p.m. EST 3:15 CST
 NBC—Jackie Heller, tenor: WJZ
 CBS—The Grab Bag: WHAS WVVA
 KDKA—Karen Fladoes
 WENR—Madame de Sylvara
 WFBE—Salon Music
 WGY—Woman's Radio Review (NBC)
 WLW—News & Financial Notes
4:30 p.m. EST 3:30 CST
 NBC—Girl Alone: WFAE WSAI
 CBS—Army Band: WABC WHAS WSMK KMOX (sw-15.27)
 NBC—Ward and Muzzy, piano team: WJZ WCKY WAVE WSM
 KDKA—Market Report
 WENR—To be announced
 WGBF—Variety Hour
 WGBF—News
 WGY—Works Progress Admin.
 WKRC—Eddie Schoelwer
 WLW—Singing Neighbor
 WTAM—Twilight Tunes
 WVVA—Shopping Syncopation
4:45 p.m. EST 3:45 CST
 NBC—To be announced: WJZ WENR WSM WCKY WAVE (sw-15.21)
 NBC—Grandpa Burton, sketch: WFAE
 KDKA—D. A. R. Program
 WFBE—Popular Piano Melodies
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WKRC—U. S. Army Band (CBS)
 WLW—Life of Mary Sothern
 WSAI—Dealers Salute
 WTAM—Musical Cocktail
5:00 p.m. EST 4:00 CST
 CBS—Mark Warnow's Orchestra: WABC WHAS WSMK WKRC WVVA (sw-15.27)
 ★ NBC—PEPSODENT PRESENTS Al Pearce and His Gang: WFAE WSAI WTAM WGY WCAE WMAQ WHIO

NBC—Teddy Hill's Orchestra: WJZ WENR WSM WAVE
 KMOX—Broadway Melodies
 KDKA—Plough Boys
 WCKY—To be announced
 WFBE—Treasure Tunes
 WLW—Dick Tracy
5:15 p.m. EST 4:15 CST
 CBS—Mark Warnow's Orchestra: KMOX
 KDKA—Kiddies' Klub
 WCKY—Teddy Hill's Orchestra
 WFBE—To be announced
 WLW—Jack Armstrong
 WVVA—Economy Notes
5:30 p.m. EST 4:30 CST
 NBC—Tom Mix Adventures: WFAE WTAM WGY WSAI
 NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21.11.87)
 CBS—Jack Armstrong: WABC (sw-15.27)
 KMOX—The Strolling Bard
 WAVE—Rhythmic Caravan (NBC)
 WCKY—Wanda Edwards
 WENR—Music and Comments
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Tune Time
 WSM—Melody Jams
 WVVA—Home Edition
5:45 p.m. EST 4:45 CST
 CBS—Og, Son of Fire: WABC WKRC WHAS (sw-15.27)
 NBC—Adventures of Sam and Dick, sketch: WFAE WAVE WSM
 NBC—Orphan Annie: WJZ WLW KDKA (sw-15.21.11.87)
 KMOX—Cabanettes
 WCKY—Civic Club
 WENR—That Certain Four
 WFBE—Dinner Music
 WGBF—Sport Facts
 WGN—Armchair Melodies
 WGY—Musical Program
 WSAI—To be announced
 WTAM—Two Men and a Maid
 WVVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time: WFAE WGY WENR
 CBS—Kaltenborn Edits the News: WABC WSMK KMOX (sw-11.83)
 NBC—Animal News Club: WJZ WCKY
 KDKA—News-Reeler
 WAVE—Skeets Morris
 WBBM—Musical Program
 WIAM—Sports
 WHAS—Out o' Dusk
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girls
 WSAI—"Omar the Mystic"
 WSM—News; Marjorie Cooney & Bobby Castlon; Game & Fish Talk
 WTAM—Cleveland Orch.; Talk
 WVVA—Radio Gossip
6:15 p.m. EST 5:15 CST
 NBC—Three Scamps: WFAE WENR WSAI
 CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83)
 NBC—Ken Sparnon's Ensemble: WJZ WCKY WHAM
 CBS—Og, Son of Fire: KMOX WBBM
 KDKA—Sports, Ed Sprague
 WFBE—Dance Rhythms
 WGBF—Singing Cowboy
 WGY—Joe LaTour, sketch
 WKRC—Dick Bray
 WLW—To be announced
 WSM—State Game and Fish Department Talk
 WTAM—Musical Program
 WVVA—Dinner Music
6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady: WGN
 CBS—Jack Armstrong: KMOX WBBM
 NBC—News; Stanley Ilich, political talk: WFAE (sw-9.53)
 CBS—News; Football Results and Predictions: WABC (sw-11.83)
 NBC—News; The Charioteers: WJZ
 KDKA—The Texans
 WCKY—News
 WENR—What's the News?
 WFBE—Star Serenaders
 WGBF—Home Town Headlines
 WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WKRC—Evening Serenade
 WLW—Boh Newhall
 WSAI—News
 WSM—News; Financial News
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
 NBC—Lowell Thomas, news;
 WJZ WLW KDKA (sw-11.87-
 15.21)
 CBS—Loretta Lee, songs; WABC
 WHAS WSMK WKRC WBBM
 (sw-11.83)
 NBC—Orphan Annie, children's
 sketch; WSM WGN
 NBC—Billy and Betty; WFAF
 NBC—Bunch Boys, trio; WENR
 WTAM
 KMOX—Advs. of Jimmy Allen
 WCKY—Studio Program
 WFBF—Sketches from Life
 WGBF—Seroco Club
 WGY—Arthur Lane, tenor
 WHAM—News
 WSAI—Knot Hole Club
 WWVA—Congress of Rhythm

7:00 p.m. EST 6:00 CST
 * NBC—Amos 'n' Andy; WFAF
 WGY WLW WTAM
 * CBS—Myrt & Marge; WABC
 WWVA WKRC (sw-11.83)
 NBC—Dinner Concert, Richard
 Leihort, organist; WJZ KDKA
 WENR WHAM (sw-11.87)
 KMOX—Russell Brown; Edith
 Karen, songs
 WAVE—Walter Logan's Concert
 WBBM—Edouardo Vorzo's En-
 semble
 WCKY—Variety Program
 WFBF—Roy Wilson, pianist
 WGBF—Stock Markets
 WGN—Boh Elson, Sports
 WHAS—Hot Dates in History
 WSAI—American Family Robin-
 son
 WSM—Sarie & Sallie; Sports

7:15 p.m. EST 6:15 CST
 * NBC—ALKA-SELTZER PRE-
 sents Uncle Ezra's Radio Sta-
 tion; WFAF WSAI WTAM
 WGY
 CBS—Lazy Dan, "The Minstrel
 Man"; WABC WKRC WSMK
 WHAS WBBM KMOX (sw-
 11.83)
 NBC—Capt. Tim Healy; WJZ
 WENR WHAM KDKA WCKY
 (sw-11.87)
 MB—Lilac Time; WLW WGN
 WAVE—Radio Newspaper
 WFBF—Rev. Herbert S. Bigelow
 WGBF—Baseball Results
 WSM—Jimmy Gallacher's Orch.
 WWVA—Studio Program

7:30 p.m. EST 6:30 CST
 NBC—March Thru Life; WFAF
 * NBC—Lum & Abner, sketch;
 WJZ WENR WLW
 NBC—Kathleen Wells, songs;
 WSM WTAM
 KDKA—The Singing Seven
 WAVE—Hearth and Spices
 WCKY—Strange As It Seems
 WFBF—Harry Hartman's Sport
 Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Jim Healey, commentator
 WHAM—Musical Moments
 WSAI—To be announced
 WWVA—Frolics

7:45 p.m. EST 6:45 CST
 NBC—Huth Deuning and Ber-
 trand Hirsch's Trio; WFAF
 * CBS—Boake Carter, news;
 WABC KMOX WKRC WHAS
 WBBM (sw-11.83)
 NBC—Dangerous Paradise
 drama; Elsie Hitz and Nick
 Dawson; WJZ WENR KDKA
 WSM WLW WAVE (sw-11.87)
 WCKY—Golden Voiced Canaries
 WFBF—Will Hausen's Orchestra
 WGBF—Regular Fellows
 WGN—Quinn Ryan's Amateur
 Night
 WGY—Musical Program
 WHAM—The Forty-Niners
 WSAI—My County
 WTAM—To be announced
 WWVA—Strange As It Seems

8:00 p.m. EST 7:00 CST
 NBC—Irene Rich sketch; WJZ
 WAVE KDKA WSM WLS
 WHAM WCKY (sw-11.87)
 CBS—Flying Seal Horse Tavern;
 WABC WHAS WKRC WBBM
 KMOX (sw-6.12)
 * NBC—Concert; Jessica Draq-
 onette; Orch.; WFAF WGY
 WTAM WSAI (sw-9.53)
 WFBF—Galvano & Cortez
 WGN—Lone Ranger
 WLW—Hot Dates in History
 WWVA—Final Edition
 8:15 p.m. EST 7:15 CST
 NBC—Lucille Manners, soprano;
 WJZ WSM WAVE WCKY
 WHAS WLS
 KDKA—Trojan Quartet

WFBE—Michelson's Orchestra
 WLW—Singing Sam
 WWVA—Studio Program
 8:30 p.m. EST 7:30 CST
 CBS—Broadway Varieties; Os-
 ear Shaw m.c.; Carmela Pon-
 selle, mezzo-soprano; Elizabeth
 Leunox, contralto; Victor Ar-
 den's Orch. and Guests; WABC
 WHAS KMOX WKRC WBBM
 (sw-6.12)
 NBC—College Prm; Ruth Et-
 ting, songs; Red Nichols' Or-
 chestra; WJZ KDKA WLS
 WHAM WLW (sw-11.87)
 WAVE—Bert Kenny
 WCKY—Studio Program
 WFBF—Calling All Cars
 WGN—Joe Sanders' Orch.
 WGY—Farm Forum
 WSM—Lawrence Goodman

8:45 p.m. EST 7:45 CST
 WAVE—To be announced
 WCKY—Musical Moments
 WGN—Veloz & Yolanda's Orch
 WSM—Francis Craig's Orch
 9:00 p.m. EST 8:00 CST
 * NBC—Beauty Box Theater;
 Guests; John Barclay, barito-
 ne and Others; Al Goodman's
 Orch.; WJZ WHAM WENR
 WCKY WAVE KDKA WSM
 (sw-6.14)
 NBC—Waltz Time; Frank Munn,
 tenor; Vivienne Segal, soprano;
 WFAF WTAM; WLW WGY
 (sw-9.53)

* CBS—Hollywood Hotel; Dick
 Powell, Anne Jamison, Fran-
 ces Langford, Raymond Paige's
 Orchestra; Igor Gorin, barito-
 ne; Irene Dunne, guest;
 WABC WBBM WHAS WKRC
 KMOX (sw-6.12)
 WFBF—Variety Hour
 WGN—News; Sports Review
 WSAI—To be announced
 9:15 p.m. EST 8:15 CST
 WGN—The Couple Next Door
 9:30 p.m. EST 8:30 CST
 * NBC—Court of Human Rela-
 tions, drama; WFAF WTAM
 WGY (sw-9.53)
 WFBF—Dance Parade
 WGBF—Fred Waring's Orch.
 WGN—Orville Knapp's Orch.
 WLW—Music Box Hour; Orches-
 tra, chorus, soloists, dramatic
 sketch

9:45 p.m. EST 8:45 CST
 WGN—Jan Garber's Orchestra
 WSAI—Rheiny Gau, songs
 10:00 p.m. EST 9:00 CST
 * NBC—First Nighter, drama;
 WFAF WLW WTAM WSM
 WGY (sw-9.53)
 * CBS—STUDEBAKER CHAM-
 pions Present Richard Him-
 ber's Orch.; Stuart Allen, vo-
 calist; WABC WBBM WKRC
 KMOX WHAS WADC (sw-
 6.12)
 NBC—Meetin' House; WJZ
 WENR WHAM KDKA (sw-
 6.14)
 WAVE—To be announced
 WCKY—News
 WFBF—Michelson's Orchestra
 WGN—News; Quinn Ryan's Sports
 WSAI—To be announced

10:15 p.m. EST 9:15 CST
 WCKY—Selected Numbers
 WFBF—Eddie Ellsworth
 WGN—Musical Moments
 WSAI—Boh Gelfman's Orchestra
 10:30 p.m. EST 9:30 CST
 * NBC—Campus Revue; Mills
 Bros.; Art Kassel's Orch.; Hal
 Totten, sports; WFAF WTAM
 WGY WSAI WAVE (sw-9.53)
 CBS—The March of Time; WABC
 WHAS KMOX WKRC WBBM
 (sw-6.12)
 NBC—Sinfonietta; WJZ WCKY
 WHAM WENR
 WBS—The Music Box Hour
 WLW WGN WOR
 MBS—Follies; WGN WLW
 KDKA—Air Wave Theater
 WFBF—Will Hausen's Orchestra
 WGBF—News
 WSM—Theatre of the Air

10:45 p.m. EST 9:45 CST
 CBS—Mary Eastman, soprano
 WABC WHAS WKRC WSMK
 KMOX—Sport Page of the Air
 WBBM—Sportcast
 WGBF—Boxing Matches
 11:00 p.m. EST 10:00 CST
 NBC—Joe Caudullo's Orchestra;
 WJZ WCKY WHAM
 CBS—Claude Hopkins' Orchestra;
 WABC
 NBC—George R. Holmes, news;
 WFAF

* CBS—Myrt & Marge; WHAS
 KMOX WBBM
 * NBC—Amos 'n' Andy; WSM
 KDKA—News
 WAVE—Paul Miners' Orchestra
 WENR—Globe Trotter
 WGN—College Broadcast
 WGY—Ted Black's Orchestra
 WKRC—Newscast
 WLW—News
 WSAI—Today's News
 WTAM—Gene Baker's Orchestra

11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.;
 WFAF WENR WSAI (sw-9.53)
 NBC—Ink Spots; WJZ WHAM
 WCKY
 KDKA—Organ Reveries
 KMOX—To be announced
 WAVE—To be announced
 WBBM—Tommy Dorsey's Orch.
 WGN—Fiddle Riddles
 WHAS—Dance Time
 WKRC—Hed Bird's Orchestra
 WLW—Dance Orchestra
 WSM—To be announced
 WTAM—Paul Nielson's Orch.

11:30 p.m. EST 10:30 CST
 NBC—Glenn Lee's Orch.; WFAF
 WGY WCKY WTAM WSAI
 (sw-9.53)
 NBC—To be announced; WJZ
 WHAM
 CBS—Jerry Freeman's Orch.;
 WABC WSMK WHAS WBBM
 WKRC
 * NBC—Beauty Box Theater;
 Guests; John Barclay, baritone,
 and Others; Al Goodman's Or-
 chestra; WLW
 KDKA—Will Ryshank's Orch.
 KMOX—Maurie Sherman's Orch.
 WAVE—Amateur Night
 WENR—Earl Hines' Orchestra
 WGN—Earl Burnett's Orchestra
 WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist;
 WFAF WGY WSAI WCKY
 (sw-9.53)
 KMOX—Jerry Freeman's Orch.
 (CBS)
 WENR—Chas. Boulanger's Orch.
 WGBF—Columbia Club
 WGN—Jan Garber's Orchestra
 12:00 Mid ES 11:00 p.m. CS
 NBC—Phil Harris' Orch.; WFAF
 WSM WGY WAVE WTAM
 WENR
 CBS—Frank Dailey's Orchestra;
 WABC WKRC
 NBC—Shandor, violinist; Teddy
 Hill's Orch.; WJZ WHAM
 KDKA—Radio Night Club
 KMOX—News; To be announced
 WBBM—George Olsen's Orch.
 (CBS)
 WGBF—Coral Room
 WGN—Veloz & Yolanda's Orch
 WHAS—Gray Gordon's Orch.

12:15 a.m. ES 11:15 p.m. CS
 WAVE—Jimmy Joy's Orchestra
 WSM—Ralph Papples
 WSMK—Frank Dailey's Orches-
 tra (CBS)
 12:30 a.m. ES 11:30 p.m. CS
 NBC—Billy Hissett's Orchestra
 WJZ WENR WHAM
 CBS—Freddie Bergins' Orch.;
 WABC WSMK KMOX WKRC
 NBC—Griff Williams' Orchestra;
 WFAF WGY WAVE WSM
 KDKA—Jinx Club
 WBBM—Hoyce Heidt's Orchestra
 (CBS)
 WGN—Hoyce Heidt's Orchestra
 WHAS—Dream Serenade
 WTAM—Dick Fuller's Orchestra

12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGN—Joe Sanders' Orchestra
 1:00 a.m. ES 12:00 Mid CS
 WBBM—Al Dien's Orch.
 WENR—Glenn Lee's Orchestra
 WGN—Continental Gypsies
 WLW—Tommy Tucker's Orch.
 1:15 a.m. EST 12:15 CST
 WGN—Jan Garber's Orchestra
 WLW—Ted Fiorillo's Orch.
 1:30 a.m. EST 12:30 CST
 NBC—Jack Russell's Orchestra;
 WENR
 WBBM—Sevour Simon's Orch.
 WGN—Joe Sanders' Orchestra
 WLW—Moon River

1:45 a.m. EST 12:45 CST
 WGN—Horace Heidt's Orchestra
 2:00 a.m. EST 1:00 CST
 WBBM—Maurie Stein's Orch.
 WGN—Veloz & Yolanda's Orch
 2:30 a.m. EST 1:30 CST
 WBBM—Bob Paicelli's Orch.

(Continued from Page 21)
 8:30-9 p.m.—SPECIAL PROGRAM (YV2RC).
 8:30 p.m.—Duets (DJC).
 9:15 p.m.—Dance music (DJC).
 9:20 p.m.—Evening concert (HC2RL).
 10 p.m.—Talk, Revisited (GSC, GSL).
 10:20 p.m.—Reginald Dixon, organist (GSC,
 GSL).

WEDNESDAY, OCTOBER 9
 5:10 p.m.—Festive hour (DJC).
 6 p.m.—Mail bag (VK3ME).
 6 p.m.—American hour (2RO).
 6:15 p.m.—DON CESAR, operetta (DJC).
 6:30 p.m.—Musical oleographs (GSB, GSC).
 7 p.m.—Talk, Revisited (GSB, GSC).
 7 p.m.—Don Timuleo, comic tales (YV2RC).
 7:15 p.m.—Miss Kayser, songs (YV2RC).
 8:30 p.m.—Musical comedies (YV2RC).
 8:30 p.m.—Sextet (DJC).
 10 p.m.—Empire orchestra (GSC, GSL).
 10:30 p.m.—Letter box (DJC).

THURSDAY, OCTOBER 10
 10 a.m.—Residential Hague orchestra (PHH).
 4:20 p.m.—Mail bag (GSE, GSC).
 5:10 p.m.—Country music (DJC).
 6 p.m.—Popular ballads (GSB, GSC).
 6:15-7:15 p.m.—STINE, drama (DJC).
 6:30-7 p.m.—THE COPY, play (GSB, GSC).
 7:15 p.m.—String orchestra (YV2RC).
 7:30 p.m.—Sirees a Venise (CHRO, CJRX).
 7:30 p.m.—Brass band (DJC).
 7:45 p.m.—Julio de Seto, tenor (YV2RC).
 8 p.m.—Theater of the Air (YV2RC).
 8:30 p.m.—Trio (YV2RC).
 8:30 p.m.—Songs and piano (DJC).
 8:45 p.m.—Old favorites (YV2RC).
 9-10 p.m.—BAND CONCERT (YV2RC).
 9:20 p.m.—Ecuadorian music (PRADO).
 10 p.m.—Mixed Pickles (GSC, GSL).

FRIDAY, OCTOBER 11
 2:40 a.m.—Marie Ney, actress (GSB, GSD).
 1:20 p.m.—British comedians (GSB, GSD, GSI).
 2 p.m.—From the theater (GSB, GSD, GSI).
 3 p.m.—Glasgow Orpheus choir (GSB, GSD,
 GSI).
 3:45 p.m.—Carroll Gibbon's orchestra (GSB,
 GSD, GSI).
 5 p.m.—Talk, I Knew a Man (GSB, GSC).
 5:20 p.m.—West End cabaret (GSB, GSC).
 5:10 p.m.—Historical dramatization (DJC).
 6:15-7:15 p.m.—SYMPHONY CONCERT (DJC).
 6 p.m.—American hour (2RO).
 6 p.m.—Dance music (GSB, GSC).
 5:30 p.m.—A Countryman's Diary (GSB, GSC).
 7:30 p.m.—Martin del Llano, crooner (YV2RC).
 7:45 p.m.—Popular music (YV2RC).
 8:30 p.m.—German Wiking Spirit (DJC).
 8:45 p.m.—Wilf Carter, yodeler (CJRO, CJRN).
 8:45 p.m.—German folk songs (DJC).
 9 p.m.—The happy bunch (YV2RC).
 10:30 p.m.—BARREL ORGAN (GSC, GSL).

SATURDAY, OCTOBER 12
 7:30 a.m.—All-India rugby football tournament
 (GSF, GSG).
 9:40 a.m.—The Troubadours (PHH).
 11:15 a.m.—Colin Work, pianist (GSE, GSF).
 2:25 p.m.—SATURDAY MAGAZINE (GSB,
 GSD, GSI).
 4:30-5 p.m.—Opera, PAGLIACCI (GSB, GSC).
 5:30-6:15 p.m.—Summary of League of Nations
 (HBL, HBP).
 6 p.m.—Empire orchestra (GSB, GSC).
 6 p.m.—German and Chilean songs (DJC).
 6:15-7:15 p.m.—VARIETY PROGRAM (DJC).
 7 p.m.—I Knew a Man (GSB, GSC).
 7 p.m.—Venezuelan music (YV2RC).
 7:20 p.m.—Pop Goes the Weasel (GSB, GSC).
 7:30 p.m.—String quartet (DJC).
 7:30 p.m.—Sveinalli, crooner (YV2RC).
 8 p.m.—Operatic Arias (YV2RC).
 8:30 p.m.—Rosario Lozado, Jesus Paiva, singers
 (YV2RC).
 9:15 p.m.—Orchestral concert (DJC).
 10 p.m.—A Countryman's Diary (GSC, GSL).
 10:15 p.m.—Musical oleographs (GSC, GSL).

Mr. Fairfax
 LEE BENNETT was born July 4, 1911,
 in Lincoln, Nebraska. He has brown
 hair and brown eyes, is 6 feet 2 inches
 tall and weighs 160 pounds. He was gradu-
 ated from the U. of Nebraska with an
 A. B. degree in 1931. He started his pro-
 fessional career as a Shakespearean actor,
 and became a singer when he found his
 voice at college. He is a serious-minded
 young man. Favorite musical number is
 Caprice Viennois, and he enjoys Voltaire
 most among authors. Rides horseback the
 year around, and turns to golf and swim-
 ming in the Summer. Is married. (Miss
 Mildred B., Lookootee, Ind.)
 CORRECTION: GRACE AND EDDIE
 ALBERT are not married, as was stated
 in this column in the issue Week Ending
 September 21

RICHARD HIMBER'S
**STUDEBAKER
 CHAMPIONS**



FRIDAY 10 P.M. EST
 CBS—including WKRC—WADC
 —WHAS—
 and Coast to Coast Network

New York's
 Smartest
 Dance Orchestra

There's an Edition of RADIO GUIDE
 for Every Section of North America

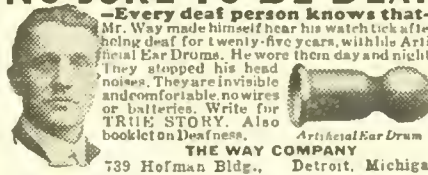
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 Sensational! **GUARANTEED TO**
 Wear Without Holes
OR NEW HOSE FREE!

AGENTS: **50¢ to \$24 in a WEEK**
 New kind of Silk Hose, Chiffons and Service
 Weights—have "tight-twist" threads—endsanags.
 2 pairs guaranteed to wear 3 mos., 4 pairs 6 mos.
 Agents: Big money full or part time demonstrat-
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 Willbur, Iowa, reports \$37.10 profit in 4 hours.
 Westberg earned over \$100 one week.
 Demonstrating equipment supplied.
 Write, giving hose size.
WILKIN HOSIERY CO.
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68
 STYLES
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Your Own
**SILK
 HOSE
 FREE!**

No Joke To Be Deaf
 Every deaf person knows that—
 Mr. Way made himself hear his watch tick after
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 tificial Ear Drums. He wore them day and night.
 They stopped his head
 noises. They are invisible
 and comfortable, no wires
 or batteries. Write for
 TRUE STORY. Also
 booklet on Deafness. Artificial Ear Drum



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 Make Money Calling on Stores

New occupation. Pays big money at once with-
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 regular business easy. Expe-
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 1958 S. Troy, Chicago

**One Cent a Day
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Over One Million Dollars in cash benefits
 have already been paid to one-cent-a-day
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 City, Mo., the oldest and largest company
 of its kind.

Their new policy pays maximum Princi-
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 to \$6,000. Maximum monthly benefits
 of \$100 are payable up to 24 months.
 Large cash sums are paid immediately
 for fractures, dislocations, etc. Also lib-
 eral benefits are paid for any and every
 accident. Same old price—just one cent
 a day. Age limits for policy—men, wo-
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Send No Money
 For 10 days' free inspection of policy,
 simply send name, age, address, benefi-
 ciary's name and relationship. No ap-
 plication to fill out, no medical examina-
 tion. After reading policy, which will be
 mailed to you, either return it or send
 \$3.65 which pays you up for a whole year
 —365 days. Write National Protective
 today while offer is still open.

Programs for Saturday, October 12

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
 WVA—Blue Grass Roy
6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLS—Smile A While Time
 WLW—Top o' the Morning
 WTAM—Sun Up
 WVA—The Eye Opener
7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKV—Boone County Kids
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While
 WLW—A Nation's Family Prayer
 Period
 WSAI—Good Morning
 WTAM—Slim Eberhardt
 WVA—A Wheeling Gospel Tabernacle
7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WCKV—Musical Clock
 WKRC—A God's Bible School
 WLW—To be announced
 WTAM—Musical Clock
7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane: WEAF
 CBS—Organ Revue: WABC
 NBC—Pollock & Lownhurst, piano duo: WJZ
 Who Paid the Rent for Mrs. Rip Van Winkle?
 I'm in Love All Over Again
 Huguetz Waltz Friml
 Outside of You
 Clap Your Hands, Here
 Comes Charlie!
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—News
 WLS—Tumble Weed
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers
7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist: WEAF
 NBC—Rise and Shine: WJZ
 KMOX—Ambrose Haley
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Variety Program
8:00 a.m. EST 7:00 CST
 NBC—Morning Devotions: WJZ
 WAVE KDKA WCKY (sw-21.54)
 CBS—On the Air Today: Lyric Serenade: WABC
 NBC—Spareribs: WEAF
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—A Gospel Tabernacle
 WGN—Good Morning
 WHAS—To be announced
 WLS—News
 WSAI—A Church Forum
 WSM—A Morning Devotion
 WTAM—Musical Clock
 WVA—Mornin' Edition
8:15 a.m. EST 7:15 CST
 NBC—Pals, dramatic sketch: WJZ
 WAVE WSM
 NBC—Morning Glories: WEAF
 WLW
 KDKA—News
 KMOX—Stuffy's Stooges
 WCKV—News
 WFBE—Arkansas Fiddlers
 WGN—Romance Time
 WLS—Keep Posted
 WVA—Tex Harrison's Texas Buckaroos
8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone, William Meeder, organist: WJZ
 KDKA WCKY (sw-21.54)
 CBS—Chapel Singers: WABC
 NBC—Cheerio: WEAF WTAM
 WLW WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Good Morning
 WKRC—Fiddlin' Farmers
 WLS—Arkansas Woodchopper
 WSAI—McCormick's Old Time Fiddlers
 WVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
 NBC—Waltz Time: WABC
 NBC—Lands Trio and White: WJZ
 KDKA WCKY (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe

9:00 a.m. EST 8:00 CST
 NBC—Richard Leibert, organist: WEAF WSAI
 ★ NBC—Breakfast Club: Edna Odell, contralto; Three Flats; Don McNeill, m.c.; Jack Owens, tenor; WJZ WSM KDKA WAVE WCKY (sw-15.21)
 CBS—Top o' the Morning: WABC WSMK WHAS WKRC
 Hymns of All Churches: WGY WLW
 KMOX—Views on News
 WLS—A Morning Devotions
 WTAM—Vaughn King's Calisthenics
 WVA—Cowboy Loy and Just Plain John
9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert organist: WLW WGY WTAM
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—Jolly Joe and His Pet Pals
9:30 a.m. EST 8:30 CST
 NBC—To be announced: WEAF WGY WSAI
 KMOX—The Corn Huskers
 WFBE—Studio Selectious
 WLS—Ford Rush; Ralph Emerson organist
 WLW—Rhythm Jesters
 WTAM—Vaughn King's Health and Home
 WVA—Morning Dance Tunes
9:45 a.m. EST 8:45 CST
 CBS—Men of Manhattan: WABC WSMK WKRC WHAS
 NBC—The Vase Family: WEAF WLW
 KMOX—Fascinating Melodies
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Announcements and News
 WSAI—Fire Statistics
 WTAM—Board of Education
10:00 a.m. EST 9:00 CST
 CBS—News; Mellow Moments: WABC WKRC WHAS WVA
 NBC—News; Cleo Brown, pianist & songs: WJZ KDKA (sw-15.21)
 NBC—News; Frank Luther, tenor: WEAF WGY WSM WTAM WAVE
 KMOX—News Thro a Woman's Eyes
 WCKY—News
 WFBE—Wade House
 WGN—Hymns of All Churches
 WLS—Prairie Ramblers; Patsy Montana; Hiram and Henry
 WLW—Rex Griffith, tenor
 WSAI—Household Hints
10:15 a.m. EST 9:15 CST
 NBC—The Banjoers: WEAF WGY WTAM
 CBS—Clyde Barrie, baritone: WABC WKRC WHAS KMOX
 NBC—Edward MacHugh, baritone: WJZ WCKY KDKA WAVE WSM (sw-15.21)
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WLW—To be announced
 WSAI—Traffic Court Cases
 WVA—Rapid Ad Service
10:30 a.m. EST 9:30 CST
 NBC—Marie de Ville, songs: WJZ WCKY
 CBS—Let's Pretend: WABC WKRC WHAS WVA
 NBC—Nicholas Mathay's Orch.: WEAF WGY WSAI WTAM
 KDKA—Home Forum
 KMOX—Better Films Council
 WAVE—A Devotional Hour
 WFBE—Smile Club
 WGN—Markets; Serenade
 WLS—Jolly Joe's Junior Stars
 WLW—News
 WSM—Homemakers' Chat
10:45 a.m. EST 9:45 CST
 NBC—Originalities; Jack Owens tenor; Orch.: WJZ KDKA WCKY (sw-15.21)
 NBC—Nicholas Mathay's Orch.: WSM WAVE
 KMOX—Let's Compare Notes
 WGN—Harold Turner, pianist
 WLW—Livestock Reports
 WSM—News & Live Stock Reports
11:00 a.m. EST 10:00 CST
 NBC—Our American Schools: WEAF WTAM WGY WSAI WSM WLW
 NBC—The Honeymooners: WJZ WAVE WCKY

CBS—Cincinnati Conservatory of Music: WABC WHAS WKRC WSMK KMOX (sw-15.27)
 Concerto Grussn for Two Violins Corelli
 Unfinished Symphony Schubert
 KDKA—Riddies Klub
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane and Helen Joyce
 WTAM—Dur Whipple
 WVA—Kiddie Program
11:15 a.m. EST 10:15 CST
 NBC—Morning Parade: WEAF WSAI WTAM
 NBC—Coleman Cox, philosopher: WJZ WCKY WSM WAVE
 KMOX—Piano Interlude, Better Films Council
 WFBE—Ethel Knapp Behrmann
 WGBF—Boy Scouts
 WGN—Morning Musicales
11:30 a.m. EST 10:30 CST
 NBC—Whitney Ensemble WJZ WCKY WAVE WSM
 WFBE—Junior Aviators
 WGBF—Baby Shop Man
 WGN—Carl Spaeth's Orchestra
 WGY—Children's Theater of the Air
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WVA—Cincinnati Conservatory of Music (CBS)
11:45 a.m. EST 10:45 CST
 KDKA—Grab Bag
 WFBE—Frigid Facts
 WGBF—Auditions for Young Folks
 WLS—Junior Roundup

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Simpson Boys of Spauce head Bay: WJZ
 CBS—Oriental: WABC WSMK WKRC KMOX WHAS WVA (sw-15.27)
 NBC—Minute Men male quartet: WEAF WSAI WTAM WAVE WSM WCKY
 KDKA—News
 WFBE—College of Music
 WGN—The Girl Friends
 WGY—Musical Program
 WLS—Orto's Tunetwisters
 WLW—Martha & Hal
 WTAM—Dur Whipple
12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafras: WEAF WTAM WSAI
 NBC—Genia Fonariova, soprano: WJZ WSM WAVE WLW
 KDKA—To be announced
 WCKY—News
 WGN—Len Salvo organist
 WGY—Doc Schneider's Cowboys
 WLS—"The Old Kitchen Kettle" Mary Wright
 WVA—Noon Edition
12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WEAF WTAM WSAI
 NBC—American Farm Bureau Fed. Prgm.; Guest Speakers: WJZ KDKA WCKY WAVE WSM WLW (sw-15.21)
 CBS—Al Roth's Syncopators: WABC WKRC WSMK WHAS KMOX (sw-15.27)
 WFBE—Noontime Tunes
 WGN—Markets; Musicales
 WGY—Farm Program
 WLS—The Old Story Teller
 WVA—Luncheon Music
12:45 p.m. ES 11:45 a.m. CS
 WFBE—Dept. of the Interior
 WGBF—Bulletin Board
 WGN—Painted Dreams
 WLS—Weather; Produce Markets; News
 WTAM—Noon Day Resume
 WVA—Al Roth's Syncopators (CBS)
1:00 p.m. ES 12:00 m CS
 NBC—Lee Gordon's Orchestra: WEAF WTAM
 CBS—Jack Shannon, tenor: WABC WHAS WSMK WKRC WVA KMOX (sw-15.27)
 WFBE—Will Hauser's Orch.
 WGBF—Church & School News

(c) Largo; Allegro Energico Legend Boris Koutzen Nucturne Boris Koutzen
 NBC—Music Magic: WJZ WCKY KDKA (sw-15.21)
 KMOX—Football; Wash. vs. So. Methodist
 WFBE—Conrad Thibault, songs
 WLS—Homemakers
3:45 p.m. EST 2:45 CST
 WFBE—Tea Dance Tunes
4:00 p.m. EST 3:00 CST
 NBC—Lucille Manners, soprano: WEAF WSAI WTAM
 NBC—Teddy Hill's Orch.: WJZ WSM WAVE WCKY KDKA (sw-15.21)
 WENR—Music and Comments
4:15 p.m. EST 3:15 CST
 NBC—Teddy Hill's Orch.: WENR
 NBC—Norsemen, male quartet: WEAF WTAM WSAI
 WFBE—Organ Interlude
4:30 p.m. EST 3:30 CST
 NBC—Fascinating Rhythm: WJZ WCKY WSM WAVE WENR KDKA (sw-15.21)
 NBC—Our Barn: WEAF WGY WSAI
 WFBE—Studio Selections
 WKRC—Eddie Schoelwer
 WTAM—Twilight Tunes
4:45 p.m. EST 3:45 CST
 WFBE—Tea Time Tunes
 WTAM—Our Barn (NBC)
5:00 p.m. EST 4:00 CST
 NBC—Blue Room Echoes: WEAF WSAI WGY WTAM WLW
 CBS—Allan Leifer's Orchestra: WABC WVA WHAS WKRC (sw-15.27)
 NBC—Musical Adventures: WJZ WENR WCKY WAVE WSM KDKA (sw-15.27-11.87)
 WFBE—Salon Music
5:15 p.m. EST 4:15 CST
 NBC—Jackie Heller, tenor: WJZ WCKY WSM WAVE WENR
 KDKA—A Recreo; Bill and Alex
 WFBE—Vocal Variety
 WVA—Dinner Music
5:30 p.m. EST 4:30 CST
 NBC—Ken Sparnon's Ensemble
 WJZ WCKY WENR KDKA WAVE WSM WLW (sw-15.21-11.87)
 CBS—Elsie Thompson, organist: WABC WSMK WHAS WVA WKRC KMOX (sw-15.27)
 NBC—Temple of Songs; Chicago A Capella Choir, direction of Noble Cain; Ruth Lyon, soprano; Edward Davies, baritone: WEAF WCAE WGY WTAM
 WFBE—Shoppers Special
 WSAI—Sports Review
 WVA—Home Edition
5:45 p.m. EST 4:45 CST
 NBC—Gabriel Heatter; Week-End News Review: WJZ WSM KDKA WENR WCKY WAVE (sw-11.87-15.21)
 WFBE—Dinner Music
 WGBF—News
 WSAI—Temple of Song
 WVA—Front Page Drama
Night
6:00 p.m. EST 5:00 CST
 NBC—Kearney Walton's Orch.: WEAF WSAI WAVE WLW WGY
 CBS—Frederic Wm. Wile, political highlights: WABC WKRC WSMK KMOX WBBM (sw-11.83)
 NBC—Kaltenmeyer's Kindergarten: WJZ WCKY WENR
 KDKA—News-Reeler
 WFBE—Musical Comedy Gems
 WGBF—Fourth Street Market
 WHAM—Sports
 WHAS—Out o' Dusk
 WSM—News; Pan-American
 WTAM—Don Jose
6:15 p.m. EST 5:15 CST
 CBS—Three Little Words: WABC WSMK WKRC WBBM KMOX (sw-11.83)
 KDKA—Sports Review
 WAVE—Skeets Morris
 WHAM—Comedy Stars
 WLW—To be announced
 WSM—Sunday School Lesson
 WTAM—Football Resume
6:30 p.m. EST 5:30 CST
 CBS—News; Football Results: WABC WKRC KMOX WSMK WHAS WBBM (sw-11.83)

WGN—Luncheon Music
 WGY—Stock Reports
 WLS—Poultry Service Time
 WSAI—Police Flashes
1:15 p.m. EST 12:15 CST
 CBS—Poetic Strings: WABC WHAS KMOX WSMK (sw-15.27)
 WGBF—Farmer Purcell
 WGS—Doring Sisters
 WGY—Lee Gordon's Orchestra (NBC)
 WKRC—Magic Melodies
 WSAI—Woman's Club Forum
 WVA—Musical Program
1:30 p.m. EST 12:30 CST
 NBC—Dick Fidler's Orchestra: WEAF WTAM WGY WSAI WKRC
 CBS—Buffalo Presents: WABC WSMK WKRC (sw-15.27)
 NBC—Charles Boulanger's Orch.: WJZ WCKY WAVE
 KDKA—Salt and Peanuts
 KMOX—Magic Kitchen
 WFBE—Gladys and Mary
 WGBF—Auto Club
 WGN—Markets; A Mid-day Service
 WHAS—Savings Talk; Weather; Markets; Temperature
 WLS—Jim Clark, Chicago Producers; Grain Market
 WLW—Painted Dreams
 WSM—News Hawk
 WVA—Dr. H. Lamont
1:45 p.m. EST 12:45 CST
 NBC—Happy Jack: WJZ WCKY WAVE WSM
 KDKA—To be announced
 WFBE—Mary Jane Schriever
 WGBF—Curbstone Reporter
 WGY—Football Game
 WHAS—Mrs. Randolph, shopping
 WLS—A H Club Program
 WLW—Football; Ohio State vs. Drake U.
 WVA—A Wheeling Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 NBC—Words & Music: WJZ WCKY WAVE
 NBC—Rex Battle's Ensemble: WEAF WTAM WSAI (sw-15.33)
 CBS—The Captivators: WABC WSMK WKRC KMOX WHAS (sw-15.27)
 KDKA—Mar and Bob
 WFBE—Tango Tunes
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WLS—Home Talent Show
 WSM—Friends and Neighbors
2:15 p.m. EST 1:15 CST
 WFBE—Musical Masterpieces
 WGN—Waves of Melody
 WLS—Pa & Ma Smithers
 WVA—The Ol' Pardon
2:30 p.m. EST 1:30 CST
 NBC—Week End Revue: WEAF WSM WSAI WTAM (sw-15.33)
 CBS—To be announced: WABC WSMK KMOX WVA (sw-15.27)
 NBC—Walberg Brown String Ensemble: WJZ WCKY KDKA (sw-15.21)
 WGN—Blackstone Ensemble
 WHAS—To be announced
 WLS—Homemakers
2:45 p.m. EST 1:45 CST
 KMOX—Window Shopper
 WFBE—Two Wild Deuces
 WGN—Football; Notre Dame vs. Wisconsin; Illinois vs. S. Calif.
3:00 p.m. EST 2:00 CST
 CBS—Football; Minnesota vs. Nebraska: WABC WSMK (sw-15.27)
 NBC—Old Skipper's Gang: WJZ WCKY KDKA (sw-15.21)
 KMOX—News
 WFBE—Song of the Strings
 WHAS—Hon. A. B. Chandler
 WTAM—Musical Cocktail
 WVA—Cowboy Loy and Just Plain John
3:15 p.m. EST 2:15 CST
 KMOX—Exchange Club
 WTAM—Week-End Review (NBC)
3:30 p.m. EST 2:30 CST
 NBC—Music Guild: WEAF WSM WSAI WAVE WTAM
 Sonata for Piano and Violin Boris Koutzen
 (a) Moderato
 (b) Intermezzo

NBC—News; Alma Kitchell, contralto: WEAF WSAI (sw-9.53)
 NBC—News; Morin sisters: WJZ WCKY WHAM
 KDKA—Plough Boys
 WENR—What's the News?
 WFBE—To be announced
 WGBF—Stock Markets
 WGY—News; Evening Brevities
 WLW—Bob Newhall
 WSM—Variety Program
 WTAM—News; Sportsman
6:45 p.m. EST 5:45 CST
 NBC—Eddie South's Orchestra: WJZ WENR WCKY KDKA (sw-11.87-15.21)
 NBC—Religion in the News; Speaker: WEAF WSAI WGY
 CBS—Sandra Brown, songs: WABC (sw-11.83)
 CBS—Jack Major, one-man show: WHAS KMOX WBBM
 WFBE—Musical Masterpieces
 WGBF—Seroco Club
 WHAM—News
 WKRC—Evening Serenade
 WSM—Musical Score Board
7:00 p.m. EST 6:00 CST
 CBS—The Family on Tour with Frank Parker, tenor: WABC WVA (sw-11.83)
 CBS—L. Nazir Kurkdjie's Ensemble: WHAS WKRC WSMK
 ★ NBC—OLD GOLD CIGARETTES Present The Sport Page of the Air, with Thornton Fisher; Coach Noble Kizer of Purdue, guest: WEAF WTAM WAVE WSM WGY WLW (sw-9.53)
 KDKA—A.B.C. of Faith
 KMOX—This and That
 WBBM—Norm Sherr, pianist
 WGBF—Musical Moments
 WHAM—Hank & Herb
 WSAI—Gene Burchell's Orch.
7:15 p.m. EST 6:15 CST
 NBC—Popeye, the Sailor: WEAF WSAI WTAM WGY (sw-9.53)
 NBC—The Master Builder: WJZ WENR KDKA WCKY (sw-11.87)
 KMOX—Frank Hazzard, tenor; Orchestra
 WAVE—Radio Newspaper
 WBBM—Pat Flanagan, sports
 WFBE—To be announced
 WGBF—Zoo News
 WKRC—Dick Bray
 WSM—Variety Program
 WLW—R. F. D. Hour
7:30 p.m. EST 6:30 CST
 NBC—The Sizzlers, trio: WEAF WSAI
 NBC—A Message of Israel; Rabbly Jonah B. Wise, director: WJZ WENR WHAM
 CBS—To be announced: WABC WKRC KMOX WHAS WVA
 KDKA—Ryshank's Orchestra
 WAVE—Fire Prevention Week
 WBBM—Varzo's Ensemble; News
 WCKY—News
 WFBE—Sport Review
 WGBF—Historical Facts
 WGY—Variety Program
 WLW—To be announced
 WSM—Comedy Stars of Hollywood
 WTAM—Tommy Tucker's Orch.
7:45 p.m. EST 6:45 CST
 NBC—World Debt to Columbus, Address, Martin H. Carmody: WEAF WSAI
 WAVE—Merry Macs (NBC)
 WCKY—YMCA Talk
 WFBE—Will Hauser's Orchestra
 WLW—Washington Merry-Go-Round
 WSM—Sacred Quartet
 WVA—Football Reporter
8:00 p.m. EST 7:00 CST
 ★ NBC—The Hit Parade; Lennie Hayton's Orch.; Kay Thompson; Charles Carlile; Three Rhythm Kings, Melody Girls: WEAF WTAM WLW WAVE WGY WSM (sw-9.53)
 CBS—Club Columbia, Musical Comedy, direction Leith Stevens: WABC WHAS WKRC (sw-6.12)
 NBC—El Chico Spanish Revue: WJZ WCKY WHAM
 KMOX—Comedy Stars of Hollywood
 WBBM—Elena Moneak's Ensemble
 WFBE—Dave & Henry
 WGN—Comedy Stars
 WLS—Otto's Tune Twisters
 WSAI—Dance Orchestra
 WVA—Final Edition

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MAN ABOUT RADIO! The BILL STEVENS—JUNE RICHART two-year romance will be climaxed at the altar next June! It is then that Bill will realize his ambitions to become a full fledged radio engineer... Like those of Mark Twain's death, reports of LLOYD SULLIVAN'S impending marriage are greatly exaggerated! Lloyd claims that he's only thinking of marriage, but says it costs nothing to think... WSM's *Campus Theater of the Air* will salute the University of Kentucky on October 14. The salute is a dramatization of that college's campus and classroom life and interpretations of its songs!

IT WAS chronicled here some time ago

that the *Crosleys* would build a monument to this city's radio! We now learn that it will be a two million dollar structure on the downtown Parkway!!! Until its completion certain WLW studios will be housed in the Union Central building... And we verify what we previously printed: WFBE will be known as WCPO (Cincinnati Post) and will be operated by the Continental Broadcasting Company, an affiliate of the Scripps-Howard newspapers!

PATRICIA NORMAN has been supplanted by MARJORIE BEATTIE as the torchbearer for the *Paul Pendarvis'* outfit

Saturday — Continued

8:15 p.m. EST 7:15 CST
CBS—Club Columbia: KMOX
WVVA

WBBM—Seymour Simons' Orch.
WFBE—Michelson's Orchestra
WGN—Velo & Yolanda's Orch.
WLS—Barn Dance Acts

8:30 p.m. EST 7:30 CST
NBC—Jamhree Variety Show:
WJZ WHAM KDKA WCKY
(sw.11.87)

CBS—To be announced: WABC
WVVA WKRC WHAS KMOX
(sw.6.12)

WBBM—George Olsen's Orch.
WFBE—Football; U. C. vs. S.
Dakota State

WGN—Joe Sanders' Orchestra
WLS—Barn Dance Party
WSAI—To be announced
WSM—Variety Program

8:45 p.m. EST 7:45 CST
CBS—The Troopers: WABC
WVVA WHAS KMOX WBBM
(sw.6.12)

WGN—Palmer House Ensemble
WSM—Helmere Brothers

9:00 p.m. EST 8:00 CST
NBC—G-Men, authentic cases
from Official Dept. of Justice
Files; Dramatized by Phillips
Lords: WEAFF WTAM WLW
WGY WAVE (sw.9.53)

★ CBS—Nino Martini, tenor;
Andre Kostelanetz' Orch. &
Chorus, WABC WHAS KMOX
WKRC WBBM (sw.6.12)

Accent on Youth Lavinhurst
Al Pavn Real Lecuona
Believe Me, If All Those
Endearing Young Charms
Now, You've Got Me Doing
It Spina
Spirit Flower Tiplon
From "At Home Abroad!" Schwartz

(a) What a Wonderful
World
(b) A Thief in the Night
(c) Farewell My Lovely
(d) Got a Brand New Suit
Non E Ver Mattei

NBC—Jamhree: (sw.6.14)
WGN—News; Sports Review
WLS—Barn Dance Party
WSAI—World Review

WSM—Possum Hunters; Uncle
Dave Maeon
WVVA—Where To Go To Church

9:15 p.m. EST 8:15 CST
KDKA—To be announced
WSM—Paul Warmack's Gully
Jumpers
WVVA—The Aristocrats

9:30 p.m. EST 8:30 CST
★ NBC—The Chateau; Victor
Young's Orch.: WEAFF WTAM
WGY WLW (sw.9.53)

★ CBS—Marty May-Time, com-
edian; Johnny Augustine's Or-
chestra: WABC WKRC WHAS
WBBM WVVA (sw.6.12)

★ NBC—ALKA-SELTZER PRE-
sents National Barn Dance;
Maple City Four; Henry Burr,
tenor; Lulu Belle; Uncle Ezra;
Verne, Lee and Mary; Hoosier
Hot Shots; WLW

CBS—Abe Lyman's Orchestra;
WABC WKRC KMOX WBBM
NBC—Harold Stern's Orchestra;
WEAF WGY WCKY (sw.9.53)

NBC—Carl Hoff's Orch.: WJZ
WHAM
KDKA—Sports, Ed Sprague
WAVE—Paul Miners' Orchestra
WGBF—Colonial Club
WGN—Horace Heidt's Orchestra
WLS—Barn Dance Varieties
WSAI—Dance Orchestra
WSM—Sid Harkreader; Fruit
Jar Drinkers

WTAM—Gene Baker's Orchestra
WVVA—Vivian Miller, organist

11:15 p.m. EST 10:15 CST
NBC—Carl Hoff's Orch.: WSAI
KDKA—Behind the Law
WAVE—To be announced
WGBF—News
WGN—Charlie Dornhereer's Or-
chestra

WSM—Smith's Dixie Liners
WSMK—Abe Lyman's Orchestra
(CBS)
WVVA—Midnight Jamboree

WCKY—Front Page Dramas
WGN—Orville Knapp's Orchestra
WSM—Smith's Dixie Liners

9:45 p.m. EST 8:45 CST
KMOX—To be announced
WCKY—Studio Program
WGN—Jan Garber's Orchestra
WSM—Jack's Missouri Mountain-
eers

10:00 p.m. EST 9:00 CST
★ CBS—California Melodies:
WABC KMOX WHAS WBBM
WSMK (sw.6.12)

WCKY—News
WGN—Concert Orchestra
WKRC—Red Bird's Orchestra
WSAI—To be announced
WSM—Deford Bailey; Curt Paul-
ton
WVVA—Fred Waring's Orch.

10:15 p.m. EST 9:15 CST
WCKY—Selected Numbers
WGN—Velo & Yolanda's Orch.
WKRC—Fiesta
WSM—Possum Hunters; Bink-
ley Brothers

10:30 p.m. EST 9:30 CST
NBC—Dorsey Brothers' Orch.:
WEAF WGY WTAM WSAI
(sw.9.53)

★ NBC—Carefree Carnival: WJZ
WCKY WHAM WAVE
CBS—Guy Lombardo's Orch.:
WABC WHAS WBBM WKRC
(sw.6.12)

KDKA—Will Ryshank's Orch.
KMOX—News
WGN—Dance Orchestra
WLS—Tune Twisters & Evelyn
WLW—News
WSM—Uncle Dave Maeon

10:45 p.m. EST 9:45 CST
KMOX—Sport Page of the Air
WFBE—Will Hauser's Orchestra
WLS—Chuck & Ray; Hoosier
Sodbusters
WLW—Ted Fiorito's Orch.
WSM—Delmore Brothers

11:00 p.m. EST 10:00 CST
★ NBC—ALKA-SELTZER PRE-
sents National Barn Dance;
Maple City Four; Henry Burr,
tenor; Lulu Belle; Uncle Ezra;
Verne, Lee and Mary; Hoosier
Hot Shots; WLW

CBS—Abe Lyman's Orchestra;
WABC WKRC KMOX WBBM
NBC—Harold Stern's Orchestra;
WEAF WGY WCKY (sw.9.53)

NBC—Carl Hoff's Orch.: WJZ
WHAM
KDKA—Sports, Ed Sprague
WAVE—Paul Miners' Orchestra
WGBF—Colonial Club
WGN—Horace Heidt's Orchestra
WLS—Barn Dance Varieties
WSAI—Dance Orchestra
WSM—Sid Harkreader; Fruit
Jar Drinkers

WTAM—Gene Baker's Orchestra
WVVA—Vivian Miller, organist

11:15 p.m. EST 10:15 CST
NBC—Carl Hoff's Orch.: WSAI
KDKA—Behind the Law
WAVE—To be announced
WGBF—News
WGN—Charlie Dornhereer's Or-
chestra

WSM—Smith's Dixie Liners
WSMK—Abe Lyman's Orchestra
(CBS)
WVVA—Midnight Jamboree

11:30 p.m. EST 10:30 CST
NBC—To be announced: WEAFF
WGY WCKY WSAI (sw.9.53)

CBS—Claude Hopkins' Orch.:
WABC WKRC WBBM WHAS
WSMK

NBC—Ray Noble's Orch.: WJZ
KDKA WSMK (sw.6.14)

KMOX—Maurie Sherman's Orch.
WAVE—Jimmy Joy's Orchestra
WBBF—Coral Room
WGN—Orville Knapp's Orch.
WHAM—Al Donohue's Orch.
WSM—Robert Lunn; Deford
Bailey

WTAM—Pinky Hunter's Orch.
11:45 p.m. EST 10:45 CST
KMOX—Claude Hopkins' Orch.
(CBS)

WAVE—To be announced
WGBF—Colonial Club
WGN—Jan Garber's Orchestra
WSM—Crook Brothers' Band

12:00 Mid ES 11:00 p.m. CS
NBC—Al Lion's Orch.: WEAFF
WGY WAVE
CBS—Sterling Young's Orch.:
WABC KMOX WKRC

NBC—Shandor, violinist; Sleepy
Hall's Orchestra: WJZ WSM
WHAM

KDKA—Messages to Far North
WBBM—George Olsen's Orch.
(CBS)

WGBF—Dance Orchestra
WHAS—Gray Gordon's Orch.
WLS—Night Time in Dixie
WLW—To be announced
WSM—Grand Old Oory
WTAM—Sammy Kaye's Orch.

12:15 a.m. ES 11:15 p.m. CS
WGN—Velo & Yolanda's Orch.
WLS—Barn Dance

12:30 a.m. ES 11:30 p.m. CS
NBC—Paul Pendarvis' Orch.:
WEAF WGY WAVE
NBC—Thas. Dornberger's Orch.:
WJZ KDKA (sw.6.14)

CBS—Dick Messner's Orchestra:
WABC WKRC WHAS KMOX
MBS—Horace Heidt's Orchestra
WGN

WBBM—Neibaur's Orch. (CBS)
WTAM—Paul Uielson's Orch.
WVVA—Vivian Miller, organist

12:45 a.m. ES 11:45 p.m. CS
MBS—Joe Sanders' Orch.: WGN
WAVE—Jimmy Joy's Orchestra
WSMK—Dick Messner's Orch.
(CBS)

WVVA—Midnight Jamboree
1:00 a.m. ES 12:00 Mid CS
WBBM—Al Dien's Orch.
WENR—Glenn Lee's Orchestra
WGN—Continental Gypsies
WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.

1:30 a.m. EST 12:30 CST
NBC—Jess Hawkins' Orchestra:
WENR

WBBM—Seymour Simons' Orch.
WGN—Velo & Yolanda's Orch.
WLW—Moon River, olean and
poems

2:00 a.m. EST 1:00 CST
WBBM—Maurie Stein's Orch.
WGN—Joe Sanders' Orchestra

2:30 a.m. EST 1:30 CST
WBBM—Radio Headlines
WGN—Horace Heidt's Orchestra

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Bill of Lauding

Dear VOL: Sponsors, listen! You pay out thousands of dollars for big stage and screen names who usually flop on radio. Why not give some of the beginners of radio, who are really good, a chance? Don't you think it is much better to build up some small star into a big name?

I am mentioning a few who, in RADIO GUIDE'S last contest, nearly reached the top. These stars, if only given a chance by a sponsor, will be the

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DOROTHY BOYD ART STUDIO
78 Minna Ave. at First, San Francisco, Calif.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

big names of tomorrow. They are: Benny Venuta, Don McNeill, Jackie Heller, Loretta Lee, Jerry Cooper and Kay Kyser.

Come on, fans, let us boost these stars every week until they get the break they deserve.

Marian Burns

Buffalo, N. Y.

Dream Come True

Dear VOL: I want to say I'm very glad to see that our Dream Singer, Ralph Kirbery, is back on the air and being sponsored, and to think his beautiful voice is appreciated at last. If sponsors only knew that it's the program that attracts us to their products they would put on more pleasing voices.

In the evenings I enjoy the sketches, but I like pretty music and voices along with them. So I'm hoping Ralph Kirbery will be with us in the evening.

Our best wishes for the speedy recovery of Martin Lewis. Enjoy his Inside Stuff.

Mary E. Swain

Newark, N. J.

Dial-Log

Dear VOL: A few thoughts while dialing: I hope the sponsors of the new Fall programs will show a reasonable amount of good taste and not try to mix jazz and the classics. A Lily Pons aria followed by a Kostelanetz chorus singing Lookie, Here Comes Cookie (an actual happening of last year) offends the ear of even the most uncritical.

I'm sorry Ray Noble's Rainbow Room engagement is over—I miss his two late sustaining dance spots. His music has the charm and perfection of arrangement which should be found in every big name dance band—but isn't.

Virginia Hildgeway

Washington, D. C.

Eddy-torial

Dear VOL: In regard to Verne Dalzell's letter, I should like to say that no one can compare with Eddy Duchin when it comes to playing a piano. Lennie Hayton and Ted Fiorito may be good, but how can anyone think they rate as high as Eddy when he is in a class by himself? If these other pianists are so good, why aren't they featured on some program and given a chance to play solos? It is Eddy's inimitable style of playing that makes him so popular.

Philadelphia Pa.

Edna Rogers

The Minette Men

Dear VOL: A carload of rare white orchids is presented with a carload of praise to the inimitable Jackie Heller, and his superb pianist, The Blond Bombshell—in the person of Dave Rose. What a perfect combination they are... Jackie with his smooth, resonant voice, and Dave with his piano talking playing. We enjoy this program no end, and thanks to you, Jackie Heller, for giving us Dave Rose in a solo, at each broadcast. Both are stars in their own right, and deserve all the praise which already has been given to them.

New York City

Minette Sherman

Enroute to Top

Dear VOL: Congratulations to the past few weeks of the Betty and Bob drama. Marlene and Carter have improved it very much on their trip abroad, and they both are splendid actors. Here's hoping they continue on. Betty and Bob are all right except when they allow the phone and doorbell to ring on and on while they make love. If the author keeps on as now, it can easily become the best drama on the air.

Washington, D. C.

Mrs. H. S. Hardy

Lost in the Males

Dear VOL: Let's hear more from the Lamp Lighter. I miss him so. He has such wonderful views on life and I am sure he has helped thousands as he has helped me. What is the matter with the sponsors? I thought sure he would be sponsored before this. Why do they sponsor married women to sing over the air when there are so many single men trying to get on the radio? It is a crime to hire married women and let them sing on two or three programs. I have never heard anyone say they like to hear a woman singing. Get the women off the air and give the young men a chance.

Seaside Heights, N. J.

Mrs. William Doland

Hanover Hand

Dear VOL: Just a word or two about my favorite, Vera Van. In my opinion (and undoubtedly in the opinions of other Van fans) she is the sweetest person ever to step before a microphone. Fame hasn't spoiled her. I have many friends who never fail to tune in on her broadcasts. Please, CBS, bring her back again. C'mon, you Van fans, write in and let Vera know we're for her, one hundred per cent. More success to you, Vera, and give us more of your lovely programs.

Hanover, Pa.

M. W.

Re-Joyce-ing

Dear VOL: I disagree heartily with Donald Cooke's opinion of Eddy Duchin's orchestra. How could anyone class an orchestra that ties up a record of 6,200 covers in a famous restaurant in one week; that rates 5th in a national poll; that played at an Inaugural Ball; that plays on one of the biggest radio programs on the air, as mediocre? It's IMPOSSIBLE! Duchin's orchestra has its individual style that appears in all the selections but his arrangements are outstanding and new. Those magic fingers of radio with their inimitable style belong to that ace of pianist-conductors—Eddy Duchin.

West Lafayette, Ind.

Joyce Burnham

Give 'Em What They Want

(Continued from Page 7)

and select their radio entertainment with the same care and discrimination that they use in selecting their music list, their diet, and the books they read.

My objection to many reform movements is this: Many of the objectors to radio programs are in reality asking the advertisers of the nation to assume a moral responsibility which parents themselves should take upon their own shoulders.

Naturally if all advertisers would sponsor only the finest kind of entertainment, all parents would be relieved of the responsibility of censoring programs. All the entertainment would be wholesome, instructive, educational and entertaining.

As it is, advertisers do exercise a great deal more care and thought than they are credited with doing. My own sponsors have an ideal from which I am proud and happy to say, they never have wavered. They asked for no mention of their product in my stories—they signified their intention of limiting all credit announcements to a minute of time and to absolute simplicity and sincerity. As simplicity and sincerity were to be the two keynotes of our entertainment—these also became the keynotes of our advertising.

These same standards could be and sometimes are the goal for programs for older children who feel they want action dramatized for their radio entertainment. Suspense, thrills, mystery, anticipation and tense dramatic situations may be blended successfully with history, science, fine literature and great music, in programs for older children. How—do you ask?

In many different ways. It is being done to some extent. Flying Time, written by Willis Cooper, NBC staff continuity head in Chicago, depicts real experiences in flying.

Often it has occurred to me as I read objections—and well-founded ones—to

cheap robbery thrillers, that if the people going to all the trouble to write, produce and present such programs would spend the same amount of energy gathering material for an adventure story of exploration, we could teach our young people the values of real bravery and heroism with a purpose.

What of the drama of history? The pages of world history unfold drama of unsurpassed intensity. Imagine what could be done with an intelligently dramatized series, The History of the World.

But still we haven't touched individuals. What could be more dramatic than the life of a person who has done great things?

Again, there's the field of great literature which offers rich treasures in the coupled worlds of imagination and fact. Think how small boys the country over would thrill to the dramatized writing of James Fenimore Cooper—the stories of Ivanhoe—The Three Musketeers—the legends of King Arthur?

Imagine a series telling of the advance in exploring the depths of the sea—starting with the days when the Italian scientists descended in their diving bells—and following these fascinating explorations with the amazing accomplishments of Doctor William Beebe.

Why should we feel confined to dramatizing our comic-strip heroes? There is a place for them, and if they were presented with much thought and intelligence, they would provide interesting entertainment for children and grown-ups. But what we need to improve radio entertainment for children is variety—and here it is in the world about us!

Much has been done that is wise and constructive in presenting music. Doctor Walter Damrosch has great personal charm and a genius for making everything he says of great interest. He has done wonders for the musical education of children in our radio audience.

In my program I try to cover all fields for young children. Doing a different story every day makes it possible to venture repeatedly into the realms of Fairyland, Mother Goose Land, Indian legends, lives of great people living and dead—history—in a small way science—and travel. Having an accomplished musician as my accompanist makes it possible to tell the life story of a great musician against a background of melodies composed by the musician whose story I tell. Having a loyal, interested and sympathetic audience makes it possible to keep in touch with what they want, and to try to give it to them.

But—when I get letters as I often do—and receive callers as I often have—with this request: "Tell me how I can do what you are doing. I want to put on a local program just like yourself."—I am completely amazed. Why should anyone think of doing just what some one else is doing on the air? There is such a vast, untouched and unexplored wealth of material for marvelous radio programs.

So I say—give the children the thrills they want, but temper them with fact, probability, imagination and intelligence. Go to history—science—literature—and people—for your new radio thrillers.

And then don't expect all the children to like all the programs. They won't—not any more than you and I agree on all the programs for grownups.

But, you see—the material for fine programs for children is here, all around us. All you have to do is make use of it.

The Singing Lady broadcasts, with Irene Wicker, are on the air daily except Saturdays and Sundays over an NBC-WJZ network at 5:30 p. m. EST (4:30 CST; 3:30 MST; 2:30 PST) and over a split NBC network at 6:30 p. m. EST (5:30 CST; 4:30 MST; 3:30 PST).

Radio Goes Overboard

(Continued from Page 11)

patrol car! That kid was smacking Hackensack's dirty water sixty beats to the minute. His hair, no longer flying, was plastered around his head, and this revealed the youthful lines of his head and occasional glimpses of his face.

"He's just a youngster," mused Wilson, hefting his pistol. "No hardened crook would have jumped in. We can't shoot a kid like that, not resisting us and all, but I'll scare him." Aloud he roared:

"Come back or I'll shoot!"

The twisting, fully-clad youth swam all the harder.

"Crack!" The gun of Lieutenant Wilson—an expert marksman who could have blown the kid's head apart at that distance—spoke once, and a steel-jacketed slug hissed in the water, a yard to the right of that bobbing head.

Brown water closed above him as the youngster duck-dived and swam beneath the surface.

"What are we going to do?" demanded Dunphy. He looked helplessly around for a boat. No boat was in sight at that absolutely deserted spot, and if there had been, they had no possible way of launching it down the fifteen-foot embankment. For an instant Wilson didn't reply, and no sound was heard save that of the wind as it stirred the reeds that grew by the river, and the faraway roaring of the traffic that sped endlessly over the great Skyway that stretched the height of a city skyscraper above their heads. Then the fugitive's head broke through the surface of the water, and they heard him blow and gasp for air.

Dunphy tried again.

"Come on back!" he shouted. "Don't be a fool—you can't get away!"

But the kid said not a word in reply. Perhaps he couldn't get away, but he was certainly saving all his wind to try. And swiftly the distance widened between himself and the shore. Dunphy looked at Wilson.

Dilemma

"What do we do?" he asked. Wilson shrugged.

"We can't let him get away," he said. "For all we know, he might have killed somebody back at that service station."

"Could you wing him from here?" suggested Dunphy—but the expression of distaste on his strong features showed how little the patrolman relished his own idea.

"Yes," said Wilson truthfully, "I could. But it's tricky business, shooting at a man whose body is almost entirely submerged. I might strike a vital spot. And if this kid is just a sneak-thief, I'd hate to kill him."

At that, Dunphy started to curse. He cursed bitterly and fluently—and as he cursed, he unbuttoned his jacket.

"What are you going to do?" demanded Wilson.

"What do you think I'm going to do?" retorted Dunphy, ripping off his tie. "Tis a nice quiet place for a swim," the patrolman went on bitterly, removing his shirt, "and if headquarters calls me up on that blasted radio—" At this point the Number Tens followed the other garments, and the socks came off after the shoes—"why you can just tell them for me—"

Dunphy paused long enough to look cautiously around. There wasn't a soul in sight, so he yanked off his trousers. Underwear followed. Dunphy strode to the edge.

"Dunphy!" exclaimed Wilson, and there was a pride of comradeship in the level glance he gave to the cop who would sooner risk his own life than either shirk his duty or kill a scared kid.

"Well, what is it?" roared Dunphy.

"Hain't you better take off your cap?" asked Wilson drily. Dunphy's remarks as he threw the headpiece to the ground are such that you would never hear them over a police broadcasting station!

And then Dunphy dived. But first he paused long enough to pick up one item that he had discarded—a blackjack, which he quickly fished from his uniform. This he placed between his teeth, and there was a baleful look in his eyes as he did so.

When that policemen hit the water, fif-

The Publishers of RADIO GUIDE want this weekly to be all that its readers could wish for. Therefore, you, the reader, are entitled to express your opinion, with the confidence that what you say will carry weight. Do you want the Calling All Cars series continued? Would you rather see the space devoted to more feature stories of the stars? Is there any other material you would prefer in place of the fact crime stories? Put your opinion down on a penny post-card (or in a letter) and mail it to Honorary Editors Chairman, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

teen feet down, he had no way of being sure that a sunken log or box might not be waiting for him just under the surface. But luck was with him, and when Wilson saw his buddy come up again and start swimming after the fugitive with long, swift, tireless strokes, the Lieutenant hopped into their car and radioed back to Headquarters.

Tersely he reported the car's number, location, and Dunphy's plight. Said he: ". . . He's in the water now. Send us the emergency squad."

Now the emergency squad isn't a squad at all, but a huge, trucklike car that carries radio, riot guns, fire apparatus, life-saving gadgets, rockets, tear-gas bombs, machine-guns and—last but by no means least—a collapsible boat! So when Lieutenant Wilson had radioed back to Headquarters for the emergency squad, he was able to watch Dunphy's water-marathon, secure in the conviction of duty well done, and the certainty that at any minute now, things would start to happen.

Dunphy swam stealthily, a strong crawl, and turned his head to breathe at regular intervals. When he did this, Wilson could discern faintly the blackjack clenched between his friend's teeth.

When Dunphy had dived into the Hackensack, the fugitive was about half the way over. Now the Hackensack, Dunphy swears, is a mile wide. Perhaps it isn't quite that, but if ever a man was entitled to an opinion it is Dunphy to that particular one. In any case, the swimming youngster had a long, long start on the swimming policeman. But by the time the fugitive had swum three-quarters of the river's breadth, Dunphy was upon him.

For it seemed that the youth was tiring. His frenzied sprint a mile or more from the filling station, his agonized spurts in the water when Wilson's bullets splashed beside his head, all had taken the spring from his arms and legs. He was floundering as Dunphy overhauled him. But he rallied.

Tense, Wilson saw the weary lad turn in the water. He grabbed at Dunphy. For an instant it seemed that two lives might dissolve in those muddy waters. If

the kid ever caught a tight hold on Dunphy, and held on with all the frenzy of fear . . .

Dunphy's head vanished under the water, from Wilson's sight. Then it reappeared a little to the right, and Wilson knew that the patrolman deliberately had ducked under to avoid the clutching hands of his quarry.

Far out in the river Wilson saw Dunphy's right hand rise and fall. It wasn't a hard blow—but it did the trick. From then on the pursuit became a rescue.

Dunphy had towed the unconscious, exhausted youth three-fourths of the way back when the emergency squad came and fished out the two of them. The patrolman was mighty tired, but he grinned.

"You told me I'd be glad of this two-way radio," he panted, as they wrapped him in blankets and gave him medical stimulants. "Well, you win! That boat and these first-aid thingum-bobs sure come in handy!"

As for the fugitive, he was cold—and they had to use artificial respiration on him. But that was a great deal better than getting shot in the head by a police marksmen. And when he came to—with nothing worse to show than a slight bump—the boy meekly confessed.

A Week Off

His name was Arthur Holzman. He was six feet one inch in height and weighed 166 pounds. He admitted stealing Weisbrod's money; all of it had been recovered. In view of the fact that Holzman had no previous record—except a little juvenile trouble—he was let go.

As for Dunphy, he was hauled up before Police Chief Daniel Casey.

"Dunphy," said Casey sternly, "I don't have my officers risking their lives unnecessarily! From a strict legal standpoint, you should have shot that man."

The patrolman gripped.

"As I'm going to give you a week's—" The Chief paused, and Dunphy waited for the dread word suspension. It didn't come.

"—leave of absence with full pay," the Chief finished, with a tight grin. "That'll give you an extra vacation. How are you going to spend it?"

"Well, sir," declared the irrepressible Dunphy, "I think I'll go to the seashore. For a long time now I've wanted to brush up on my swimming."

And so radio, in addition to catching a petty thief—and probably scaring him out of a life of crime—earned for a brave and good-hearted cop an extra week's vacation.

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Harlow Wilcox

You: Announcer

PITY poor Harlow Wilcox, NBC announcer whose voice is heard on a variety of programs originating in that network's Chicago studios. Harlow earns an enviable salary—and practically every cent of it goes on the horses. No—Harlow never has bet on a race in his life. The nags which preempt his income are polo ponies.

Not that Wilcox courts commiseration. For what else should he spend his money? After all, he's only 35 and he's in that state of blessed singleness in which he can fold up his trousers at night with serene assurance that (barring burglars) they will not be rifled by hands that leave telltale finger-nail polish.

There was a time when Harlow lavished his excess funds on Persian carpets, but that was before he fell victim to the more rugged diversion of equine croquet. And there is more than mere love of the game in the Wilcox addiction. He is one of a small group of young Chicagoans who are eager to show the world that polo need not be exclusively a rich man's game. Of course the boys have no objection if the affluent still wish to carry on the sport, but personally they desire to prove that the proletariat can pursue it too, thus extending the Jeffersonian principles of democracy.

Their medium of spreading the doctrine of putting the poor on ponies is a privately conducted club in a suburb just south of Chicago. It is Harlow's contention that the only marked difference between a rich man and one of restricted means is in the number of changes of clothing each possesses. And that's how the Polo and Hunt Club dogma works out: The only difference is in the number of changes of horses between the players of the two classes.

The favorite Wilcox mount is a steed which acquired its name from its complexion, Buckskin; and once he is in the saddle it is difficult to tell where Harlow leaves off and the Centaurs begin. Since word has been spread about that Wilcox is something of an Adonis in his jodphurs, there has been a sudden mounting of feminine interest in polo, the girls cheerfully admitting that they take the 20-mile trip to the club with mallets aborethought.

But all of that relates to relaxation and doesn't bear on the diligence with which Harlow applies himself to his trade of announcing. All of the verve which he puts into his avocation is equally stressed in his very stylish mike work. That's why sponsors slyly hint, when signing their contracts, that it would be quite in line with their state of mind if Mr. Wilcox were assigned to their program.

Like most of the announcers whose names have become important to radio, Harlow, who was born in Omaha, Nebraska, March 12, 1900, is a product of the singing and dramatic schools. His theatrical experience was mostly of the amateur type, but it served the purpose of equipping him with complete mastery of inflection. His academic education fostered that faultless diction, and the combination functions to give him a manner of address that reveals him as one of the air's master salesmen.

To listeners an announcer often is just the go-between for the audience and the performers, but to the advertisers who foot the bills he is no part of the picturesque. He either helps to move merchandise off the shelves or he is promptly shelved himself. The swelling list of class accounts handled by Wilcox is sufficient tribute for him.

Yet when he first applied to Chicago radio stations for a job as announcer he was rejected as unsuited to the job. Only for the fact that the manager of an obscure broadcasting unit liked Harlow's voice and gave him a chance, he might still be filling his original Chicago job of sales manager for a manufacturing concern.

The experience which he rolled up on that first microphone job led to his eventual engagement by the Columbia Broadcasting System where his most important assign-



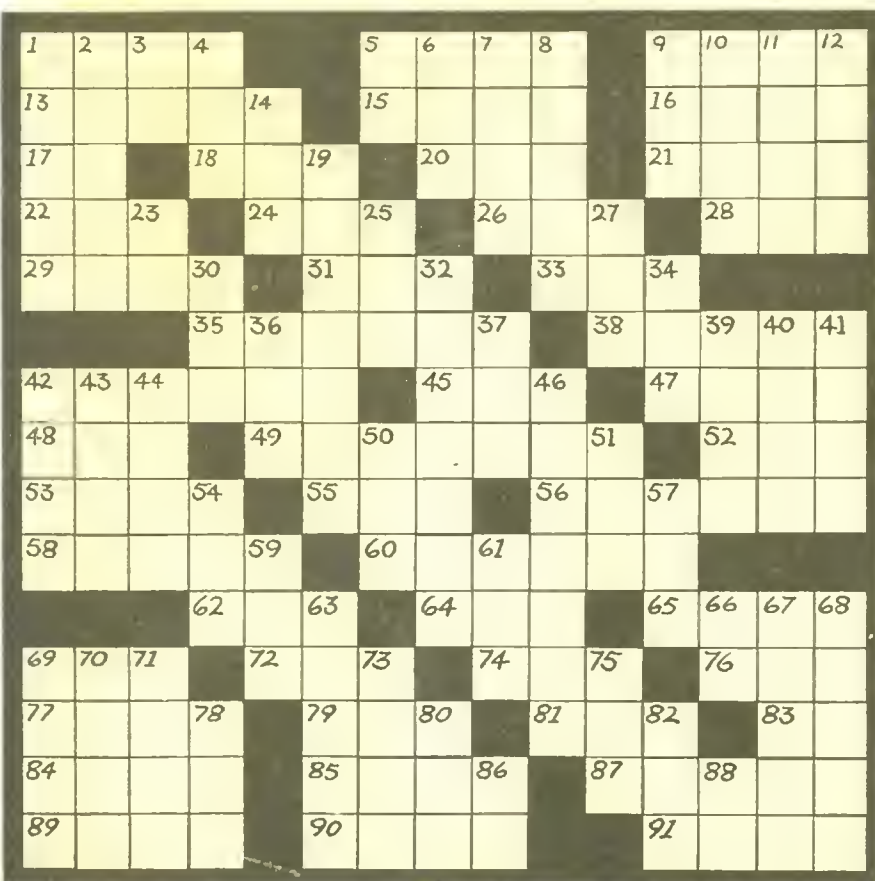
Harlow Wilcox: His announcing is in demand—he is the answer to proverbial maidens' prayers—he keeps a string of polo ponies

ment was the Myrt and Marge programs. NBC lured him two years ago.

If the much-cited maiden's prayer is what it's cracked up to be—then Harlow Wilcox is the answer. He has the suave polish of a Lord Chesterfield, ranges upward about six feet, weighs 180 pounds, has shiny black hair and brown eyes.

Harlow Wilcox announces, among others, the Fibber McGee and Molly broadcasts Mondays over an NBC-WJZ network at 8 p. m. EST (7 CST; 6 MST; 5 PST) and the Princess Pat Players every Monday over the same network at 9:30 p. m. EST (8:30 CST; 7:30 MST; 6:30 PST).

RADIO GUIDE'S X-Word Puzzle



HORIZONTAL

- 1—A bright star
- 5—A glorious star
- 9—Put this before 9 vertical and get another star
- 13—Ann Leaf is a star here
- 15—This may enter your mind some day
- 16—This will come pretty soon
- 17—A God of Egypt
- 18—This helps some people make whoopee
- 20—Consume
- 21—A short letter
- 22—This passes for money in Siam
- 24—Summit
- 26—This may be either food or drink
- 28—Close with stitches
- 29—Tidy
- 31—An old soak
- 33—Color
- 35—Withdraw
- 38—Your ears and your lungs have these
- 42—Some folks relish these fish eggs
- 45—Family, breed, class
- 47—Rather sour
- 48—About the same as beer
- 49—Disturbed (slang)
- 52—Cravat
- 53—A musical family
- 55—Wire measure
- 56—This boy may call you uncle
- 58—Compound ether
- 60—Famous maestro
- 62—Fruit that ought to be cracked
- 64—Perceive
- 65—You ought to hide if you hear this buzzer
- 69—A girl just entering society; (abbr.)
- 72—Give attention
- 74—Queer
- 76—First name of a famous actress
- 77—Genus of herbs
- 79—Sever
- 81—Sweet potato
- 83—Exist
- 84—Take a higher place
- 85—Caesar's unlucky day
- 87—Postpone
- 89—Young birds get food here
- 90—A woman's defensive weapon
- 91—Conflicts, battles

VERTICAL

- 1—Mohammedan Bible
- 2—Angry
- 3—This is no good
- 4—This was used by Ed Wynn
- 5—This may make the printer swear
- 6—A short poem
- 7—Close
- 8—A demigod part man and part goat
- 9—Put this after 9 horizontal and get a radio star
- 10—A son of Seth
- 11—Tiresome repetition
- 12—Again
- 14—A very small egg
- 19—A patent medicine is called this
- 23—When this is doubled it is "so long"
- 25—Food used in Hawaii
- 27—A slippery thing like a fish
- 30—Prefix meaning three
- 32—Little things, unimportant
- 34—A small mark
- 36—Part of the head
- 37—Cloth measure
- 39—The Saturday night rite
- 40—A great lake
- 41—Cook this slowly
- 42—A room underground
- 43—An expression of sadness
- 44—A garment
- 46—Here is another radio star
- 50—A white lie
- 51—The Latin name for God
- 54—Japanese coin
- 57—A long seat in church
- 59—To regret
- 61—A make of car
- 63—This is understood
- 66—Exist
- 67—Sword
- 68—Equals
- 69—To mend
- 70—An Indian or a lake
- 71—A kiss that is a kiss
- 73—Boorish
- 75—Father
- 78—Encountered
- 80—Beverage
- 82—A cat call
- 86—Older (abbr.)
- 88—A musical note

The solution to this X-Word Puzzle will appear in next week's RADIO GUIDE